The Unified Government Commission of Wyandotte County/Kansas City, Kansas, met in regular session Thursday, March 10, 2016, with ten members present: Bynum, Commissioner At-Large First District; Walker, Commissioner At-Large Second District; Townsend, Commissioner First District; Murguia, Commissioner Third District; Johnson, Commissioner Fourth District; Kane, Commissioner Fifth District (left the meeting at 8:45 p.m.); Markley, Commissioner Sixth District; Walters, Commissioner Seventh District; Philbrook, Commissioner Eighth District; and Holland, Mayor/CEO presiding. Commissioner McKiernan, Commissioner Second District; was absent. The following officials were also in attendance: Doug Bach, County Administrator; Gordon Criswell, Assistant County Administrator; Joe Connor, Assistant County Administrator; Ken Moore, Chief Legal Counsel; Bridgette Cobbins, Unified Government Clerk; Rob Richardson, Director of Planning; George Brajkovic, Economic Development Director; Maureen Mahoney, Asst. to the Mayor/Chief of Staff; Ken Moore, Deputy Chief Counsel; Terry Zeigler, Chief of Police; Donald Ash, Sheriff; Marlon Goff, Urban Redevelopment Manager; Misty Brown, Senior Attorney; Jenny Myers, Senior Attorney; and Major William Howard, Sergeant-at-Arms.

MAYOR HOLLAND called the meeting to order.

ROLL CALL: Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley, Holland.

INVOCATION was given by George Kemper, Ebenezer Ministries.

Mayor Holland said, Ms. Cobbins, are there any revisions to tonight’s agenda. Bridgette Cobbins, Unified Government Clerk, stated yes, a blue sheet has been distributed. Under Section 7, Consent Agenda, we have a new item. It is Item No. 7. It’s an appointment to the Boards and Commission; appointment of Karen Jones to the Planning Commission, nominated by Commissioner Townsend. Under the Administrator’s Agenda, we also have a new item. It’s
Item No. 4. It’s a resolution for the Memorandum of Understanding with Construction and General Laborers for Local 1290.

**MAYOR'S AGENDA**

**ITEM NO. 1 – 16481...PRESENTATIONS: 2015 AAA KANSAS COMMUNITY TRAFFIC SAFETY GOLD AWARD**

**SYNOPSIS:** Presentations of the 2015 AAA Kansas Community Traffic Safety Gold Award to the Wyandotte County Sheriff’s Office and the KCK Police Department, presented by Bob Hamilton, KDOT Law Enforcement Liaison.

**Don Ash, Sheriff,** said thank you for having us here. It’s our honor and privilege to work together with the members from the Kansas Department of Transportation, Traffic Safety Bureau as well as the Kansas City, Kansas Police Department in these joint and collective enforcement efforts. Other than that, I don’t really have anything to say. Chief, if you do—well then I would call—**Mayor Holland** said you’re just so used to getting awards, it’s just another day at the office. **Sheriff Ash** said I would call Bob Hamilton to come forward. Bob, if you would come forward and explain a little bit about why we’re here. **Mayor Holland** said Mr. Bob Hamilton of the Kansas Department of Transportation/Law Enforcement.

**Bob Hamilton, Kansas Department of Transportation/Law Enforcement,** said well, to start with tonight, I realized the government’s at its finest. We’re going to be giving two Gold Awards and they sent me one Silver. I’m going to have to get yours redone, Chief. **Mayor Holland** said we realize the state of Kansas is struggling with budget and they downgraded from gold to silver. **Mr. Hamilton** said we’ll start with the Kansas City, Kansas PD first. Mr. Mayor and Commissioners, I’d like to thank you for allowing me to come here tonight to present this award. I’m what’s called a Law Enforcement Liaison Officer for the Kansas Department of Transportation. I’m a thirty-three year retired veteran from the Johnson County Sheriff’s Office. I know what the men and women of both of these departments go through day in and day out making your city and your county safe.

We have twenty-three agencies across the state that we picked this year for this award and your county happens to be one that both of your departments are receiving this award.
tonight. Some of the things that the Kansas City, Kansas Police Department has done to earn the Gold Award is they’re part of Operation Impact, which is a group of law enforcement officers from the Kansas and Missouri side, both sides of the state line. We meet once a month and go over problems that each agency is having and try to come up with the recommendations that could possibly solve those problems.

They’re being recognized for having a departmental policy requiring the use of seat belts. They’re recognized for assisting with both the Safe Routes to School Program. They provide direction and control during the Walking School Bus. They also are heavily involved with the highly affected Kansas High School Seat Belt Usage Program (SAFE) all with USD 500 schools. If you’ve been by any of the schools last week or this week and you’ve seen an overabundance of officers, that’s what they’re doing right now—making sure that your young drivers as well as your adults are buckled up around the schools.

In education, they received points for their child safety seat technician certification classes and the check station they operate and points toward their award for Drive Wisely Wyandotte. They also are receiving it for DUI and Click it or Ticket; You Drink, You Drive, You Lose; St. Patrick’s Day and Cinco de Mayo DUI enforcement and their joint venture with the Wyandotte County DA for their prom and graduation DUI work. In EMS, they’re also recognized for their traffic incident management system training and fire and rescue units.

The PD is receiving their second Gold Award. We started a new phase a year ago that you get five in a row and when you receive your plaque, you’ll receive a gem of some sort up here next to the AAA that shows you’ve received this five years in a row. Proof of their superior efforts is the KCK traffic safety results. Adult seat belts use is on the rise from 83 in 2012 to 86% currently. Teen belt use has risen steadily from 44% to 78% in four years. That’s quite a drastic jump. Teen passenger safety use has also continued steadily to rise to 84%.

One thing I don’t like to announce but alcohol arrests are up, which is good, we’re getting them off the streets, from 496 to 804, and alcohol crashes, which I do like to announce, dropped from 203 to 162 in three years. That’s a drastic drop. Your men and women deserve the praise for doing their jobs. Teen crashes were 311 in 2010. In 2014, the most recent year that was reported, there were 238. Finally, crash injuries have dropped from, 1,001 in 2010 to 973 in 2014, which is another drastic drop. At this time, Mr. Mayor and Councilmen, I’d like to present the 2015 Gold/Silver award to Chief Zeigler and the Kansas City, Kansas Police Department.

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Terry Zeigler, Chief of Police, said thank you very much. I would like to say that this is half of our motorcycle unit. These guys day in and day out do a phenomenal job. It is a credit to them and the work that they do. Riding a motorcycle is a dangerous thing but day in and day out, they ride it, they go out and enforce the ordinances and statutes. They did a lot of work on this and I just appreciate their efforts. Thank you all.

Mr. Hamilton said we got this one right for the Sheriff’s office. The Sheriff’s Office is receiving their award for they’re also a member of Operation Impact. The Sheriff’s Office is also being recognized for having a community-based Traffic Safety Committee, which is the Operation Impact; for participating in the highly successful teen Seat Belt Usage Program, SAFE which is seat belts for everyone, which is a program that we have in all of your high schools here in KCK; for their high visibility enforcement implementation of You Drink, You Drive, You Lose and also the Click It or Ticket; Project Prom; graduation enforcement and for having a departmental policy requiring employees to wear a seat belt and in the field of engineering for their work with mappers to map traffic crash scenes in order to learn from them.

The Sherriff’s office is receiving their first award this year and it is a Gold Award. Proof of their superior efforts are the results of adult seat belt use has grown from 83% to 87% in three years, the teen seat belt use from 44% five years ago to 78% in 2014, and Safe School Use grew from 81% to 85% in the first two years of the program. At this time, I’d like to present Sheriff Ash with the Gold Traffic Award.

Sheriff Ash said thank you. Well, thank you all once again, thank you all very much. It’s a lot of dedicated work by the men and women that are out there on the front line every day. Traffic enforcement and writing tickets is not a favorite activity of police officers, it really isn’t, but we believe in it because of the numbers that Bob shared with you. It impacts in reducing crashes, it impacts in reducing total dollars lost in property damage, lost wages, time at work for business, industry and employers on all levels, it certainly reduces pain and suffering and most importantly it does saves lives. We need to do it. We obviously are having an impact in the right direction that we want to and that we need to. Bob, thank you, thank AAA and thank you all for allowing us to be recognized here tonight.
CONSENT AGENDA

Mayor Holland asked if there were any set-asides to the Consent Agenda. There were no set-asides.

Commissioner Kane made a motion, seconded by Commissioner Johnson, to approve the Consent Agenda. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

ITEM NO. 1 – 16440...DISCUSSION: RESOLUTION: REGISTRATION FEES FOR DOGS AND CATS

SYNOPSIS: A resolution authorizing the County Administrator to adopt fees related to lifetime registration of dogs and cats, submitted by Jenny Myers, Legal Dept. On February 22, 2016, the Public Works and Safety Standing Committee, chaired by Commissioner Bynum, voted unanimously to approve and forward to full commission.

Action: RESOLUTION NO. R-16-16, “A resolution authorizing the County Administrator to adopt fees associated with life time registration of dogs and cats.” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

ITEM NO. 2 – 16441...RESOLUTIONS: AUTHORIZE VARIOUS CMIP PROJECTS

SYNOPSIS: Ten resolutions finding the following to be necessary and valid improvements and authorizing the survey of land to be acquired for said projects, submitted by Bill Heatherman, County Engineer. On February 22, 2016, the Public Works and Safety Standing Committee, chaired by Commissioner Bynum, voted unanimously to approve and forward to full commission.

• FID Force Main Improvements - CMIP #6042

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• 2013 Priority Bridge Repairs - CMIP #2305  
• Riverview Avenue Bridge Replacement - CMIP #9246  
• Center City Traffic Signal & 7th Street Improvements - CMIP #3320  
• Priority Traffic Signal Replacement - CMIP #3109  
• Wyandotte County Lake Waterline Study & Repair - CMIP #4425  
• TA Edison/Friendship Heights - CMIP #1226  
• Hutton Road, Georgia to Leavenworth Road - CMIP #1215  
• Turkey Creek Improvements - CMIP #5005  
• Stonehaven Storm Sewer - CMIP #5034

**Action:**  
RESOLUTION NO. R-17-16, “A resolution declaring the necessity and authorizing a survey and descriptions of lands necessary to be condemned for the construction, maintenance, operation, use and repair of the FID Force Main Improvements Project (CMIP 6042).” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

RESOLUTION NO. R-18-16, “A resolution declaring the necessity and authorizing a survey and descriptions of lands necessary to be condemned for the construction, maintenance, operation, use and repair of the 2013 Priority Bridge Repairs Project (CMIP 2305).” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

RESOLUTION NO. R-19-16, “A resolution declaring the necessity and authorizing a survey and descriptions of lands necessary to be condemned for the construction, maintenance, operation, use and repair of the Riverview Avenue Bridge Replacement Project (CMIP 9246).” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll

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call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

RESOLUTION NO. R-20-16, “A resolution declaring the necessity and authorizing a survey and descriptions of lands necessary to be condemned for the construction, maintenance, operation, use and repair of the Center City Traffic Signal & 7th Street Improvements Project (CMIP 3320).” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

RESOLUTION NO. R-21-16, “A resolution declaring the necessity and authorizing a survey and descriptions of lands necessary to be condemned for the construction, maintenance, operation, use and repair of the Priority Traffic Signal Replacement Project (CMIP 3109).” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

RESOLUTION NO. R-22-16, “A resolution declaring the necessity and authorizing a survey and descriptions of lands necessary to be condemned for the construction, maintenance, operation, use and repair of the Wyandotte County Lake Waterline Study and Repair Project (CMIP 4425).” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

RESOLUTION NO. R-23-16, “A resolution declaring the necessity and authorizing a survey and descriptions of lands necessary to be condemned for the construction, maintenance, operation, use and repair of the TA Edison/Friendship Heights Project (CMIP 1226).” Commissioner Kane made a motion, seconded
by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

RESOLUTION NO. R-24-16, “A resolution declaring the necessity and authorizing a survey and descriptions of lands necessary to be condemned for the construction, maintenance, operation, use and repair of the Hutton Road-Georgia to Leavenworth Road Project (CMIP 1215).” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

RESOLUTION NO. R-25-16, “A resolution declaring the necessity and authorizing a survey and descriptions of lands necessary to be condemned for the construction, maintenance, operation, use and repair of the Turkey Creek Improvement Project (CMIP 5005).” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

RESOLUTION NO. R-26-16, “A resolution declaring the necessity and authorizing a survey and descriptions of lands necessary to be condemned for the construction, maintenance, operation, use and repair of the Stonehaven Storm Sewer Project (CMIP 5034).” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

ITEM NO. 3 – 16432...RESOLUTIONS: 2016 FEDERAL AID TRANSPORATION GRANT
SYNOPSIS: Seven resolutions declaring the support of the following projects and granting authority to submit 2016 Federal Aid Transportation Grant applications, through MARC, for said projects, submitted by Bill Heatherman, County Engineer. There is a total of $34.8M in federal funds estimated available for the Kansas part of the metro. We are targeting $7.0M in federal shares for UG projects, and we would need $7.0M or more in local match, which has already been anticipated in the CMIP. On February 22 2016, the Public Works and Safety Standing Committee, chaired by Commissioner Bynum, voted unanimously to approve and forward to full commission.

- Leavenworth Rd., 63rd to 78th St., continuation of Complete Street Improvements
- 7th St. and Central Ave., intersection improvements and signal upgrades
- Safe Routes to School for William Allen White, West Middle School and Francis Willard Elementary, sidewalk and traffic
- Metropolitan Ave. Area Bikeway Improvements, including connections to Merriam Ln. and 12th St.
- Roe Blvd. Improvements, County Ln. to I-35, in coordination with Roeland Park
- Ride KC Regional Transit System Upgrades
- Transit Accessibility Improvements

Action: RESOLUTION NO. R-27-16, “A resolution declaring the support of the Unified Government of Wyandotte County/Kansas City, Kansas for the Leavenworth Road Improvement Project, 78th Street to 63rd Street and intent to pursue federal funding for the same.” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

RESOLUTION NO. R-28-16, “A resolution declaring the support of the Unified Government of Wyandotte County/Kansas City, Kansas for the Central Avenue and 7th Street Intersection Project and intent to pursue federal funding for the same.” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

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RESOLUTION NO. R-29-16, “A resolution declaring the support of the Unified Government of Wyandotte County/Kansas City, Kansas for the Safe Routes to School Project for W.A. White and Francis Willard Elementary Schools and intent to pursue federal funding for the same.” **Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution.** Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

RESOLUTION NO. R-30-16, “A resolution declaring the support of the Unified Government of Wyandotte County/Kansas City, Kansas for the Metropolitan Avenue Area Bikeway and intent to pursue federal funding for the same.” **Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution.** Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

RESOLUTION NO. R-31-16, “A resolution declaring the support of the Unified Government of Wyandotte County/Kansas City, Kansas for the Roe Boulevard Improvements, County Line to I-35, and intent to pursue federal funding for the same.” **Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution.** Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

RESOLUTION NO. R-32-16, “A resolution declaring the support of the Unified Government of Wyandotte County/Kansas City, Kansas for the Ride KC Transit Technology Upgrades and intent to pursue federal funding for the same.” **Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution.** Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

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RESOLUTION NO. R-33-16, “A resolution declaring the support of the Unified Government of Wyandotte County/Kansas City, Kansas for the Transit Accessibility Improvements and intent to pursue federal funding for the same.” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

ITEM NO. 4 – 16480…RESOLUTION: LEGENDS AUTO PLAZA

SYNOPSIS: A resolution granting consent to the assignment of a portion of the benefits of R-15-15 from SVV I, LLC, to Security Holdings, Inc. (Fenton Auto - Project Area 2), submitted by Marlon Goff, Economic Development.

Action: RESOLUTION NO. R-34-16, “A resolution consenting to the assignment of a portion of the benefits of Resolution No. R-15-15 from SVV I, LLC to Security Holdings, Inc. (Fenton Auto – Project Area 2).” Commissioner Kane made a motion, seconded by Commissioner Johnson, to adopt the resolution. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

ITEM NO. 5 – MINUTES

SYNOPSIS: Minutes from regular session of February 4, 2016.

Action: Commissioner Kane made a motion, seconded by Commissioner Johnson, to approve. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

ITEM NO. 6 – WEEKLY BUSINESS MATERIAL


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ACTION: Commissioner Kane made a motion, seconded by Commissioner Johnson, to receive and file. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

ITEM NO. 7 – APPOINTMENT: BOARDS AND COMMISSIONS
SYNOPSIS: Appointment of Karen Jones to the Planning Commission, 3/10/16-5/30/18, nominated by Commissioner Townsend.

ACTION: Commissioner Kane made a motion, seconded by Commissioner Johnson, to approve. Roll call was taken on the motion and there were nine “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Kane, Markley.

PUBLIC HEARING AGENDA
No items

STANDING COMMITTEES' AGENDA
No items

ADMINISTRATOR'S AGENDA

ITEM NO. 1 – 16482… PRESENTATION: CONVENTION & VISITORS BUREAU

Bridgette Jobe, Executive Director of Kansas City Kansas Convention & Visitors Bureau, Inc., said I got the feeling that you guys are anxious to get out of here tonight so I promise to be very fast. Thank you for allowing me to be here to talk about some of the results of the work we did in 2015. I was just before this Commission in November where I was able to share what the CVB does, how we work with different types of travelers and many of our marketing and sales efforts.
Tonight, what I’m really going to focus on is some of the results. Just a quick reminder, the mission of the Kansas City, Kansas Convention & Visitors Bureau is to market Kansas City, KS, as a visitor destination and to increase the number of overnight stays. We work to keep Kansas City, KS, top of mind as potential visitors plan their vacations and business travel and we try to get them to stay longer and spend more money. Every other destination is working to get their attention so we do have to be everywhere to keep visitors thinking about us.

**Key Objectives of the KCK CVB**

- Attract leisure travelers
- Attract group and business travelers
- Attract sports and special events
- Educate local residents on tourism industry
- Support Tourism Product Development
- Be the voice of tourism at a regional, state and national level

We have key objectives and they are really divided into two categories. The first three listed here are the types of travelers we work with. We work with leisure travelers, group and business travelers and then sports, both professional and amateur, and then we work with special events. Each of these types of travelers has different needs and different ways that we have to work with them.

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The last three objectives are more internal. We want to educate local residents, not just on what there is to do in Kansas City, KS, but also on the economic impact of tourism that it has on this community. We support and want to be at the table for tourism product development. We know that to keep visitors returning, we need new, expanded and quality product to market. We also want to take an active leadership role in the bigger tourism picture and be the voice of tourism and legislative, social and business issues that affect our destination.

How do we spend our money? In 2015, we started the year with a budget of a little over $734,000, although in December, we did receive an unexpected additional approximate $63,000 because of excellent hotel collections this year.

We have three budget categories and you can see them here. We spend the majority of our dollars on marketing, 54%. Eight percent is spent on operational costs; that’s rent, utilities, what it cost for us to live. Our contract with the Unified Government states that we must keep that operating percentage below 20% and you can see we live very inexpensively. Thirty-eight percent of our dollars go to personnel and of that 38, 75% of those costs are directly attributed to marketing. We’re governed by a 12 person board of directors and we have a staff of full-time employees.

I want to share some research that we were part of in 2015 that shows where we stand as a destination and the impact of tourism in Wyandotte County. We worked with two specific research projects last year. One was regional research through Visit KC, the Kansas City Missouri Bureau, and the other one was through the state of Kansas Tourism Division. The
interesting thing is that both of these projects were done by Tourism Economics, which is a national leader in tourism research, and each of them had a little bit of a different focus but we were able to glean some pretty interesting information about Wyandotte County from both projects.

**Kansas State Visitor Spending by County**
1. Johnson County
2. Sedgwick County
3. Wyandotte County ➤ 6.6% of all visitor spending
4. Shawnee County
5. Douglas County

One out of every 18 jobs in WyCo is supported by tourism activity

In Kansas, Wyandotte County ranks third among all counties in the state for visitors’ spending. We have 6.6% of all visitor sales in the state. The largest categories of spending are recreation and food and beverage. We had an average increase in visitor spending of 5% per year since 2010, that’s about $90M; so in 2014, visitors spent $412M in Wyandotte County. This research also showed us that 1 out of every 18 jobs in the county are supported by tourism spending.

**Kansas City Region Visitor Spending by County**
1. Jackson County MO
2. Platte County MO
3. Johnson County KS
4. Clay County MO
5. Wyandotte County KS ➤ 6% of visitor spending

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In the regional research, Wyandotte County has 6% of the visitor spending in the five county region and you can see where we sit. This research delved a little bit more into the type of visitor who is coming to Kansas City and what they are doing when they come here. Leisure continues to be the main reason visitors come to Kansas City, with 80% of our visitors. Business has about 17% and that combination of business and leisure is about 3%.

A typical visitor to the Kansas City region is going to drive to get here. Seventy-three percent are going to stay in a hotel and they’re going to be here for 2.1 nights. Visiting friends and family continues to be the number one reason for coming to Kansas City while shopping continues to be the number one activity they do while they are here. A little interesting change that we will monitor is that 51% of the overnight visitors to the Kansas City region have no children under 18 years of age. That’s an interesting thing that we want to keep track of because we are showing a decrease of families who are traveling with young children.

### 2015 Lodging data

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<th></th>
<th>2015</th>
<th>2014</th>
<th>% Change</th>
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<tbody>
<tr>
<td>Hotel Occupancy</td>
<td>65.3%</td>
<td>62.6%</td>
<td>4.3% increase</td>
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<tr>
<td>Average Daily Rate</td>
<td>$102.43</td>
<td>$95.56</td>
<td>7.18% increase</td>
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<table>
<thead>
<tr>
<th>Occupancy Rate</th>
<th>Average Daily Rate</th>
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<tbody>
<tr>
<td>Platte Co MO</td>
<td>70.9% Jackson Co MO</td>
</tr>
<tr>
<td>Clay Co MO</td>
<td>67.3% Wyandotte Co KS</td>
</tr>
<tr>
<td>Johnson Co MO</td>
<td>66.9% Johnson Co KS</td>
</tr>
<tr>
<td>Wyandotte Co</td>
<td>65.3% Platte Co MO</td>
</tr>
<tr>
<td>Jackson Co MO</td>
<td>62.6% Wichita KS</td>
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<tr>
<td>Wichita KS</td>
<td>60.5% Topeka KS</td>
</tr>
<tr>
<td>Topeka KS</td>
<td>55.8% Clay County MO</td>
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</table>

One of the ways that we track how the industry is doing is by how our hotels are performing. This is a good way for us to see the general health of the tourism industry, but as we drill down into the specifics, we can see what is driving our visitation and any trends that may emerge. The CVB uses Smith Travel Research, the Star Report (Smith Travel Accommodation Report) to gather all of this information. We receive a monthly report plus in 2015, we added weekly reports so that we can look at each day of the month and we can track exactly what is happening and then monthly we compare ourselves to surrounding area communities. Hotel occupancy and
average daily rate are some of the key metrics that we follow, basically how many people are staying in our hotels and how much are they paying.

We ended 2015 with 1,750 hotel rooms in Wyandotte County. We had 108 rooms under construction and they opened in January. We had a 4.3% increase in occupancy and we had a 7.18% increase in the average daily rate. You can see by this chart where we rank with some of the surrounding area comparables. We have a very good average daily rate. I’m sure no one is surprised, July, June and August are our highest occupancy months and the lowest three are January, December and then November. These are some really great numbers.

### 2015 Meeting and Group Sales

<table>
<thead>
<tr>
<th>157</th>
<th>appointments with planners</th>
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<tbody>
<tr>
<td>64</td>
<td>leads generated</td>
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<tr>
<td>16</td>
<td>leads pending</td>
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<tr>
<td>19</td>
<td>definite bookings</td>
</tr>
<tr>
<td>30</td>
<td>lost business</td>
</tr>
<tr>
<td>22</td>
<td>supported family reunions</td>
</tr>
<tr>
<td>6,261</td>
<td>visitor packets provided</td>
</tr>
</tbody>
</table>

Estimate impact to KCX is over 4,100 room nights and $992,080 in visitor spending

Top 3 reasons for lost business:
- Desire a convention center attached to hotel in Village West area
- Desire convention space within walking distance of activities
- Room rate on race weekends

Now I want to share with you some of the ways that the Bureau materially contributed to these numbers. I want to start out with meetings and groups. How do we work with the business traveler? In 2015, we met with 157 meeting or group planners. We generated 64 leads. A lead becomes a lead when we are really talking about something they’re very interested in bringing. We start having some specifics. At the end of the year, we were still working to book 16 of those leads. We definitely booked 19 and out of those 19 bookings, the estimated impact was over 4,100 room nights to Kansas City, Kansas, and almost $1M in visitor spending.

We do track lost business. As you can see, we tracked 30 lost meetings throughout the year. I’ve listed here the top three reasons given for why we lost business—and this probably doesn’t surprise any of you but the top three reasons why we lost it is they desire a convention center attached to a hotel in Village West. They desire convention space within walking distance of activities or room rate on race weekends.

March 10, 2016
How do we attract visitors to KCK

Digital advertising
Guide by Cell
TV advertising
E-marketing
visitKansasCityKS.com
Partner Websites
Online hotel booking
Social Media
Multiple Visitor Publications
Print Advertising
Summer in-market campaign
Media and PR
Travel and Trade shows

There are multiple ways that we attract visitors to Kansas City, Kansas, and you can see some of them listed here. We look at each marketing effort to determine its effectiveness and return on investment. Results are provided in the packet—the written report that you received, but I’d like to point out a few of them for you.

Measuring Results

- Arrivalist Digital Ads - $11.97 ROI
- TV Partnership - $73 ROI
- E-marketing Campaigns - $38 ROI
- 21% increase in social media followers
- 13 million + impressions and over 13,000 leads from print advertising

I mentioned in November that we’re using a new technology called Arrivalist with a portion of our digital advertising. This technology allows us to place pixels on specific digital ads where we track who views them, where they view it and when they come to Kansas City, Kansas. Last year we were able to track 1,230 people who viewed our ads and then later came to Kansas City, Kansas. The return on investment for this specific marketing project was $11.97 for every dollar we spent. In 2016, we’re increasing our dollars that we’re spending on this technology.

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For several years now we have partnered with Visit KC on a TV campaign that also includes radio, digital and social media advertising. Our budget does not allow for TV but our partnership with VisitKC provides a way for our KCK attractions to partner and be in this campaign. Last year we had five KCK attractions who partnered. Results for this campaign were great. We targeted Springfield, Wichita and Lincoln and we had a ROI of $73 for every dollar we spent on this campaign.

The CVB also uses E-marketing as a way to let visitors know what is happening in KCK. We have five different methods of E-marketing. We have a monthly visitor eNews letter, a weekly What’s Happening that goes to frontline workers, a quarterly Tourism Tidbits that goes to all of our elected officials that I hope you are reading. We sent out our ten special event eblast last year and we started a new quarterly eNews letter that goes to hospitality industry. We sent out a total of 65 E-marketing pieces last year and had an ROI of $38 for every dollar we spent. In 2015, we increased our focus on social media and we had a 21% increase in followers and I hope that you all follow us on Facebook and all the other social media outlets.

Last year we unveiled some new print ads in the fall. Throughout the year we received over 13M impressions and over 13,000 leads just from our print advertising. In the new ads that we were talking about we unveiled in 2015, are a great segway into some of the new focus that we have in 2016. As you can see with our ads, we have this theme of selfies and picturing yourself in Kansas City, Kansas. This is one of our leisure ads that have gotten actually some really great response.

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These are three different ads that we use. The one on the far left is another leisure ad and it just shows you kind of a different size. The one in the middle we use with motorcoach groups and senior publications, and the one on the far right is one that we use in sports publications.

This is the one that we use with all our meeting and convention publications so you may have seen some faces in there of people you knew.
What’s new in 2016

- Board of Directors Strategic Planning
- A brand new interactive website
- 2 major sales blitzs to KCK business leaders
- Expanded in-market summer campaign
- A fun photo app where you can picture yourself in KCK and invite your friends and family
- Increased digital Arrivialist technology

We do have some really exciting projects in 2016. In December, the Board of Directors started a strategic planning process to develop a five-year plan for the CVB. We’re continuing to work on that and we hope to share it with you later this year. One of the most exciting and needed changes from my standpoint is that we just started the process of a new website. It is going to be totally interactive and it is compatible with our new management database system. We will unveil it sometime this fall and I think you’re going to be very pleased with it.

We are working on two separate sales blitz in Kansas City, Kansas, working with business leaders, encouraging them to keep their meetings here. Last year, if you remember, we did the 94 Days of Summer Campaign. We’ve changed it up a little bit this year and we’re doing an in-market campaign called a Selfie Made Summer. This encourages residents and visitors to take a selfie at local attractions and post it on social media.

We’ll also this spring be unveiling a photo app that uses illustrations at local attractions where you can place your picture into the illustration and then you can post it on social media or you can send it to friends and family and invite them to come and visit you in Kansas City, Kansas.

So that’s some of the fun stuff we are doing. Thank you again for allowing me to be here. I know there was a lot of information in the written report and I’d be glad to answer any questions that you may have.

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Commissioner Bynum said, Bridgette, thanks for a great report. I hope you understand, you and your staff understand, that you really are a vital part of this community’s economic health. I love the data because it helps me to know that what I just said is true. I’m struck by this figure of $400+ million in spending by tourist in our community. That tells me that people who come here from other places spend more than we spend on our annual budget here. That’s fascinating to me. Ms. Jobe said I’d be glad to share this report. This is with the State of Kansas who did this and then we paid to have it broken down into Wyandotte County data. I’d be glad to share that. That’d be some great data.

Commissioner Bynum said I really appreciate also your use of innovation. I think that’s important to us here at the Commission as well. You’re coming right along with those big themes that are countywide.

Finally, I just have a question. I’m going on spring break next week and so is I think every school student in the county. We are going to leave town for a few days but I’ve spoken to quite a few people who still have children in school. They’re not leaving town, not because gas is too high, but because they’re just exhausted. They’re even talking about the things that they’re going to do here instead of in another town. Is there a metric that you have that captures that kind of staycation tourist spending? Ms. Jobe said I’d have to look to find a specific metric in there. There may be something out there that I’m just not aware of.

I think it is becoming much more—many more people are doing staycations now than ever before. Maybe it has a name now and so maybe people have always done it but there is the name, I’m doing a staycation this year.

I know that the philosophy has changed a lot in CVBs in the years that I’ve been in CVBs. It used to be we spent all of our money outside of where we lived because we were trying to get people to come here. As we started doing research, we realized that when people come here, number one, they’re probably not calling us a lot of times to find out what there is to do. They’re asking you as your friends and family and that friends and family are such a driving factor in the Kansas City region. So we’ve really changed and started doing a lot of in-market marketing. I’m not aware of any specific data but that’s very interesting and I would love to look something up for you.
Mayor Holland said I have a question also. You mentioned that you lost 30 leads because they wanted a convention center or one of the top three reasons, they wanted a convention center in Village West. Did you get any feel for the size of group they were talking about or what size convention center could accommodate their needs? Ms. Jobe said sure. These specific leads ranged from 100 people up to, I think, the highest was maybe 3,000. We have a wide range. I will tell you, we don’t go after large conventions so some of our data may be a little skewed because we don’t—when we’re out selling, I’m not going to sell something I don’t have. We are going after the state associations, those types of meetings that we know we can host here. It doesn’t make sense for me to use staff time to do that. I think the majority of our data would be something that we probably could host sizewise, but it’s just not in the right location or it’s not the right setup of what they were looking for.

Commissioner Kane said, Bridgette, you know that I think you guys do a great job and I would love to see us because in Kansas City, Missouri, and I’ve got a book in my office at work that shows that there’s a lot more conventions that are in the 200 people range, 250 people range that I think we could do a good job to attract. I just wish we had a convention center so we could bring the big businesses in here so they could see what we had. As always, you’ve done a good job and I really appreciate what you do.

Action: For information only.

Mayor Holland recognized the city manager of Edwardsville, Mike Webb. Welcome.

ITEM NO. 2 – 16403… PRESENTATION: K-32 QUIET ZONE FEASIBILITY STUDY
SYNOPSIS: Presentation on the Tri-Cities Multimodal Redevelopment Plan, specifically, installing railroad quiet zones along K-32, from Turner Diagonal westward to the county line, submitted by Bill Heatherman, County Engineer.

Doug Bach, County Administrator, said as many of you are aware, our initial lead on this project was Bill Heatherman, our County Engineer. Bill has left us for other opportunities that have come before him. This project is now being shared by a couple of members. Mr.
Richardson is taking the lead on it tonight and he will introduce our guest as we move into the Quiet Zone Presentation.

**Mayor Holland** said we should also give credit to Commissioner Jim Walters who introduced us to the idea and has been working on this for some time.

**Rob Richardson, Director of Planning**, said the Quiet Zone is part of the K-32 Corridor Study. That study is being performed from a grant we received from the Mid-America Regional Council. They’re actually helping to lead the study and we provided some matching funds along the way for that. The Quiet Zone has been advanced as part of that study to be completed. The initial results of the study are complete now. Mr. Cathcart with Olsson Associates will be presenting those to you, but it was advanced so the Commission could consider the results of the study as part of the 2017 Budget process. The rest of the K-32 Corridor Study will be completed and hopefully presented to the Planning Commission and Board of Commissioners in August.

**Al Cathcart, Olsson Associates**, said I’m pleased to be here tonight to present the Quiet Zone Feasibility Study. The key is this is a feasibility study. It’s not an implementation of a quiet zone but we looked at every crossing from 65th Street on the east to the ad-trend crossing underneath K-7 on the west near Bonner Springs. It’s called the ad-trend crossing because it’s a private crossing that goes into an ad-trend sign.
This slide here shows you some of the residential areas that are impacted by the locomotive horns. While the locomotive horns are a definite safety device at at-grade crossings; for residents that live in these areas, they can hear them as being noise pollution. These are some of the key areas and there are 11 crossings from 65\textsuperscript{th} on the east to the ad-trend crossing on the west.

**Quiet Zones (QZ’s), Silencing of On-Board Locomotive Horns—Key Factors**

- Lead locomotive—110 dB(A) comparable to emergency siren at 50’
- Minimum Warning System—Flashing Lights and Gates with Constant Warning Time (CWT) Train Detection Circuitry
- UP Rail Corridor—2 main lines, 52 trains/day, Maximum Speed of 60 mph, Heaviest tonnage rail line in Kansas
- Applicable Safety Measures
  - Non-Trainable Widows
  - Four-Quad Gates
  - Wayside Horn System (WHS)
- Private Crossings
  - Horns blown at all non-agricultural private crossings
  - QZ can not terminate at a private crossing per PRR Train Horn Rule

Some key factors about quiet zones, the lead locomotives—the sound of the horn of the lead locomotive is 110 dB(A). That’s decibels and it’s comparable to an emergency siren being 50 feet from an emergency siren. The minimum warning system required for a quiet zone is you
have to have flashing lights, gates and constant warning time train detection circuitry. This UP Rail Corridor has two main lines and it averages 52 trains a day at a maximum speed of 60 miles an hour and it is the heaviest tonnage rail line in all of Kansas.

Safety Measures Evaluated

- Ad-Trend Private Crossing
  - Closure and Alternate Access provided
  - Conversion to Public with WHS
- Swingate Rd—Non-Traversal Medians
- Holiday Sand/Private Crossing
  - Night-Time Closure with locked gates
  - Closure with Alternate Access provided
  - Non-Traversal Medians (Conversion to Public suggested)
  - WHS (Conversion to Public suggested)
- 40th Street
  - Four Quad Gates
  - WHS
  - Non-Traversal Medians

Safety Measures that are allowable for a quiet zone to be in place, three of them that we looked at are non-traversable medians, four quad gates and wayside horn systems. This crossing has four private crossings on it. There are some special considerations for private crossings. While the Federal Railroad Administration’s train horn rule does not require the locomotive horns to be blown at private crossings, it is Union Pacific’s policy to do them at private crossings that are in an urban or a suburban setting. They don’t blow them out in rural areas where it’s just an agricultural use for the crossing, but if there’s going to be public crossings at these private crossings then they blow their horns. Also, a key fact is a quiet zone cannot terminate at a private crossing. The farthest west crossing in this corridor is a private crossing, the ad-trend crossing that is directly underneath the K-7 Bridge.

Safety measures evaluated for each of these crossings. The ad-trend private crossing, we looked at closing it and providing alternate access. The alternate access was very expensive because of having to be built next to the river and some key drainage that would have to be crossed. The other one was conversion tip, a public crossing and a wayside horn system. I’ll
describe what a wayside horn system is a little later. Essentially, it’s a stationary train horn at the crossing.

Swingster Road, we looked at medians. Holliday Sand Private Crossing, we looked at four different alternatives. We looked at a nighttime closure with locked gates; that would mean that during the day, there would be no quiet zone but there would have to be definite commitment to closing and locking those gates every night and there would have to be a way to let the locomotive engineers know that the gates are locked. There’s a system on Fort Leavenworth where they do this. Fort Leavenworth, they have the military police that do it on a regular basis, lock and unlock those gates. We looked at also closing the crossing and providing an alternate access. Again, it was expensive because the access is between the railroad and the river and getting in too close to the river. We looked at non-traversable medians. With that, suggested converting it to a public crossing. It ties right into 111th Street in Edwardsville and then wayside horn system, also suggested converting it to public.

4th Street in Edwardsville, we looked at three different options, four quad gates. That’s where you have a gate that comes down on the exit and you have in pavement vehicle detection systems so vehicles aren’t trapped on the crossing. It delays the gate coming down if there’s a vehicle in that area. We looked at wayside horn systems and we looked at non-traversable medians.

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Safety Measures (continued)

- 9th Street—Non-Traversable Medians
- 89th Street—Non-Traversable Medians
- 88th St—Four Quad Gates
- Anchor Drive Private Crossing—Non-Traversable Medians
- Swartz Road Private Crossing—WHIS
- Kansas Avenue—Four Quad Gates
- 65th Street—Non-Traversable Medians

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Olsson Engineering
9th Street and 98th Street we looked at medians. 88th Street, four quad gates. 88th Street is so close to K-32 that you can’t get the length of median necessary to put in medians. Anchor Drive, we looked at medians, again a private crossing. Swartz Road is a private crossing. Swartz Road is so close to K-32 you can’t get medians there so wayside horns system. Kansas Avenue is a complicated intersection and crossing, four quad gates were recommended there. 65th Street, non-traversable medians.

A wayside horn is a stationary horn, actually two stationary horns at the crossing, each directed down the route that’s crossing the railroad. It’s activated once the flashing lights start and it quits when the train occupies the crossing. The wayside horn is continuous for thirty seconds from the time that the flashing lights start until the train occupies the crossing. While it’s not going through the neighborhood like an onboard locomotive horn, it’s directed down the routes. The two displays there, the red is a 90 db(a) level and the yellow is 80-90 db(a). You can see there the influence on the left is from the wayside horn, there on the right is from an onboard locomotive horn. The impacts are a lot less but it’s not technically a quiet zone because the people that live along the route, they’re going to have the wayside horn noise.
Non-traversable medians, medians going from the tip of the gate out to 100 feet on each approach, these don’t allow vehicles to drive around the end of gates; which is a major cause of accidents at crossings. This safety measure allows the locomotive horns not to be blown at these crossings.

Four quadrant gates, that’s where you have in addition to having a gate on the approach, you have a gate on the exit. These are the most expensive systems that you can put in.
Some considerations, cost consideration for implementing a quiet zone, if you upgrade from passive signing, the cross buck to a flashing light and gate system with constant warning time, you’re talking about $290,000. Wayside horns, those are traffic controlled devices that are owned by the jurisdiction. They’re interconnected to the highway rail signal system. The installation cost for those average $120,000 for a two-lane route. There’s an interconnect fee required with Union Pacific, $5,000 a year. Union Pacific requires a $10M liability insurance because they’re not blowing their horns anymore and you’ve taken that safety device away from them and replaced it with this and it’s not under their control. That costs $10,000 a year per crossing. Then the maintenance of the wayside horns, these are estimated to be $5,000 a year.

Four quad gates, Class I Railroads require an annual maintenance fee for the two additional gates that are required and this is an estimated at $10,000 a year. To upgrade from a 2 quad gate system to a 4 quad gate system is estimated at $400,000.
Taking all these costs into consideration and looking at the crossings that had more than one option, we are recommending the probable safety measures for these eleven crossings and the engineer’s opinion of cost is $5,767,000. Quiet zones have to be at a minimum a half of mile in length. This can be phased into several different chunks. You don’t have to do all of these but this is an estimate of what it would cost if the total quiet zone was put in place. Any questions?

**Commissioner Walters** said thank you, Al. I also wanted to bring to everyone’s attention that Beth Dawson is sitting here. She’s the Senior Land Planner for the Mid-America Regional Council, who’s directing this study for us. I think you all know but I’ll remind you in case you don’t. This study is the joint effort of three cities: Kansas City, Kansas, Edwardsville and Bonner Springs. As Al mentioned, there are a lot of moving parts. There are multiple recommendations for some crossings. There are obviously three cities involved. There are opportunities for phasing or not for phasing and each one of those issues all have dollars attached to them. This is, as was mentioned, a feasibility study. It’s not a final implementation study. There’s still work to be done. I hope this is information that we’ll all be able to use and to evaluate and potentially include in our CMIP programs so we can take it to the next step to nail down some costs, financing options, phasing options and things like that. None of these decisions obviously need to be made tonight, but this is an important first step. As Rob mentioned, it’s hopeful that this kind of a thing could be in our mind as we prepare for our 2017...
Budget and 2016 Amended Budget. Thank you very much for your presentation, and I hope to see more of you soon.

Commissioner Townsend said kudos to Commissioner Walters for his insight and to all the persons who have participated in this feasibility study. As I read through the information, I had a lot of questions, some of which were answered tonight. The one thing I just want to make sure that I understand, we’re calling this a quiet zone. What will we have if some or all of these alternatives are implemented? Will you have a quiet zone in these certain areas all the time where you never hear any horns blowing or only at certain times of the day or evening? This obviously has implications that could be applied to other districts, say like in the Fairfax District. There’s nothing worse than hearing a loud train at 2 o’clock in the morning, 3 o’clock in the morning and 4 o’clock in the morning. What will you have if these steps are taken? Mr. Cathcart said that’s a good question. All the options that we looked at were a 24 hour quiet zone. The only one that wasn’t a 24 hour quiet zone was the option of locked gates at the Holliday Sand. If the locomotive engineer sees a safety reason to blow his horn, he’s going to blow his horn. If there’s somebody walking near the track or they’re approaching the track or there are animals, he’s going to err on the side of safety. Outside of that, they wouldn’t blow their horn all day long.

Mayor Holland asked is it accurate to say with more than ten crossings and 56 trains a day, there are over 500 horn blasts per day in this area. Mr. Cathcart said they start blowing their horns 15 to 20 seconds in advance of every crossing. Every train that goes through is doing it 11 times. You take 11 x 52 and you’re over 500. Mayor Holland said that’s a lot of horns. Mr. Cathcart said before the downturn and the movement of coal, this line had 70 trains a day on it.

Action: For information only.

ITEM NO. 3 – 16483...PRESENTATION: ADMINISTRATOR'S QUARTERLY REPORT
SYNOPSIS: Administrator's Quarterly Report, submitted by Doug Bach, County Administrator.
Doug Bach, County Administrator, said I issued this report out earlier by email; however, Mr. Connor is passing out a hardcopy of it for you to review.

This is a continuation of the quarterly reports I’ve been doing since being the County Administrator. The areas that we’re covering and this is the consistent same areas that I’ve been doing in the previous reports that were over Public Safety, Infrastructure, Customer Service, Innovation, Eco Devo, Planning, Transportation, Healthy Communities, Environment, Finance, Housing and Workforce; and then we have a few different other ones and then I’ve added a section on the 2016 Initiatives as part of the report as I know that would be an area of active interest for all of you. As I did last time, I’m not going to go into the detail of everything within the report. You have a copy of it, both the hard copy and an electronic copy that you can go through and if you have any questions, I or my administrative staff would be happy to answer any questions you have.
In the area of Public Safety, I’ll note probably most of these are all pretty big ones as we’re looking at. We have ongoing labor negotiations for the Fire and the Sheriff’s Department which were taking place in the fourth quarter. Our first Strategic Planning Session with our Labor Management team was held. It was implemented from our FACETS study. We had our ongoing Detention Study Presentation that was put together for January; it’s just that was outside of the quarter. We’re working through RFP for the Police & Sheriff Organizational and Efficiency Analysis. Those are all major items that we’re working on track from that year.

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Under the area of the Sheriff, I’ll just note there are several items that came out here. One is where we installed an additional 27 cameras to restore and expand the existing security system.

In the area of the Police Department, I want to note that the Chief was able to get 51% of his department certified for the Crisis Intervention Team, the CIT members. The last item you’ll note is our Human Resources Department went out for the recruitment of a new HR Analyst which was going to be specifically in place this year to work with those departments for Public Safety recruitment.
In Fire, we did some of our preliminary planning between HR and Fire on their recruitment for Fire trainees to come on. Also, I already noted the FACETS study which really is occupying most of the time, especially study within that department.

In Municipal Court, they processed 10,377 cases, which I don’t have the exact order of magnitude, but actually this is a decrease in number. It’s an interesting fact because if you look at the study that was presented tonight, if you look at areas where we’re down it’s in animal cases, traffic cases and such like that, but what we’re seeing is also failure to show. What we’re having is cases that come to Municipal Court. It doesn’t mean we’re issuing less in terms of tickets; in fact, we’re up but we’re getting people to be more responsive and pay those before they come to Municipal Court. The one area that we were up in was that in-housing. That’s been an area of increase where we’re issuing more citations out there but we’re continuing to see a high number. I believe that number was up about 9% in the quarter of a quarter in that area.

**Commissioner Walker** said I got a document that indicated the last five years of revenue out of the Municipal Court. I was a little surprised to see that, at least the document I got showed that, in 2015, I believe, the number was $4.6M and our high in the previous five years had been $5.6M. That’s a million dollar drop in revenue for writing more cases. Part of my suggestion, either at our retreat or—what’s the reason. I don’t think people are violating traffic laws any less and we heard the increase in numbers of DUI cases. Why would we be down a million dollars that we got to make up somewhere else? It’s just a question that occurred to me because I saw you on this thing. Maybe you could look into that and maybe I’m wrong. **Mr. Bach** said no, I believe you are right. In fact, I had the information from Judge Ryan and I’m just slipping to be able to remember what the reason is for that. He was going through—there were some different things that came into play that had an impact on some of their charges and some of collections that were coming about. He had noted that he thought that was going to have a drastic impact on his future revenue collections, but I’m not recalling what that is. I’ll get that and try to have that information. **Commissioner Walker** said I think we need to know because obviously the impact on the budget. If we’re going to continue to expect a decline in traffic revenue, which I’m sure the public is very happy about that, that means less fines, but obviously it means some money has to be moved around to make up the difference.
Mayor Holland said well, on the sensitive issue, we do not view our Municipal Court as a revenue source. There is inherent money that comes in to pay for the costs of enforcing our laws and we look at it as an offset to the costs of the judges and the clerks. There’s a tremendous amount of money that is spent in our Municipal Court just to hold people accountable for paying their fines. I just want to make sure everyone understands we do not use the word revenue when we’re talking about our Municipal Court, we use receipt offset for costs because we don’t view our—and this has happened in Ferguson and other places—we do not view our Municipal Court as a place to raise revenue from our community. Commissioner Walker said yes, at least anybody misunderstands, certainly I’m not calling for quotas by each police officer and that—Mayor Holland said I just want it on the record, Commissioner. Commissioner Walker said but it is interesting that that money does go on what’s called the revenue side of the budget. Mayor Holland said it does. Mr. Bach said we’ll look up that.

Mr. Bach said under infrastructure, completed our 2015 Mill & Overlay Streets which is obviously a big project. Bid out of the project for Safe Routes to School which we’ll be doing now in this year so that’s one that got started the end of last year. Continuing on infrastructure, we finished in 2015 108 different project areas were under active management, 40 were in construction projects were bid.
Developed and finalized a new customer service. This is one the Commission was actively involved in as we developed and finalized a new Community Development Block Grant Application Process and issued requests for proposal in November. The applications came back in December. I believe the efforts put forth there put together a much better project due to the work done by this governing body.

Continuing on covering service, I just note there are several different projects or activities that happened under Parks & Recreation. The last one there, Wyandotte County Lake, was ranked #3
in the country for “best places for trails” by *Runner Magazine* which was an interesting notation and quite a feat for our park.  *Mayor Holland* said quite a feat for running.  *Mr. Bach* said I do what I can to set you up, Mayor.  *Mayor Holland* said thank you.

**INNOVATION**

- New Agenda Management System (AMS) BoardSync went into use for the public, Commission, and staff
- Implemented ImageNow Scanning repository for the Health Department, which eliminates the need to scan to SharePoint and allows them to conduct all Health related business in a single, secure, dedicated health management application
- Assisted District Court migration from Oracle to SQL for the Jury System
- Migrated the Strategic Asset Tracking Inventory application for Emergency Management and Emergency Preparedness (Health Department) a new server and database.
- Migrated the antiquated Sheriff Warrants application to an enterprise SharePoint environment. The Sheriff staff are now able to enter warrants in SharePoint and have the capability to quickly and easily search warrants and generate reports.

**Mr. Bach** said under innovation, I’ll note that we assisted District Court. There are several different items here. We assisted District Court with the migration from Oracle to SQL for the jury system. We also migrated what I would qualify was a fairly antiquated system that the Sheriff had in place for warrants and applications to a new SharePoint system which is much more innovative for them to be able to track and quickly access and search through warrants than we had previously had.

**INNOVATION CONTINUED**

- 311 system upgraded in Phase 1 and began Phase 2 which is completing the new web portal. System, when complete, will allow the public to submit 311 request online. Project is in its final phases before release in the 2nd quarter of 2016.
- Human Resource Personnel Action Notice form is in the process of becoming automated with digital signatures.
- Upgrade of the Register of Deeds PaperVision imaging software. Restructured printing services to meet their needs and productivity requirements.
Our 311 system is continuing from Phase 1 to Phase 2. We’ll be having a special session on that coming up in the next quarter to give you more details on that. There’s been quite a bit of work that’s been going on behind the scene to move us to this point.

**INNOVATION CONTINUED**

- DOTS is providing a calendar/workflow through SharePoint as well as a document management library for each division within the Fire Department.
- DOTS established partnerships with Kansas City Kansas Community College (KCKCC) and Donnelly College to recruit interns to provide student candidates for an on-going IT internship collaboration. One intern on staff.
- ENCODE 360 – A software program allowing internet users to identify appropriate zoning property for sale, for lease and land bank properties available for the development they desire.

Our ENCODE 360 was put together. Mr. Richardson has taken the lead on that. It allows for us to go in and take a better appropriate look at our zoning properties and see what’s for sale and lease in the Land Bank.

**ECONOMIC DEVELOPMENT**

- Issued $27.5M in IRS as part of the $219M multi-phase development project by PQ Corporation at 18th & Kansas Ave.
- Approved Development Agreement for the $50M Legends Apartments project in the Legends Shopping Center.
- Created the Rainbow Village TIF District to consider a $14M mixed-use redevelopment project on Rainbow Boulevard.
- Approved PILOT structure as part of the $46M Dairy Farmers of America World Headquarters Building.
- Adopted policy allowing for Small Business Grant program, funded from bond issuance fees of large-scaled projects – provided grants to Landworks Studio and Kansas City Cupcake Company.
- Sale of Wyandotte Plaza from REI Legacy to Phillips Edison Grocery Center REIT II, Inc.
- The Land Bank targeted 17 properties in the December 10, 2015 tax sale for acquisition; we will get 8 property(s) upon the deeds being filed.

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Under Economic Development, we have approved a development agreement for the $50M Legends Apartments Project. There are several different IRBs and different PILOTs and programs that move through in relationship to different programs. We formerly brought the policy forward for the Small Business Grant Program. I believe $25,000 was issued out in that program. That report was given to the Commissioners last year on that side and we continued that into this year.

Continuing there, a big feat was selling the Legends Theatre also in the 4th Quarter, one that took some time to get done but we feel very good about that accomplishment. AMC is operating and getting ready to spend several million dollars on new upgrades going into that theatre.
In the area of Planning, one we just had the presentation on tonight, but I will highlight the fact of the continued work on the big plans and the Rosedale Master Plan, the K-32 Tri-City Transportation, the Quiet Zone Plan and the sign codes which have been occupying a lot of time within that department.

Under Multi-Modal Transportation, the Transportation Department implemented their first inter-regional fixed route transit system, the 103 system. I’ll also note their year-over-year numbers; the ridership increased 11.22% from the same timeframe in 2014.
In Healthy Communities, which also includes Parks & Recreation, hosted additional runs out at Wyandotte County Lake. I guess that’s how we get to be #3 by the activities that are going on there.

I’ll take note of the fact that our Fetal Infant Mortality Review Action Team hosted the county’s first ever candlelight vigil for Pregnancy and Infant Loss Awareness Day in October of last year. There were several other events hosted by that group.

March 10, 2016
Also, in the Health Department and I think the committee has seen these several times, but there are a couple of different grants that they’ve been actively working to enhance different health activities. You know the Baby and Me Tobacco Free Programs as well as the Breastfeeding Programs.

Under the Environment, we conducted five separate different blitzes and addressed over 1,800 different illegal vehicles in our community in the 4th Quarter of last year.

March 10, 2016
Within Finance, this first line up there within Finance, I’ll note several projects that have been out in Finance. Vacation Village closed in October. That was a $72.9M financing and a $12.2M B Series. You know many times we look at a lot of these projects that we advance and get done. You see the work that comes forward but the Finance Department will spend a lot of time working through these finances and get them in place as they come to this point.

Also in the 4th Quarter of last year the Treasury Department issues out all their tax statements and billings. Again, a major feat but it’s one that just kind of happens every year and we somewhat take it for granted but it’s part of those actions that happens behind the scenes that we don’t see.
Last slide, just several different areas are noted here. I’ll note Personnel, hired our new Chief Legal Advisor who’s here with us working tonight, doing a great job, but this has kind of been that ongoing through the two years of my administration where I think now turned close to 15 of our department heads or high managers within the government and we put in place our Interim County Appraiser in the middle of December. Also, I’ll note that the total revenue collected in the Business License was up 5% at about $2.3M, close to $2.4M.

The next slide just notes the different forms of communication we’ve used to get information out to the commissioners. I think maybe we’re down a little bit which is a good thing on emergency
notification systems because that usually denotes something that is not necessarily good news when that comes out on the emergency side.

2016 INITIATIVES

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Status</th>
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<tbody>
<tr>
<td>Horticulturalist Position</td>
<td>Job has been posted</td>
</tr>
<tr>
<td>Maintenance Tech Position</td>
<td>Job has been posted</td>
</tr>
<tr>
<td>Summer Mowing Program</td>
<td>4 Mowers to be hired in April. 10 students will be hired during the summer</td>
</tr>
<tr>
<td>Parks Electronic Online Scheduling &amp; Maintenance</td>
<td>In process with DOTS to roll out program in the Summer</td>
</tr>
<tr>
<td>Wyandotte County Parks System Master Plan</td>
<td>Conducting vendor selection process</td>
</tr>
<tr>
<td>Handicapped Accessible Park Design</td>
<td>A consulting firm has been selected for design</td>
</tr>
</tbody>
</table>

The part you were asking about earlier, Commissioner Walters, this is the 2016 Initiatives. I’m just going to walk through each one of these so you can have a highlight to each point. Horticultural Position, that job is posted, I think we’re about to fill it. Same thing with the Maintenance Tech Position. Our Summer Mowing Program, what we’ve done is gone through and done an analysis how we think would be the best. We had talked about a little in this last year of making some tweaks to it. With the money that was there I think we hired like 12 students last year. This year we’re hiring 4 full-time employees as mowers, which we feel like will be more efficient and then 10 students during the summer. So it gives us more people and more concentrated efforts. I think going though that our mowing team felt like we could accomplish a lot more with the money we were allocated for this program by going in this direction.

The Parks Electronic Scheduling was supposed to be done in the 4th Quarter, of last year, it was not. That is still—DOTS is helping out with that a little bit more getting it into place and we’ll hopefully have that in place by the summer of this year. Wyandotte County Parks Master Plan, we’re going through a vendor selection process for that right now to get them onboard with us to help us as we go through and do that planning process this year. We funded design money

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for the Accessible Park. We are going through the process of selecting a firm to help us with that. We still will have to work to get the money that we’ll actually use to put that money in place, but we’re working through the design which we have funding for it now.

HR Recruitment Specialist, which I noticed that we advertised for that in the 4th Quarter of last year. It wasn’t funded until this year but I moved forward and had the posting done last year so that position is filled and they’re actively working with our Public Safety Departments now.

Our Police Cadet Program has begun the selection process for three cadet positions. The Fire Trainee Program has been developed and we’ll start to recruit for that this summer and into the fall. Our Animal Control Division, that position has been posted. I’ll note, I believe there was a presentation done with the Commission when they were doing an update and I think I should call it Animal Services. Commissioner Markley said I was just going to say. Mr. Bach said Animal Services, I think there was a little confusion on that position when they came forth but that position was in fact funded and it has been posted and should be nearing the point of being closed to be able to be filled. Also, under the Animal Services Division, we have the evaluation of the possible facility enhancements which I believe we funded $100,000 in 2016 for work to be done there and the Chief presented on that to the Standing Committee about the different things they were looking at.
The District Attorney funded an intern position which was filled. Neighborhood Resource Center, they will move forward with their part-time positions for basically two quarters of the year which we will post later this month or in April. In the Sheriff’s Administrative Support, that position has been filled.

Urban Development Gap Fund, work through the process with Economic Development and Finance as to how we can fund that when we have projects that we’re ready to advance. To date, we don’t have any projects that we are advancing yet.

Neighborhood Project Area Cleanup Reinvestment, this was basically $100,000 then there was also $10,000. We had a couple different buckets that could toward the demolition of the housing also or for boarding up of homes and such like that to keep them from being more rundown. As the Economic Department is a fairly small department, we don’t have people out through all the neighborhoods. What we’ve done is sit down and had some conversation with Chief Zeigler and enlisting Community Policing and other neighborhood people to help us identify key areas that we could go in and maybe make the greatest impact. We’re using their boots that are on the streets to help us with that program.

The Small Business Start-Up Initiative, which I mentioned earlier. We started in 2015. It’s underway and it continues into 2016. Applications for this year are under review and I believe we’ve started to award a couple of those. Interestingly enough, on that program I noted
that we’ve had several applications that have come in from people that are outside of our community. Those have been rejected. We want those to be for Kansas City, KS business or Wyandotte—I believe that’s Wyandotte County businesses. **Mayor Holland** said to help the metro. **Mr. Bach** said in our Urban Development Specialist position, we’re finalizing the hiring process for that position.

Legends14 Theatre, I already noted that’s been sold and transferred. The Hilton Garden Inn, we have the potential buyer we’re working with and moving into the final stages for moving that into a near closing I believe.

Continuing on that, our Chief Knowledge Officer, we are conducting interviews for that. The other two positions that are in the innovations area; the other two positions that are in the innovations area, the officer and the open data position, we are holding on those two until we have our Chief Knowledge Officer in place to be able to assist us with that and bring their insights to that position.

The new website’s content management system, Yoodle has been selected as our vendor to assist with the conversion from Ektron to our new content management.

The Commission funded $100,000 for Commission Initiatives. To date we haven’t spent any money out of this fund so it is still in place unless we wanted to allocate that to the survey. **Mr. Bach** said I didn’t hear a motion on that. To get implementation of the police vehicle body

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cameras. We delayed that for now and that was brought back to the Commission after we went through saw all the heavy costs that were going on the ongoing basis with that so we’re conducting some ongoing evaluation of that. I believe you did authorize the Chief when he came forward with that to divert some of that money over toward the fiber systems that come into the headquarters which will put him in a better position for that in the future and new money to pay for planning and designs of the fire station. That’s being coordinated as we go through the FACETS study with our Labor Management Team as we will start to look ahead. That’s the 2016 Initiatives. I believe were able to capture them all and continue to work with them. From the standpoint, I believe, of the end of 2015 was a very active year. We had a lot of stuff accomplished in that quarter. A lot of stuff continuing to move forward and really a summation of a lot of things that happened in the year and now just looking ahead to what’s happening with our initiatives which some of these I guess I’ll get to put back on my quarterly report for the first quarter of this year. I knew you were all anxious to see where you were with these items because we built these into the budget. I think it was one of the first years we were able to put forth a lot of new initiatives for a change that we will be able to be active on.

**Commissioner Murguia** said just a quick comment. I hope we can put the Commissioner Initiatives that were discussed tonight on the Strategic Planning Agenda because I have questions for them and I’m way too tired to start talking about them tonight. If that’s okay, that would be my request. **Mr. Bach** said for the initiative for the retreat. **Commissioner Murguia** said yes, the initiatives. **Mr. Bach** said the retreat. **Commissioner Murguia** said to talk about it at our retreat or Strategic Planning. **Mr. Bach** said okay.

**Commissioner Walters** said thank you very much for the initiatives list. It’s far expanded from the version I saw that we talked about earlier. It’s really helpful for me to jog my recollection of the various items that we talked about nine or ten months ago or whenever we were finalizing our budget. A couple of questions, Startup Business Assistance, I thought was a really great initiative. There’s no one who has stepped forward yet with a program that has been deemed worthy or have we—are we still in the process of publicizing that? **Mr. Bach** asked are you talking—are you referring to the startup business? **Commissioner Walters** said Small Business/Startup Assistance. **Mr. Bach** said we did use that money. **Commissioner Walters**
said but we committed some for 2016 also, right. **Mr. Bach** said yes, there’s $50,000 in 2016 and I believe we’ve awarded $15,000, George, I think that’s come out of that that’s been awarded this year. We had an application that probably came in January 5th, something like that. You know we go through and try to spend a fair amount of time vetting through those and then it’s also—now one of the ones we awarded last year, you know we put stipulations on them so we make sure how the money is going to be expended and what it will come back to and that may be coming back to us, but yes, we did award all of the $25,000 even though one of them may come back if they don’t complete what they said but then we’ve awarded about 15 out of this year’s. **Commissioner Walters** said and the Urban Development GAP Fund, kind of the same. I thought that was a really good initiative. **Mr. Bach** said well, I did too. I think one of the things I found with the Urban Development GAP Initiative was we built that in as a GAP Fund and that meaning the development would come forward to us and show us how they can do the project and talk about our incentives and then define if there is a gap in the middle that we needed to step in and that’s where we would use this fund. We haven’t had a lot, but I will say that’s what come forth have the initial request kind of came in and said, this is what we want to build and give us five hundred or give us some money to go with that and that didn’t quite fill in where I was after with this. I want to push through that process and come back to them and say I still need to see all the things we do in any kind of evaluation to go through a project to see how we make it work. Then we have our normal incentives that we would say that we reinvest within a project area. It was interesting, I was having a little bit of discussion on that with LISC just the other day. Stephen came over and he talked about how he had the same thing, whenever they things out in the form of a grant, many times different agencies will walk in and just say okay great, give me the grant, but there is a whole lot of vetting process to that. Maybe we haven’t advertised it right or whatever but I really did look at the standpoint from time-to-time we will have good projects come in and we work through and then we identify where there is a gap at and that’s really where I want that money to go into and if I’m not following the proper direction from you, then let me know, but that’s really how I’m working it.

**Action:** For information only.
Mayor Holland said thank you very much. I believe that concludes our meeting tonight. We are adjourned. Bridgette Cobbins, Unified Government Clerk, said we have one more item Mr. Mayor. The Administrator’s Item No. 4, the blue sheet, the MOU. Mayor Holland said this is a good one. We do have a blue sheet item and it is a resolution for the Memorandum. Can we handle both of these with one vote or do we need two votes? Ken Moore, Chief Legal Counsel, said one.

Commissioner Kane left the meeting at 8:45 p.m.

ITEM NO. 4 – 16486…RESOLUTION: MEMORANDUM OF UNDERSTANDING WITH CONSTRUCTION AND GENERAL LABORERS LOCAL 1290
SYNOPSIS: A resolution authorizing the County Administrator to execute the following Memorandums of Understanding (MOU) between the UG and the Construction and General Laborers Local 1290, submitted by Joe Connor, Assistant County Administrator.

Mayor Holland said we have a motion and a second to approve the motion with General Laborers Local 1290. I want to commend our Administrator and our Legal team. This brings 9 of our 13 labor unions under contract, 53% of our union workforce, a job well done.

Action: RESOLUTION NO. R-35-16, “A resolution authorizing Amendment No. 3 to the Memorandum of Understanding between the Unified Government of Wyandotte County/Kansas City, Kansas, and the Construction and General Laborers Local 1290, effective January 1, 2013 through December 31, 2015; and Memorandum of Understanding between the Unified Government of Wyandotte County/Kansas City, Kansas, and the Construction and General Laborers Local 1290, effective January 1, 2016 through December 31, 2017.” Commissioner Walker made a motion, seconded by Commissioner Murguia, to adopt the resolution. Roll call was taken on the motion and there were eight “Ayes,” Walters, Philbrook, Bynum, Walker, Townsend, Murguia, Johnson, Markley.

COMMISSIONERS' AGENDA

March 10, 2016
No items

**LAND BANK BOARD OF TRUSTEES' AGENDA**

No items

**PUBLIC ANNOUNCEMENTS**

No items

**MAYOR HOLLAND**

ADJOURNED THE MEETING AT 8:47 P.M.

March 10, 2016

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Bridgette D. Cobbins
Unified Government Clerk

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