Sunflower Hills Golf Course Advisory Board

Minutes from the meeting held on Tuesday November 14, 2017

Sunflower Hills Golf Course Clubhouse

The meeting was called to order by Tom Roberts, Chairman

Members Present:  Tom Roberts, Tom Cooley, Matt Palcher, Kevin Jones, Mark Mohler, David McLain, Roger Miller, Al Ramirez, Chris Bergman, Dennis McWilliams, Jeff Manning

Members Absent:  Jesse Rocha (excused)

Staff Present:  Jeff Johnson

Tom Roberts informed the board that long time board member Clyde Townsend had passed away recently and the entire board observed a moment of silence in Clyde’s memory.

Dennis McWilliams made a motion to approve the minutes from the September 2017 meeting. A second was made by Mark Mohler.

Jeff informed the board that Jonathan was on vacation and he would present Jonathan’s report.

Jeff began by stating that Jonathan had made a full application of herbicide on the course. This application will greatly decrease the amount of clover on the course in the spring.

Jeff stated that there would be between 20-25 trees that would be removed this fall.

After the trees are removed the stumps would be ground to the ground.

Jeff stated that Jonathan would be addressing drainage issues on the following locations of the golf course: #3 bunker, #8 bunker, #16 bunker and #14 underneath the fairway about 120 yards short of the green.

Jeff stated that Jonathan plans to fill in with dirt on the following areas: #1 ditch, Cart paths around the course (ongoing through the 2018 season), Dips randomly through the course, and old stumps areas.

Jeff stated that Jonathan planned on leveling irrigation heads around greens.

Jeff stated that he and Jonathan have talked about converting #7 greenside bunker into a grass bunker. The current state of the bunker is that the zoysia grass has grown over a lot of the boundaries of the current bunker and because of that has decreased the size of the bunker. It will be easier to maintain a grass bunker has opposed to a sand bunker.

Jeff stated that some of the winter plans Jonathan has are to sharpen and replace blades of mowers, replace belts, and give full detail to all equipment. Jonathan also plans on cleaning the shop as well.

Jeff stated that Jonathan will recertify his pesticide license in December.
Tom Roberts asked how the carts were holding up and Jeff responded that the fleet other than a few glitches has been a good one so far.

Al Ramirez asked about the urinal on #15 comfort station and Jeff responded that it was vandalized a couple of years ago and the new urinal is not quite the same size as the old one and that is why there is a gap between the urinal and the wall.

Jeff proceeded to inform the board that rounds for the year are up 2% over 2016 and total revenue is up 6% from the same time period in 2016. Green fee revenue is up 5% and golf cart revenue is up 8%. September rounds and revenue was the best September in 9 years and the August rounds and revenue was the best August in 5 years.

Jeff informed the board that he will be a little more aggressive in booking outings and tournaments for 2018. He also stated that he plans on introducing 2 new leagues for the 2018 season. One for beginners on Tuesday evenings and one on Wednesday evenings. He also plans on scheduling 4 Friday evening couples events. Jeff also reported that a company league that had played in 2016 but not 2017 will be returning for 2018. The league left to play at Swope Park to accommodate their players who lived in Missouri but want to come back to Sunflower Hills because we are better organized and our customer service is better.

Jeff stated that bids for a new AC/heating unit have come in and the new unit should be installed any day. Jeff stated that plans for the winter are to spruce up the bathrooms, touch up paint around the clubhouse, shampoo the carpets and clean the outside of the windows.

Matt Palcher asked about the rates for 2018 and Jeff stated that the current market conditions do not allow for an increase but he will increase rates that tournaments and outings pay.

Dennis McWilliams asked when Clyde Townsend will be replaced on the board and Jeff stated that he will let Administration know that we have a vacancy.

Jeff informed the board that the next meeting would be Tuesday March, 13 at 10 am.

Dennis McWilliams made a motion to adjourn and Mark Mohler seconded the motion all members voted “Aye”.

Meeting was adjourned at 10:25 am.