Open for Business KC
How-To Guide

A RESOURCE FOR GOING BACK TO BUSINESS
BY EXPANDING OUTDOORS
HOW TO CREATE SIDEWALK CAFES, STREET CAFES + PARKLETS

STEP 01
REVIEW COVID-19 DESIGN STANDARDS GUIDE.

STEP 02
DETERMINE IF YOU WILL USE ON-STREET PARKING, SIDEWALK OR OFF-STREET PARKING SPACES.

STEP 03
WORK WITH YOUR NEIGHBORS AS ONLY ONE PARKLET IS ALLOWED PER PROPERTY.

STEP 04
BUILD YOUR CAFE OR PARKLET.

STEP 05
LOCATION SUBJECT TO INSPECTION.

FOR MORE INFORMATION ON THE UG EMERGENCY ORDINANCE(S), PLEASE SEE:
HTTPS://WYCOKCK.CIVICCLERK.COM/WEB/PLAYER.ASPX?ID=1913&KEY=-1&MOD=-1&MK=-1&NOV=0
HTTPS://WYCOKCK.CIVICCLERK.COM/WEB/PLAYER.ASPX?ID=1989&KEY=-1&MOD=-1&MK=-1&NOV=0

OPEN STREETS
The Unified Government of Wyandotte County / Kansas City, Kansas recently adopted a series of emergency ordinances permitting outdoor sales on sidewalks, in parklets, front and side-yard setbacks and in surplus off-street parking spaces for open streets and open cafes to help the community reopen for business while maintaining social distancing. If you are considering reopening your business during the coming months, you may want to consider expanding to the outdoors to allow your customers and staff to maintain social distancing.

FOR THE LATEST OFFICIAL INFORMATION, CHECK OUT THE UG WEBSITE:
HTTPS://WWW.WYCOKCK.ORG/WYCOKCK/MEDIA/URBAN-PLANNING-LAND-USE/DOCUMENTS/TEMPORARYSALES_RIGHTOFWAY_BIFOLD_06-12-2020.PDF

PARKING LOT DINING SPACE*

* An extension of an eating or drinking place in a private parking lot that provides restaurant or beverage service.
This guide includes do-it-yourself instructions that are easy to build, install and use. Cityfi, in partnership with Street Smarts Design + Build has compiled this resource for the Unified Government of Wyandotte County / Kansas City, Kansas and other community stakeholders in support of businesses during COVID-19. In addition to these designs by Street Smarts, we have included other references and resources herein to help you get started.

**DEFINITION:**

**PARKLETS**

A PARKLET IS A SMALL SEATING AREA OR GREEN SPACE, OFTEN TEMPORARY, CREATED WITHIN A ROADSIDE PARKING SPACE.

IN ADDITION TO IMPROVING VISIBILITY THAT YOU ARE OPEN FOR BUSINESS, PARKLETS ADD SPACE FOR YOU TO OPERATE WHILE ALLOWING YOUR CUSTOMERS TO MAINTAIN SOCIAL DISTANCING.

PARKLETS CAN BE USED FOR OUTDOOR DINING, LEISURE, RETAIL SHOPPING, ENTERTAINMENT, BICYCLE AND SCOOTER PARKING WITHOUT IMPEDING THE SIDEWALK.

**BUDGET**

SIDEWALK CAFES, STREET CAFES AND PARKLETS CAN VARY SIGNIFICANTLY IN QUALITY, AMENITIES, AND SIZE. CONSEQUENTLY, SO TOO WILL THE BUDGET. IF YOU HAVE EXISTING OUTDOOR FURNITURE OR ARE HANDY ENOUGH TO BUILD YOUR OWN FURNITURE, YOU CAN KEEP COSTS DOWN. WE ESTIMATE THE AVERAGE OPEN BUSINESS SPACE COSTS APPROXIMATELY $2500.
OPEN BUSINESS ELEMENTS

DIY TABLE

Tables for dining or lounging can be relatively easy to construct (see next page) and install. Alternatively, you can purchase or repurpose tables. Consider your available space and choose a size and design to safely distance.

DIY BENCH

Seating will ensure your customers come to visit and stay a while. This DIY bench can be simply constructed to various widths depending on the sidewalk cafe, street cafe or parklet space you are working within.

MULTI-PURPOSE SEATING

This is a versatile piece that can be used as a place to sit or for short-term scooter and bicycle storage. It also serves as a partition from adjacent uses as a street cafe or open space.

PLANTERS

Bringing in living plants can help make the space feel softer, cooler and quieter when there is otherwise a lot of concrete and asphalt. This planter is more complicated to construct but store-bought planters can also work well.

SHADE

A swing is not only a whimsical element but, in this case, also incorporates shade which can be essential on streets without a tree canopy. Consider umbrellas or shade structures to improve the comfort of your customers.

PARTITIONS

You may want to consider screens or other barriers to clearly mark the edges of your open business space. This will help communicate how to access the space and serve as a visual buffer to enhance the experience.

PLAY SPACES

Play spaces are engaging for all ages and are a fun way to keep your customers longer. Consider how you might integrate play elements into your parklet space and how you will maintain them for cleanliness.

GET INSPIRED.
SEARCH ONLINE FOR MORE INSPIRATION.

[IMAGES LEFT TO RIGHT]
LODZ, POLAND
TORONTO, CANADA
CINCINNATI, OHIO

ZORRO2212
PAYTON CHUNG
SCHWARTZ
DIY Table

MATERIALS NEEDED
Lumber:
- Two (2) 4” x 4” x 8’
  [cut: 4-40” legs]
- Two (2) 2” x 4” x 8’
- One (1) 2” x 4” x 12’
  [cut: 4-30” stretchers]
- Six (6) 5/4” x 6” x 8’

Hardware
- 3” Deck Screws

Tools
- Miter or circular saw
  (or have your hardware store make the cuts)
- Drill
- Finish nailer (optional)

DIY COST ESTIMATE
- $65

01. CUT THE 12-FT 2X4S INTO FOUR 30” PIECES.
02. USE THE DECK SCREWS TO FASTEN THE 2X4S TOGETHER AS A FRAME.
03. CUT THE TWO 4X4” POSTS INTO FOUR 40” LEGS.
04. USE THE DECK SCREWS TO SECURE THE LEGS INTO THE FRAME.
05. SECURE THE 5/4 BOARDS TO THE TOP OF THE TABLE.
06. PAINT, IF DESIRED. TAKE IT OUTSIDE. ENJOY.
DIY Bench

MATERIALS NEEDED

Lumber:
- One (1) 4" x 4" x 8' [cut: 4-40" legs]
- One (1) 2" x 4" x 12' [cut: 2-72" apron]
- One (1) 2" x 4" x 3' [cut: 4-16" stretchers]
- Three (3) 5/4" x 6" x 6' [cut: 3-72" seat planks]

Hardware
- 3" Deck Screws

Tools
- Miter or circular saw (or have your hardware store make the cuts)
- Drill
- Finish nailer (optional)

DIY COST ESTIMATE
- $30–$40

01. CUT THE TWO 4X4" POSTS INTO FOUR 40" LEGS.

02. USE THE DECK SCREWS TO FASTEN THE 2X4S TOGETHER AS A FRAME.

03. CUT THE TWO 4X4" POSTS INTO FOUR 40" LEGS.

04. USE THE DECK SCREWS TO SECURE THE LEGS INTO THE FRAME.

05. SECURE TO THE TOP OF THE TABLE.

06. PAINT, IF DESIRED. TAKE IT OUTSIDE. ENJOY.
Parklets convert curbside parking into vibrant community space. Parklets are applied where narrow or congested sidewalks prevent the installation of sidewalk cafes and other retail and can be temporary for daily use or more permanent. For more information on parklet design visit: https://nacto.org/ or https://www.betterblock.org/.

Parklets have a desired minimum width of six (6) feet and should have a flush transition at the sidewalk and curb to permit easy access. They are limited to one (1) on-street parking space (standard 7” x 18” stall) per building. Temporary parklets must be removed at the end of each business day.

Parklets should have vertical elements that make them visible to traffic such as posts or bollards and should be buffered by a wheel stop. Parklets should also include a guardrail or other defining features (i.e. planters and/or fencing) to define the space and provide added separation from traffic.

Enumerated Businesses

01 Food and beverages (prepackaged)
02 Books and other paper goods
03 Potted plants, cut or arranged flowers, or gardening seed
04 Visual works of art that have been transcribed on to a physical backing
05 Office Services
06 Jewelry and other weable accessories
07 Homemade goods and crafts
08 Clothing
09 Dry goods, excluding machinery and electronics/appliances
* No repair work of any kind

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With reopening efforts now underway, Marquee Event Rentals would like to offer you different ideas for expanding outdoor storefronts and restaurant space so that businesses can start operating safely with the new restrictions put in place.

Marquee Event Rentals
Tim Giblin
giblin@marqueerents.com

Pink Sparrow has designed the “Sunny Spot” parklets to adapt to changing state and local dine-in requirements. Sunny Spots are prefabricated, relocatable and flexible with a range of customizable add-on elements.

Pink Sparrow
Darin Howard
dhoward@pinksparrow.com
SHARE YOUR OPEN STREET, CAFE + PARKLETS.

#OPENSTREETSKC

The volunteers who created this guide are not responsible for the accuracy of any of the how-to information or for any of the referenced resources contained herein.

OPEN FOR BUSINESS KC
GUIDE DEVELOPED BY
Ashley Z. Hand
Co-Founder + Partner
CITYFI LLC
cityfi.co
@teamcityfi

FURNITURE DESIGNS AND PHOTOS BY
DuRon Netsell
Founder
STREET SMARTS DESIGN + BUILD
streetsmartsdesignbuild.com
@StreetSmartsDB

OUTREACH SUPPORTED BY
Gunnar H. Hand, AICP
Director Planning + Urban Design
UNIFIED GOVERNMENT
wycokck.org
@CityofKCK