Year 3

Wyandotte County
Community Health Improvement Plan

2018 - 2023

Year 3 Updated CHIP
Published January 2021
Wyandotte County
CHIP Background

What is the CHIP?
The Wyandotte County Community Health Improvement Plan (CHIP) is a 5-year (2018-2023) multi-sector collaborative plan designed to address four community-identified health priorities: 1) Jobs and Education, 2) Health Care Access, 3) Safe and Affordable Housing, and 4) Violence Prevention. The Unified Government Public Health Department (UGPHD) partners with four Lead Agencies, each with expertise in one of the priority areas, to plan and implement the CHIP strategies through the convening and coordination of CHIP Action Teams and Subcommittees.

How does the CHIP work?
The four CHIP Action Teams make progress towards each of the priority areas by planning and implementing community-based strategies. The Action Teams are coordinated by the following Lead Agencies:

- **Jobs & Education** - Led by Wyandotte Economic Development Council
- **Health Care Access** - Led by Vibrant Health
- **Safe & Affordable Housing** - Led by Livable Neighborhoods Taskforce
- **Violence Prevention** - Led by Metropolitan Organization to Counter Sexual Assault

The Unified Government Public Health Department provides backbone support including raising resources, conducting evaluations, and ensuring the overall sustainability of the plan.

A CHIP Steering Committee, composed of key stakeholders and representatives from Wyandotte County organizations, provides guidance for both the UG Public Health Department and the Action Teams.

Where are we now in the CHIP process?
The CHIP is a 5-year plan launched in September 2018. As a community, we have completed CHIP Years 1 and 2, and are entering the CHIP’s third year of planning and implementation. We are proud of the progress the CHIP Action Teams have made, and are looking forward to CHIP Year 3, where we will continue to support strategy implementation and strengthen collaborations towards a healthier Wyandotte County.
**CHIP Structure**

**Steering Committee** | **Overarching leadership**
Provides guidance and strategic oversight for the direction and implementation of the CHIP

**Health Equity Subcommittee**
Builds capacity to evaluate how the CHIP applies the three lenses: poverty, discrimination, and Adverse Childhood Experiences (ACEs) (pg. 4)

**UG Public Health Dept.** | **Backbone support**
Provides technical assistance, raises resources, conducts evaluations, and ensures the overall sustainability of the CHIP

**Action Teams & Lead Agencies**
The Action Teams address the four CHIP priority areas. Lead Agencies are local organizations that coordinate each of the Action Teams. The Agencies were selected based on subject-matter expertise and capacity to lead the work.

- **Jobs & Education**
  Led by Wyandotte Economic Development Council
  pg. 6-7

- **Health Care Access**
  Led by Vibrant Health
  pg. 8-9

- **Safe & Affordable Housing**
  Led by Livable Neighborhoods
  pg. 10-11

- **Violence Prevention**
  Led by Metropolitan Organization to Counter Sexual Assault
  pg. 12-13

**Subcommittees**
Each Action Team has several Subcommittees dedicated to addressing the specific Focus Areas and Strategies identified in the CHIP
The Community Health Assessment (CHA) identified the four priority areas included in the plan. During the CHA process, the community also identified three areas of focus or "CHIP Lenses": Poverty, Discrimination, and Adverse Childhood Experiences (ACEs). The CHIP Lenses are underlying factors that impact each of the priority areas, and should be considered when planning and implementing CHIP strategies.

In November 2020, the CHIP Steering Committee formalized a Health Equity Subcommittee that will focus on building capacity towards the evaluation of the three CHIP Lenses through the course of CHIP Year 3. Below are some of the ways in which the CHIP Action Teams have addressed and considered the CHIP Lenses in the planning and implementation of CHIP strategies:

<table>
<thead>
<tr>
<th>Poverty</th>
<th>Discrimination</th>
<th>Adverse Childhood Experiences (ACEs)</th>
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<tbody>
<tr>
<td>Creating opportunities such as Business ESL programming for WyCo's non-English speaking workforce to advance in their vocations and close the wealth gap among immigrant &amp; refugee populations</td>
<td>Incorporating cultural humility and health literacy considerations in health care service delivery and messaging by establishing community-wide standards for these practices, which recognizes the impacts of discrimination and other health injustices historically found in health care</td>
<td>Increasing affordable housing options for WyCo families and individuals living in poverty, and low to moderate income, through the creation of a community land trust pilot in partnership with a local non-profit</td>
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<td>Collaborating directly with neighborhood leaders and community members to improve shared outdoor spaces in WyCo neighborhoods with the highest rates of reported crime, which can strengthen community connectedness and resiliency in response to ACEs and other shared trauma</td>
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<td>CHIP Year 2 Highlights (2019-2020)</td>
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<td><strong>Business ESL programming</strong></td>
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<td>Workforce Partnership, Kansas City, KS Community College (KCKCC), and a local employer partnered to create a Business ESL curriculum for workplaces</td>
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<td><strong>84 new child care spaces for kids age 1-5</strong></td>
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<td>The Family Conservancy (Start Young) worked with local child care providers and centers to create 84 new child care spaces, only 40 spaces away from the 3 year goal</td>
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<td><strong>Over 160 Medicaid expansion advocacy letters</strong></td>
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<td>Hosted a Medicaid expansion letter-writing campaign during the 2020 legislative session, resulting in more than 160 personalized advocacy letter</td>
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<td><strong>Health literacy campaign reached over 80,000 households</strong></td>
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<tr>
<td>Launched a health literacy campaign with local community champions. Materials were disseminated in 4 languages, reached over 80,000 households, and had more than 160,000 digital impressions</td>
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<td><strong>Hosted 2nd Annual Housing Summit</strong></td>
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<td>Held the 2nd Annual WyCo Housing Summit bringing together over 80 participants virtually to strategize around the prevention and reduction of evictions during the COVID-19 pandemic</td>
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<td><strong>Instituted a community land trust peer-learning group process</strong></td>
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<td>The community land trust (CLT) peer-learning group series resulted in the implementation of a CLT pilot, in partnership with Community Housing of WyCo</td>
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<td><strong>Launched REVIVE, a hospital-based violence intervention program</strong></td>
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<td>Through a partnership between ThrYve, KU Hospital, and the Ad Hoc Group Against Crime, REVIVE started connecting youth survivors of violence to support services before leaving the hospital ED</td>
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<td><strong>&quot;Stories on Stories&quot; in Clifton Park</strong></td>
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<td>A team of partners prepared Clifton Park for the Stories on Stories art installation this year, including repainting, and adding new benches and grills. Local community artists were asked to submit art to display in the building</td>
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Increase median household income in Wyandotte County from $42,783 to $54,935.

Increase the percent of the population that speaks English “very well” from 87.7% to 93.4%.

Increase the number of full-day, full-year child care spaces from 4,542 to 4,842.

Increase the number of child care centers or in-home providers participating in quality initiatives from 16 to 46.

Increase the number of child care spaces in centers or in-home providers participating in quality initiatives from 921 to 1,221.

Increase the percent of residents who commute to work using public transportation from 1.05% to 2.8%.

Increase the employment rate of justice-involved individuals from 51% to 60%.

Increase the percent of residents with a high school diploma or equivalent from 78.8% to 80% for population age 25+.

Increase the percent of residents that have completed a post-secondary program from 21.7% to 26% for population age 25+.
Focus Areas & Strategies

**Child Care**
Increase access to quality and affordable child care opportunities

- Support retention and expansion of quality childcare spaces and increase access for families
- In collaboration with Unified Government agencies, remove barriers to creating early childhood centers and childcare facilities in WyCo
- Support the implementation of a county-wide quality improvement system for early education facilities

**Criminal History**
Increase the hiring of individuals with criminal history

- Increase training and education opportunities, including support services to encourage retention, for individuals under court supervision and beyond
- Establish forums for employers to increase access to and appreciate the benefits of hiring qualified individuals who have been involved in the justice system
- Mobilize local and state community groups and organizations around using auto-expungement as a workforce strategy, including increased education on the expungement process, current services available, and benefits to individuals who have been involved in the justice system

**Language**
Increase proficiency in English tailored to industry-specific communication

- Develop a multi-faceted, customized Business ESL training program
- Expand and promote opportunities to increase ESL training programs with educational institutions and various organizations in the community

**Workforce Transportation**
Improve accessibility and frequency of public and alternative transportation options for Wyandotte workforce

- Increase business investment in transportation solutions to jobs by providing outreach and education to employers, assessing the needs of individual employers, and developing customized solutions, when possible
- Pilot an employer transportation council in Edwardsville

**Job Training**
Increase attainment of post-secondary education and industry-recognized training

- Support and expand college & career readiness in all WyCo school districts to support post-secondary credentials
Long Term Goals (2018-2023)

- Increase the percent of residents with health insurance from 77.5% to 79.7%
- Increase the percent of residents with a usual primary care provider from 67.5% to 75.3%
- Decrease the proportion of residents to available primary care physicians from 2550:1 to 1785:1
- Increase the percent of children who enter kindergarten with required immunizations from 78% to 85%

Vibrant Health is a Federally Qualified Health Center (FQHC) with three locations in Wyandotte County, providing primary medical, dental, behavioral health care and women’s health care.

To get involved, contact:

info@vibranthealthkc.org
913-342-2552
vibranthealthkc.org
Focus Areas & Strategies

Assure access to health care for all

- Coordinate and improve efforts to increase community member enrollment in Medicaid & Marketplace health insurance plans
- **Expand KanCare** (Medicaid)
- Improve community knowledge and availability of transportation to health care providers in the community
- Improve local health literacy through the development and implementation of media campaigns on the availability of health services and other local health access issues
- Increase available health services for youth, specifically in school settings

Improve capacity of the health care system

- Increase care coordination between primary care providers and behavioral health providers
- Increase and maintain the current capacity and/or establish additional capacity for outpatient therapy/counseling services in English, Spanish and other languages
- Reduce disparities in health through the development, implementation, and evaluation of community-wide standards in cultural competence, humility, and trauma-informed care for healthcare and social service providers
- Create a multicultural and multilingual education-to employment pipeline for Wyandotte County students in the healthcare professions, connected to Wyandotte County employers
Safe & Affordable Housing

Long Term Goals (2018-2023)

- Decrease the percent of households that spend 30% or more of their *income on rent or mortgage* from 45.9% to 35%
- Increase the use of *tax rebates* by Wyandotte residents (including: utility tax rebate for seniors and neighborhood revitalization) from 955 to 1,095
- Reduce the percentage of residents living with *severe housing problems* (including: overcrowding, high housing costs, lack of kitchen, or lack of plumbing facilities) from 21% to 13.6%
- Increase the supply of *affordable and habitable housing units*
- Increase the percent of *housing in high opportunity areas* that is affordable for low-income residents
- Reduce the percent of residents *disconnected from utilities* for non-payment
- Increase the *stability of home residency* and reduce the transiency/displacement of low-income residents

Lead Agency
Livable Neighborhoods

Livable Neighborhoods Task Force aims to improve quality of life through organized neighborhood and government partnerships

To get involved, contact:
livableneighborhoods@wycokck.org
913-573-8737
www.wycokck.org/LN
Focus Areas & Strategies

**Increase the quantity of affordable housing in high opportunity areas* for low and moderate income people**

- Support the development of shared equity housing models, specifically **cooperative housing, and community land trusts (CLT)**, including continued community education and outreach to support CLT development.

- Engage community partners and other metro agencies in exploring Wyandotte County’s **community response to homelessness** and housing for at-risk populations.

- Facilitate focus groups with the KCK Housing Authority, neighborhood groups and other community stakeholders to understand community **perceptions of safe and affordable housing**, identify gaps, and address emerging concerns related to housing in Wyandotte County.

- Explore and advocate for state and local **policies that promote affordable housing**.

**Reduce the cost of accessing housing and the associated costs of living in the home**

- **Engage utilities** (BPU, WESTAR, Kansas Gas, Atmos) to learn what assistance is available, identify gaps and programs, and collaborate to develop strategies and interventions to prevent shutoffs.

- Develop and disseminate educational opportunities by cross-sharing resources and information on **tenant’s rights, minor home repair services, and homeowner assistance programs**.

- Plan and implement the annual **Wyandotte County Housing Summit**.

*Note: High opportunity areas are defined as neighborhoods with strong economic, environmental, and educational outcomes, where affordable housing can be difficult to find for low to moderate income individuals & families.*
### Long Term Goals (2018-2023)

- Decrease the rate of reported violent crime from 6.5 to 5.5 per 1,000 residents
- Increase the perception of community connectedness by Wyandotte County youth from 56.5% to 58.4%
- Increase residents satisfaction with law enforcement, first responders, & the judicial system from 3.4 to 3.6 out of 5 on the annual WyCo resident satisfaction survey

### Lead Agency

**Metropolitan Organization to Counter Sexual Assault (MOCSA)**

MOCSA works to prevent sexual violence and other forms of violence in Wyandotte County & the KC metro

To get involved, contact:

communityed@mocsa.org
816-931-4527
mocsa.org
**Focus Areas & Strategies**

**Foster safer neighborhoods, free from violence**
- Coordinate efforts among residents, community organizations, and Unified Government (UG) agencies to implement Crime Prevention Through Environmental Design (CPTED) strategies, through trauma-informed and equity-based approaches.
- Support environmental-based violence prevention strategies in neighborhoods through existing community programs.

**Foster and promote community connectedness and resident supports**
- Support youth-led community advisory board to engage youth in community development and prevention strategies.
- Develop and implement individual-level response and interventions for survivors of interpersonal violence and those at risk of perpetration of violence.
- Evaluate and improve communication and relations between community and the justice system.

**Address cultural norms that tolerate or promote violence**
- Collaborate with UG agencies to develop and implement workplace programs, policies, and practices to prevent violence for employees and residents both at work and in their communities.
- Identify, develop, and support cultural norms change strategies designed to reduce community violence.
- In collaboration with the UG Public Health Department, institute a Youth Fatality Review Board as a community violence prevention strategy.
Thank you to our CHIP Partners!

- 20/20/20 Movement
- Ad Hoc Group Against Crime
- Aetna
- Alive and Thrive
- Alzheimer's Association
- Armourdale Renewal Association
- Avenue of Life
- Baptist Trinity Lutheran Legacy Foundation
- Bethel Neighborhood Center
- BikeWalkKC
- Bishop Sullivan Center
- Bishop Ward High School
- Board of Public Utilities (BPU)
- Caritas Clinic (Duchesne)
- Catholic Charities of Northeast KS
- Central Avenue Betterment Association
- Central Solutions
- Chief Properties
- Children's Mercy Hospitals
- Christmas in October
- Community Health Council of Wyandotte County
- Community LINC
- Connections to Success
- Consensus KC
- Crosslines Community Outreach
- Culture Journey LLC
- Donnelly College
- Downtown Shareholders
- Economic Opportunity Foundation
- El Centro, Inc.
- Eliza B. Conley House of Resilience
- Enterprise Holdings
- Evap Tech Inc.
- Express Employment
- Frank Williams Center
- Friends of Yates
- Gateway Foundation
- Groundwork NRG
- Guadalupe Centers
- Habitat for Humanity Kansas City
- Health Forward Foundation
- Healthy Communities Wyandotte
- Housing and Credit Counseling, Inc
- Humana
- Johnson County Department of Corrections
- JUNTOS
- Kansas Board of Regents
- Kansas City Anti-Violence Project
- Kansas City Area Transportation Authority
- Kansas City, Kansas Chamber of Commerce
- Kansas City Medical Society Foundation
- Kansas City, Kansas Community College
- Kansas City, Kansas Police Department
- Kansas City, Kansas Public Schools
- Kansas Department of Commerce
- Kansas Department of Corrections
- Kansas Legal Services
- Kansas Manufacturing Solutions
- Kansas State University
- KCK Citadel & Harbor Light Village, Salvation Army
- KCK Housing Authority
- KCKPS Homeless Liaison
- Kim Wilson Housing
- Knit-Rite
- KVC Hospitals
- Latino Health for All
- Leavenworth Road Association
- Livable Neighborhoods
- Local Initiative Support Corporation (LISC)
Thank you to our CHIP Partners!

- Masonic Cancer Alliance
- Mayor Alvey’s Office
- Mercy and Truth
- Metropolitan Lutheran Ministries
- Metropolitan Energy Corporation
- Mid-America Regional Council (MARC)
- Mission Adelante
- Metropolitan Organization to Counter Sexual Assault (MOCSA)
- Mt. Carmel Redevelopment Corporation
- NBC Community Development Corporation
- Northeast Economic Development Corporation
- Our Spot KC
- Pipe Fitters Local 533
- Prep KC
- Prescott/Nehemiah Properties/Presbyterian Church
- Pre-Tech Corporation
- Project Eagle (Connections)
- RAN Development
- Renaissance Management, Inc.
- Renaissance Solutions
- River of Hope Church
- Rosedale Development Association
- Security Bank of Kansas City
- Sharon Lee Family Health Center
- Sunflower Health Plan
- Swope Health Services
- The Family Conservancy
- The Village Initiative, Inc
- ThrYve
- Trane
- Turner Community Connection
- Turner School District
- Unified Government Board of Commissioners
- Unified Government Department of Corrections
- Unified Government District Attorney’s Office
- Unified Government Economic Development
- Unified Government Human Resources Department
- Unified Government Legal Department
- Unified Government Parks and Recreation Department
- Unified Government SOAR Program
- Unified Government Transit Department
- United Healthcare
- United States Probation (KS & MO)
- United Way of Greater Kansas City
- University of Kansas
- University of Kansas Health System
- University of Kansas Medical Center
- University of Saint Mary
- Veronica’s Voice
- Vibrant Health
- Workforce Partnership
- Wyandot Behavioral Health Network
- Wyandotte County Sheriff’s Office
- Wyandotte County WIC
- Wyandotte Economic Development Council (WYEDC)
- Wyandotte Health Foundation
- Wyandotte High School
- Young Women on the Move
- YouthBuild
Learn more on our
CHIP Dashboard:
dashboards.mysidewalk.com/wyco-chip-dashboard

Special thanks to our sponsors:

Health Forward
Foundation

United Way
of Greater Kansas City

Wyandotte Health Foundation

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