



**Public Health**  
Prevent. Promote. Protect.

# Year 4



## Wyandotte County Community Health Improvement Plan

2018 - 2023

Year 4 Updated CHIP  
Published February 2022



# Background

## A healthier, more equitable Wyandotte County

The Wyandotte County Community Health Improvement Plan (CHIP) is a **5-year** (2018-2023) collaborative plan designed to address the **social determinants** of health in four **community-identified** priority areas: **1) Jobs and Education, 2) Health Care Access, 3) Safe and Affordable Housing, and 4) Violence Prevention.**

## From plan to action

The **Unified Government Public Health Department (UGPHD)** partners with four **Lead Agencies**, each with expertise in one of the priority areas, to build capacity for the CHIP strategies through the convening and coordination of CHIP **Action Teams and Subcommittees**. To guide our work, the CHIP has defined long-term goals and strategies.

### GOALS

*How we measure progress*

### STRATEGIES

*How we work toward our goals*

## Working together, under shared goals

The CHIP was launched September 2018 as a result of the 2017-2018 Community Health Assessment (CHA). As a community, we are currently in the **CHIP's fourth year** of planning and implementation.



# CHIP Structure

## Steering Committee

*Overarching leadership*

Provides guidance and strategic oversight for the direction and implementation of the CHIP

## Health Equity Subcommittee

Builds capacity to evaluate how the CHIP applies the three Lenses: poverty, racism, and Adverse Childhood Experiences (ACEs)

## UG Public Health Dept.

*Backbone support*

Provides technical assistance, raises resources, conducts evaluations, and ensures the overall sustainability of the CHIP

## Action Teams & Lead Agencies

The Action Teams address the four CHIP priority areas. Lead Agencies are local organizations that coordinate each of the Action Teams. These Agencies were selected based on subject-matter expertise and capacity to lead the work



### Jobs & Education

Led by Wyandotte Economic Development Council



### Health Care Access

Led by Vibrant Health



### Safe & Affordable Housing

Led by Cross-Lines



### Violence Prevention

Led by Metropolitan Organization to Counter Sexual Assault



## Subcommittees

Each Action Team has several **Subcommittees** dedicated to addressing the specific **strategies** identified in the CHIP



# CHIP Year 3 Highlights (2021)



## Expanded Business ESL programming

KCKCC in collaboration with the WYEDC launched **three Business ESL programs** at local employers, supporting over 30 employees complete ESL coursework as part of the workday

## 344 new childcare spaces for children 1-5 years old

The Family Conservancy (Start Young Program) worked with child care licensing, and local providers and centers to create **344 total new childcare spaces** since the start of the CHIP



## Enrollment efforts resulted in 269 new Medicaid, Marketplace and SNAP applications

Led an insurance enrollment campaign **reaching 4,818 homes** through direct mailers in targeted low-coverage areas, among other efforts to reduce barriers to enrollment

## Non-Emergency Medical Transportation (NEMT) pilot for safety net clinic patients

Planned and secured funding for an upcoming NEMT pilot project, which will provide **fare-free rides** to local safety-net clinic patients in partnership with the UG Department of Transportation



## Tenant's Rights & Responsibilities Toolkit for resource navigators

Developed a Tenant's Rights & Responsibilities Toolkit with feedback from government, housing, and legal agencies — the toolkit breaks down the **rental process and outlines rights protected** by the State of Kansas and responsibilities of the tenant

## Hosted 3rd Annual Housing Summit, three-part series

Coordinated discussions with **over 60 participants** on several local housing topics, including a cold weather shelter, housing development, and a deliberative conversations guide on affordable housing



## Instituted a WYCO Youth Fatality Review Board

The Youth Fatality Review Board provides a **systematic approach** to youth violence prevention by examining youth death cases to understand **root causes** and provide recommendations for future **points of intervention**

## Completed Community by Design assessment tool for neighborhoods

Published a **Community by Design** tool, informed by Crime Prevention Through Environmental Design principles, aimed at equipping residents to **assess, identify, and improve** areas to make neighborhoods safer



# Lenses

## Poverty

## Racism

## Adverse Childhood Experiences (ACEs)

In CHIP Year 3 (2021), the **Health Equity Subcommittee** developed a model to evaluate and operationalize **health and racial equity** in the work of the CHIP. The team also **secured funding** to support a collaborative consultant team to provide **leadership and capacity** as we navigate the steps outlined below during CHIP Year 4 (2022):

- 1 *Learn and engage in the ways structural **racism, power and trauma** impact our community's health*
- 2 *Establish **shared language** around racial equity & the CHIP Lenses*
- 3 *Build **internal capacity** and a framework for the application of the CHIP Lenses*
- 4 *Apply the Lenses to the CHIP's goals, programs, **policies and practices***
- 5 *Evaluate the application of the Lenses, using established measures*
- 6 *Adjust and improve the CHIP goals, strategies, implementation, as needed*

Below are some of the ways in which the CHIP Action Teams are currently considering strategies that aim to **remove barriers** to attaining the highest level of health and **reduce health and racial disparities**:



Implementing Business ESL programs in workplaces to increase **advancement opportunities** for WYCO's non-English speaking immigrant and refugee workforce



Building a healthcare education-to-employment pipeline to **increase workforce equity and access** to local, living-wage careers for first generation students of color



Focusing efforts on the needs and experiences of individuals with **low-to-moderate income** through strategies such as a coordinated response plan for homelessness and housing for at risk-populations



Working directly with **community members and neighborhoods** to incorporate cultural art and other improvements in local parks and community spaces



# Jobs & Education

## Goals and Strategies

Reduce barriers to entering the workforce and increase access to living wage jobs and educational opportunities



### Child Care

Increase access to quality and affordable child care

### GOALS

- Increase the number of **full-day, full-year child care spaces** from 4,542 to 4,842
- Increase the **number of child care centers** or in-home providers participating in quality initiatives from 16 to 46
- Increase the number of **child care spaces** in centers or in-home providers participating in quality initiatives from 921 to 1,221

### STRATEGIES

- Support the **retention and expansion** of quality childcare spaces and increase access for families
- In collaboration with the Unified Government, **remove barriers** to creating early childhood centers and childcare facilities in WyCo
- Implement **quality improvement** supports for early education providers, which contribute to school readiness for WyCo children



### Language

Increase proficiency in English tailored to industry-specific communications

### GOAL

- Increase the percent of the population that **speaks English “very well”** from 87.7% to 93.4%

### STRATEGIES

- Develop a multi-faceted, customized **Business ESL** training program
- Expand opportunities to **increase integrated adult education training programs (GED & ESL)** with educational institutions and organizations in the community





## Criminal History

Increase the hiring of justice-involved individuals

### GOAL

- Increase the **employment rate of justice-involved individuals** from 51% to 60%

### STRATEGIES

- Coordinate efforts to provide **support services** to justice-involved individuals including training and education, which help reduce barriers to entering the workforce
- Establish **forums for employers** to increase access to and appreciate the benefits of hiring qualified justice-involved individuals
- Support **automated expungement** as a workforce strategy, increase education on the expungement process, current services available, and benefits to individuals who have been involved in the justice system



## Post-Secondary

Increase attainment of post-secondary education and training

### GOALS

- Increase the percent of residents with a **high school diploma or equivalent** from 78.8% to 80% for population age 25+
- Increase the percent of residents that have completed a **post-secondary program** from 21.7% to 26% for population age 25+

### STRATEGY

- Support and expand **college & career readiness** in all WyCo school districts to support post-secondary credentials



## Workforce Transportation

Improve access to public and alternative transportation options for WyCo workforce

### GOAL

- Increase the percent of residents who **commute to work using public transportation** from 1.05% to 2.8%

### STRATEGIES

- Increase business investment in transportation solutions for job access by supporting **micro transit route** options, and developing customized solutions when possible
- Pilot an **employer transportation council** in Edwardsville



# Health Care Access

## Goals and Strategies

### Improve capacity of the health care system

#### GOALS

- Increase the percent of residents with a **usual primary care provider** from 67.5% to 75.3%
- Decrease the **ratio of population to primary care providers** from 780:1 to 546:1\*

#### STRATEGIES



#### Education to Employment Pipeline

- Create a multicultural and multilingual **education-to-employment pipeline** for Wyandotte County students in the healthcare professions, connected to Wyandotte County employers



#### Health Care Capacity

- Increase **care coordination** between primary, behavioral health, and other providers in Wyandotte County
- Improve knowledge and availability of **Non-Emergency Medical Transportation to health care providers** in the community



\* Note: Primary care providers does not include physicians.



# Health Care Access

## Goals and Strategies

### Assure access to health care for all

#### GOALS

- Increase the percent of **residents with health insurance** from 77.5% to 79.7%
- Increase the percent of children who enter kindergarten with **required immunizations** from 78% to 85%
- Increase the percent of residents with a **usual primary care provider** from 67.5% to 75.3%

#### STRATEGIES



#### Health Care Funding

- Coordinate and improve efforts to increase **community member enrollment** in Medicaid & Marketplace health insurance plans
- Expand **KanCare** (Medicaid)



#### Health Literacy

- Improve local **health literacy** through the development and implementation of media campaigns on the availability of health services and other local health access issues



#### School Health

- Increase available **health services for youth**, specifically in school settings



# Safe & Affordable Housing

## Goals and Strategies

Reduce the cost of accessing safe housing and the associated costs of living in the home

### GOALS

- Reduce the percentage of residents living with **severe housing problems** (including: overcrowding, lack of kitchen, lack of plumbing facilities) from 21% to 13.6%
- Decrease the rate of residents that experience **housing displacement through evictions** from 5.6% to 3%
- Increase the use of **tax rebates** by Wyandotte residents (including: utility tax rebate for seniors and neighborhood revitalization) from 955 to 1,095

### STRATEGIES



#### Landlord Risk Mitigation Fund

- Explore the implementation of a **landlord risk mitigation fund** to increase **utilization of housing vouchers**, including engaging with community stakeholders and landlords



#### Supports for Tenants & Homeowners

- Coordinate and support the cross-sharing of resources and information on **tenant's rights and responsibilities**, **home repair**, and **homeowner assistance** programs





# Safe & Affordable Housing

## Goals and Strategies

**Increase the quantity of affordable housing for low and moderate income people**

### GOALS

- Decrease the percent of households that spend **30% or more of their income on rent or mortgage** from 45.9% to 35%
- Decrease the rate of residents that experience **housing displacement through evictions** from 5.6% to 3%
- Increase the percent of housing in **high opportunity areas\*** that is affordable for low-income residents

### STRATEGIES



#### Unhoused Populations

- Engage community partners and other metro agencies in the development of a Wyandotte County Homelessness Response Plan to support a **coordinated community response to homelessness** and housing for **at-risk populations**



#### Community Land Trusts

- Support the development of **shared equity housing models**, specifically cooperative housing and community land trusts (CLT), including continued community education and outreach to support **CLT development**

*\*Note: High opportunity areas are defined as neighborhoods with strong economic, environmental and educational outcomes, where affordable housing can be difficult to find for low to moderate income individuals & families.*



# Violence Prevention

## Goals and Strategies

Foster safer neighborhoods, free from violence

### GOAL

- Decrease the **rate of reported violent crime** from 6.5 to 5.5 per 1,000 residents

### STRATEGIES



#### Crime Prevention Through Environmental Design (CPTED)

- Coordinate efforts among residents, community organizations, and Unified Government (UG) agencies to implement **Crime Prevention Through Environmental Design (CPTED)** strategies, through trauma-informed and equity-based approaches
- Implement **environmental-based** violence prevention strategies in neighborhoods through existing community programs



#### Individual Level

- In collaboration with the UG Public Health Department, institute a **Youth Fatality Review Board** as a community violence prevention strategy
- Implement individual-level response and interventions for **survivors of interpersonal violence** and those at risk of perpetration of violence through REVIVE, a hospital-based violence intervention program





# Violence Prevention

## Goals and Strategies

**Promote community connectedness, resident supports and address cultural norms that tolerate violence**

### GOALS

- Increase the perception of **community connectedness** by Wyandotte County youth from 56.5% to 58.4%
- Increase **residents satisfaction** with law enforcement, first responders, & the judicial system from 3.4 to 3.6 out of 5 on the annual WyCo resident satisfaction survey

### STRATEGIES



#### Youth Engagement

- Support **youth-led community advisory boards** to engage youth in community development and prevention strategies



#### Community & Justice Systems Relations

- Evaluate and improve **communication and relations** between community and the justice system



#### Norms Change

- Collaborate with Unified Government (UG) and other workplaces to develop and implement **workplace programs, policies and practices** to prevent violence for employees and residents both at work and in their communities
- Develop a **positive norms change campaign** designed to reduce community violence

# Thank you to our Partners!

- 20/20/20 Movement
- Ad Hoc Group Against Crime
- Aetna
- Alive and Thrive
- Alzheimer's Association
- Armourdale Renewal Association
- Avenue of Life
- Baptist Trinity Lutheran Legacy Foundation
- Bethel Neighborhood Center
- BikeWalkKC
- Bishop Sullivan Center
- Bishop Ward High School
- Board of Public Utilities (BPU)
- Caritas Clinic (Duchesne)
- Catholic Charities of Northeast KS
- Central Avenue Betterment Association
- Central Solutions
- Chief Properties
- Children's Mercy Hospitals
- Christmas in October
- Community Health Council of Wyandotte County
- Community LINC
- Connections to Success
- Consensus KC
- Crosslines Community Outreach
- Culture Journey LLC
- Donnelly College
- Downtown Shareholders
- Economic Opportunity Foundation
- El Centro, Inc.
- Eliza B. Conley House of Resilience
- Enterprise Holdings
- Evap Tech Inc.
- Express Employment
- Frank Williams Center
- Friends of Yates
- Gateway Foundation
- Groundwork NRG
- Guadalupe Centers
- Habitat for Humanity Kansas City
- Health Forward Foundation
- Healthy Communities Wyandotte
- Housing and Credit Counseling, Inc
- Humana
- Johnson County Department of Corrections
- JUNTOS
- Kansas Board of Regents
- Kansas City Anti-Violence Project
- Kansas City Area Transportation Authority
- Kansas City, Kansas Chamber of Commerce
- Kansas City Medical Society Foundation
- Kansas City, Kansas Community College
- Kansas City, Kansas Police Department
- Kansas City, Kansas Public Schools
- Kansas Department of Commerce
- Kansas Department of Corrections
- Kansas Legal Services
- Kansas Manufacturing Solutions
- Kansas State University
- KCK Citadel & Harbor Light Village, Salvation Army
- Kansas City, Kansas Housing Authority
- Kim Wilson Housing
- Knit-Rite
- KVC Hospitals
- Latino Health for All
- Leavenworth Road Association
- Livable Neighborhoods
- Local Initiative Support Corporation (LISC)

# Thank you to our Partners!

- Masonic Cancer Alliance
- Mercy and Truth
- Metropolitan Lutheran Ministries
- Metropolitan Energy Corporation
- Mid-America Regional Council (MARC)
- Mission Adelante
- Metropolitan Organization to Counter Sexual Assault (MOCSA)
- Mt. Carmel Redevelopment Corporation
- NBC Community Development Corporation
- Northeast Economic Development Corporation
- Our Spot KC
- Pipe Fitters Local 533
- Prep KC
- Prescott/Nehemiah Properties/Presbyterian Church
- Pre-Tech Corporation
- Project Eagle (Connections)
- RAN Development
- Renaissance Management, Inc.
- Renaissance Solutions
- River of Hope Church
- Rosedale Development Association
- Security Bank of Kansas City
- Sharon Lee Family Health Center
- Sunflower Health Plan
- Swope Health Services
- The Family Conservancy
- The Village Initiative, Inc
- ThrYve
- Trane
- Turner Community Connection
- Turner School District
- Unified Government Board of Commissioners
- Unified Government Department of Corrections
- Unified Government District Attorney's Office
- Unified Government Economic Development
- Unified Government Human Resources Department
- Unified Government Legal Department
- Unified Government Parks and Recreation Department
- Unified Government SOAR Program
- Unified Government Transit Department
- United Healthcare
- United States Probation (KS & MO)
- United Way of Greater Kansas City
- University of Kansas
- University of Kansas Center for Community Health & Development
- University of Kansas Health System
- University of Kansas Medical Center
- University of Saint Mary
- Veronica's Voice
- Vibrant Health
- Workforce Partnership
- Wyandot Behavioral Health Network
- Wyandotte County Sheriff's Office
- Wyandotte County WIC
- Wyandotte Economic Development Council (WYEDC)
- Wyandotte Health Foundation
- Wyandotte High School
- Young Women on the Move
- YouthBuild

Learn more on our

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**Unified Government Public Health Department**

619 Ann Ave, Kansas City, KS 66101

913-573-8855

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