A healthier, more equitable Wyandotte County

The Wyandotte County Community Health Improvement Plan (CHIP) is a 5-year (2018-2023) collaborative plan designed to address the social determinants of health in four community-identified priority areas: 1) Jobs and Education, 2) Health Care Access, 3) Safe and Affordable Housing, and 4) Violence Prevention.

From plan to action

The Unified Government Public Health Department (UGPHD) partners with four Lead Agencies, each with expertise in one of the priority areas, to build capacity for the CHIP strategies through the convening and coordination of CHIP Action Teams and Subcommittees. To guide our work, the CHIP has defined long-term goals and strategies.

GOALS

How we measure progress

STRATEGIES

How we work toward our goals

Working together, under shared goals

The CHIP was launched September 2018 as a result of the 2017-2018 Community Health Assessment (CHA). As a community, we are currently in the CHIP's fourth year of planning and implementation.
CHIP Structure

**Steering Committee**
Overarching leadership

Provides guidance and strategic oversight for the direction and implementation of the CHIP

**Health Equity Subcommittee**
Builds capacity to evaluate how the CHIP applies the three Lenses: poverty, racism, and Adverse Childhood Experiences (ACEs)

**UG Public Health Dept.**
Backbone support

Provides technical assistance, raises resources, conducts evaluations, and ensures the overall sustainability of the CHIP

**Action Teams & Lead Agencies**
The Action Teams address the four CHIP priority areas. Lead Agencies are local organizations that coordinate each of the Action Teams. These Agencies were selected based on subject-matter expertise and capacity to lead the work

**Jobs & Education**
Led by Wyandotte Economic Development Council

**Health Care Access**
Led by Vibrant Health

**Safe & Affordable Housing**
Led by Cross-Lines

**Violence Prevention**
Led by Metropolitan Organization to Counter Sexual Assault

**Subcommittees**
Each Action Team has several Subcommittees dedicated to addressing the specific strategies identified in the CHIP
KCKCC in collaboration with the WYEDC launched three Business ESL programs at local employers, supporting over 30 employees complete ESL coursework as part of the workday.

The Family Conservancy (Start Young Program) worked with child care licensing, and local providers and centers to create 344 total new childcare spaces since the start of the CHIP.

Led an insurance enrollment campaign reaching 4,818 homes through direct mailers in targeted low-coverage areas, among other efforts to reduce barriers to enrollment.

Planned and secured funding for an upcoming NEMT pilot project, which will provide fare-free rides to local safety-net clinic patients in partnership with the UG Department of Transportation.

Developed a Tenant’s Rights & Responsibilities Toolkit with feedback from government, housing, and legal agencies — the toolkit breaks down the rental process and outlines rights protected by the State of Kansas and responsibilities of the tenant.

Coordinated discussions with over 60 participants on several local housing topics, including a cold weather shelter, housing development, and a deliberative conversations guide on affordable housing.

The Youth Fatality Review Board provides a systematic approach to youth violence prevention by examining youth death cases to understand root causes and provide recommendations for future points of intervention.

Completed Community by Design assessment tool for neighborhoods.

Published a Community by Design tool, informed by Crime Prevention Through Environmental Design principles, aimed at equipping residents to assess, identify, and improve areas to make neighborhoods safer.
In CHIP Year 3 (2021), the Health Equity Subcommittee developed a model to evaluate and operationalize health and racial equity in the work of the CHIP. The team also secured funding to support a collaborative consultant team to provide leadership and capacity as we navigate the steps outlined below during CHIP Year 4 (2022):

<table>
<thead>
<tr>
<th>Poverty</th>
<th>Racism</th>
<th>Adverse Childhood Experiences (ACEs)</th>
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<tbody>
<tr>
<td>Learn and engage in the ways structural racism, power and trauma impact our community's health</td>
<td>Apply the Lenses to the CHIP's goals, programs, policies and practices</td>
<td>Evaluate the application of the Lenses, using established measures</td>
</tr>
<tr>
<td>Establish shared language around racial equity &amp; the CHIP Lenses</td>
<td></td>
<td>Adjust and improve the CHIP goals, strategies, implementation, as needed</td>
</tr>
<tr>
<td>Build internal capacity and a framework for the application of the CHIP Lenses</td>
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Below are some of the ways in which the CHIP Action Teams are currently considering strategies that aim to remove barriers to attaining the highest level of health and reduce health and racial disparities:

- Implementing Business ESL programs in workplaces to increase advancement opportunities for WYCO's non-English speaking immigrant and refugee workforce.
- Building a healthcare education-to-employment pipeline to increase workforce equity and access to local, living-wage careers for first generation students of color.
- Focusing efforts on the needs and experiences of individuals with low-to-moderate income through strategies such as a coordinated response plan for homelessness and housing for at risk-populations.
- Working directly with community members and neighborhoods to incorporate cultural art and other improvements in local parks and community spaces.
**Jobs & Education**

### Goals and Strategies

**Reduce barriers to entering the workforce and increase access to living wage jobs and educational opportunities**

**Child Care**

**Increase access to quality and affordable child care**

**Goals**

- Increase the number of **full-day, full-year child care spaces** from 4,542 to 4,842
- Increase the **number of child care centers** or in-home providers participating in quality initiatives from 16 to 46
- Increase the number of **child care spaces** in centers or in-home providers participating in quality initiatives from 921 to 1,221

**Strategies**

- Support the **retention and expansion** of quality childcare spaces and increase access for families
- In collaboration with the Unified Government, **remove barriers** to creating early childhood centers and childcare facilities in WyCo
- Implement **quality improvement** supports for early education providers, which contribute to school readiness for WyCo children

**Language**

**Increase proficiency in English tailored to industry-specific communications**

**Goal**

- Increase the percent of the population that **speaks English “very well”** from 87.7% to 93.4%

**Strategies**

- Develop a multi-faceted, customized **Business ESL training program**
- Expand opportunities to **increase integrated adult education training programs (GED & ESL)** with educational institutions and organizations in the community
**GOAL**
- Increase the **employment rate of justice-involved individuals** from 51% to 60%

**STRATEGIES**
- Coordinate efforts to provide **support services** to justice-involved individuals including training and education, which help reduce barriers to entering the workforce
- Establish **forums for employers** to increase access to and appreciate the benefits of hiring qualified justice-involved individuals
- Support **automated expungement** as a workforce strategy, increase education on the expungement process, current services available, and benefits to individuals who have been involved in the justice system

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**GOALS**
- Increase the percent of residents with a **high school diploma or equivalent** from 78.8% to 80% for population age 25+
- Increase the percent of residents that have completed a **post-secondary program** from 21.7% to 26% for population age 25+

**STRATEGY**
- Support and expand **college & career readiness** in all WyCo school districts to support post-secondary credentials

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**GOAL**
- Increase the percent of residents who **commute to work using public transportation** from 1.05% to 2.8%

**STRATEGIES**
- Increase business investment in transportation solutions for job access by supporting **micro transit route** options, and developing customized solutions when possible
- Pilot an **employer transportation council** in Edwardsville
Goals and Strategies

Improve capacity of the health care system

**GOALS**

- Increase the percent of residents with a usual primary care provider from 67.5% to 75.3%
- Decrease the ratio of population to primary care providers from 780:1 to 546:1*

**STRATEGIES**

**Education to Employment Pipeline**

- Create a multicultural and multilingual education-to-employment pipeline for Wyandotte County students in the healthcare professions, connected to Wyandotte County employers

**Health Care Capacity**

- Increase care coordination between primary, behavioral health, and other providers in Wyandotte County
- Improve knowledge and availability of Non-Emergency Medical Transportation to health care providers in the community

*Note: Primary care providers does not include physicians.*
GOALS

- Increase the percent of residents with health insurance from 77.5% to 79.7%
- Increase the percent of children who enter kindergarten with required immunizations from 78% to 85%
- Increase the percent of residents with a usual primary care provider from 67.5% to 75.3%

STRATEGIES

Health Care Funding

- Coordinate and improve efforts to increase community member enrollment in Medicaid & Marketplace health insurance plans
- Expand KanCare (Medicaid)

Health Literacy

- Improve local health literacy through the development and implementation of media campaigns on the availability of health services and other local health access issues

School Health

- Increase available health services for youth, specifically in school settings
Goals and Strategies

Reduce the cost of accessing safe housing and the associated costs of living in the home

GOALS

- Reduce the percentage of residents living with severe housing problems (including: overcrowding, lack of kitchen, lack of plumbing facilities) from 21% to 13.6%
- Decrease the rate of residents that experience housing displacement through evictions from 5.6% to 3%
- Increase the use of tax rebates by Wyandotte residents (including: utility tax rebate for seniors and neighborhood revitalization) from 955 to 1,095

STRATEGIES

Landlord Risk Mitigation Fund

- Explore the implementation of a landlord risk mitigation fund to increase utilization of housing vouchers, including engaging with community stakeholders and landlords

Supports for Tenants & Homeowners

- Coordinate and support the cross-sharing of resources and information on tenant’s rights and responsibilities, home repair, and homeowner assistance programs
Safe & Affordable Housing

Goals and Strategies

Increase the quantity of affordable housing for low and moderate income people

**GOALS**

- Decrease the percent of households that spend **30% or more of their income on rent or mortgage** from 45.9% to 35%
- Decrease the rate of residents that experience **housing displacement through evictions** from 5.6% to 3%
- Increase the percent of housing in **high opportunity areas** that is affordable for low-income residents

**STRATEGIES**

**Unhoused Populations**

- Engage community partners and other metro agencies in the development of a Wyandotte County Homelessness Response Plan to support a **coordinated community response to homelessness** and housing for **at-risk populations**

**Community Land Trusts**

- Support the development of **shared equity housing models**, specifically cooperative housing and community land trusts (CLT), including continued community education and outreach to support **CLT development**

*Note: High opportunity areas are defined as neighborhoods with strong economic, environmental and educational outcomes, where affordable housing can be difficult to find for low to moderate income individuals & families.*
Foster safer neighborhoods, free from violence

**GOAL**
- Decrease the rate of reported violent crime from 6.5 to 5.5 per 1,000 residents

**STRATEGIES**

**Crime Prevention Through Environmental Design (CPTED)**
- Coordinate efforts among residents, community organizations, and Unified Government (UG) agencies to implement Crime Prevention Through Environmental Design (CPTED) strategies, through trauma-informed and equity-based approaches
- Implement environmental-based violence prevention strategies in neighborhoods through existing community programs

**Individual Level**
- In collaboration with the UG Public Health Department, institute a Youth Fatality Review Board as a community violence prevention strategy
- Implement individual-level response and interventions for survivors of interpersonal violence and those at risk of perpetration of violence through REVIVE, a hospital-based violence intervention program
Goals and Strategies

**Promote community connectedness, resident supports and address cultural norms that tolerate violence**

**GOALS**

- Increase the perception of *community connectedness* by Wyandotte County youth from 56.5% to 58.4%
- Increase *residents satisfaction* with law enforcement, first responders, & the judicial system from 3.4 to 3.6 out of 5 on the annual WyCo resident satisfaction survey

**STRATEGIES**

### Youth Engagement

- Support *youth-led community advisory boards* to engage youth in community development and prevention strategies

### Community & Justice Systems Relations

- Evaluate and improve *communication and relations* between community and the justice system

### Norms Change

- Collaborate with Unified Government (UG) and other workplaces to develop and implement *workplace programs, policies and practices* to prevent violence for employees and residents both at work and in their communities
- Develop a *positive norms change campaign* designed to reduce community violence
Thank you to our CHIP Partners!

- 20/20/20 Movement
- Ad Hoc Group Against Crime
- Aetna
- Alive and Thrive
- Alzheimer's Association
- Armourdale Renewal Association
- Avenue of Life
- Baptist Trinity Lutheran Legacy Foundation
- Bethel Neighborhood Center
- BikeWalkKC
- Bishop Sullivan Center
- Bishop Ward High School
- Board of Public Utilities (BPU)
- Caritas Clinic (Duchesne)
- Catholic Charities of Northeast KS
- Central Avenue Betterment Association
- Central Solutions
- Chief Properties
- Children's Mercy Hospitals
- Christmas in October
- Community Health Council of Wyandotte County
- Community LINC
- Connections to Success
- Consensus KC
- Crosslines Community Outreach
- Culture Journey LLC
- Donnelly College
- Downtown Shareholders
- Economic Opportunity Foundation
- El Centro, Inc.
- Eliza B. Conley House of Resilience
- Enterprise Holdings
- Evap Tech Inc.
- Express Employment
- Frank Williams Center
- Friends of Yates
- Gateway Foundation
- Groundwork NRG
- Guadalupe Centers
- Habitat for Humanity Kansas City
- Health Forward Foundation
- Healthy Communities Wyandotte
- Housing and Credit Counseling, Inc
- Humana
- Johnson County Department of Corrections
- JUNTOS
- Kansas Board of Regents
- Kansas City Anti-Violence Project
- Kansas City Area Transportation Authority
- Kansas City, Kansas Chamber of Commerce
- Kansas City Medical Society Foundation
- Kansas City, Kansas Community College
- Kansas City, Kansas Police Department
- Kansas City, Kansas Public Schools
- Kansas Department of Commerce
- Kansas Department of Corrections
- Kansas Legal Services
- Kansas Manufacturing Solutions
- Kansas State University
- KCK Citadel & Harbor Light Village, Salvation Army
- Kansas City, Kansas Housing Authority
- Kim Wilson Housing
- Knit-Rite
- KVC Hospitals
- Latino Health for All
- Leavenworth Road Association
- Livable Neighborhoods
- Local Initiative Support Corporation (LISC)
Thank you to our CHIP Partners!

- Masonic Cancer Alliance
- Mercy and Truth
- Metropolitan Lutheran Ministries
- Metropolitan Energy Corporation
- Mid-America Regional Council (MARC)
- Mission Adelante
- Metropolitan Organization to Counter Sexual Assault (MOCSA)
- Mt. Carmel Redevelopment Corporation
- NBC Community Development Corporation
- Northeast Economic Development Corporation
- Our Spot KC
- Pipe Fitters Local 533
- Prep KC
- Prescott/Nehemiah Properties/Presbyterian Church
- Pre-Tech Corporation
- Project Eagle (Connections)
- RAN Development
- Renaissance Management, Inc.
- Renaissance Solutions
- River of Hope Church
- Rosedale Development Association
- Security Bank of Kansas City
- Sharon Lee Family Health Center
- Sunflower Health Plan
- Swope Health Services
- The Family Conservancy
- The Village Initiative, Inc
- ThrYve
- Trane
- Turner Community Connection
- Turner School District
- Unified Government Board of Commissioners
- Unified Government Department of Corrections
- Unified Government District Attorney’s Office
- Unified Government Economic Development
- Unified Government Human Resources Department
- Unified Government Legal Department
- Unified Government Parks and Recreation Department
- Unified Government SOAR Program
- Unified Government Transit Department
- United Healthcare
- United States Probation (KS & MO)
- United Way of Greater Kansas City
- University of Kansas
- University of Kansas Center for Community Health & Development
- University of Kansas Health System
- University of Kansas Medical Center
- University of Saint Mary
- Veronica’s Voice
- Vibrant Health
- Workforce Partnership
- Wyandot Behavioral Health Network
- Wyandotte County Sheriff’s Office
- Wyandotte County WIC
- Wyandotte Economic Development Council (WYEDC)
- Wyandotte Health Foundation
- Wyandotte High School
- Young Women on the Move
- YouthBuild
Learn more on our

CHIP Dashboard:

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CHIP booklet produced by:
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