

**AMERICAN RESCUE PLAN – LOCAL RECOVERY FUNDS**

# Road to Recovery

ARPA SUBCOMMITTEE  
December 6, 2021



**AMERICAN RESCUE PLAN ACT**

**Recap**



# Defining a path forward

- Prioritize how to spend ARPA dollars for both immediate needs and future plans.
- Define additional opportunities for funding, partnership, capacity-building with clear return on investment.
- Collaborate and explore innovative solutions. Share regular updates.



## LOCAL RECOVERY Commission Priorities

- These priorities are the “North Stars” for the organization and create a framework for the American Rescue Plan.
- A priority-based budgeting process has helped align spending to Commission priorities for the overall organization.
- This workshop will guide how to amend the priority-based budgeting process to address our recovery from the pandemic.



# FEDERAL PROGRAMS COVID Funds Overview

SOURCE	AWARD
COVID Rapid Response 2020	\$43,752
Federal Transit Administration CARES Act	\$4,125,415
Federal Transit Administration Formula Grant – COVID-Related	\$599,256
US Department of Health and Human Services Medicaid Supplement Health Department	\$50,393
US Department of Health and Human Services Medicaid Supplement EMS	\$84,000
KS Department of Commerce, Connectivity Emergency Response Grant (CERG)	1,411,582
<b>Subtotal COVID-Related Grants</b>	<b>\$6,314,398</b>
CARES Funding / Governor’s SPARK Task Force	\$37,330,933
<b>Total 2020 COVID-Related &amp; CARES Funds</b>	<b>\$43,645,331</b>

SOURCE	AWARD
HOME Investment Partnerships Program (HOME)	\$3.19M
Emergency Solutions Grant (ESG) Street outreach; homelessness prevention; rapid re-housing; etc.	\$2.39M
Community Development Block Grant	\$2.14M
<b>Total Other 2021 COVID-Related Funds</b>	<b>\$7.72M</b>



# FEDERAL PROGRAMS

## ARPA Local

### Recovery Funds

JURISDICTION	ARPA Funds
City of Bonner Springs, KS	\$1.2M
City of Edwardsville, KS	\$0.68M
City of Kansas City, KS	\$55M
City of Lake Quivira, KS	\$0.14M
Donnelly College	\$1.1M
Kansas City, KS Community College	\$11.8M
Wyandotte County	\$32M

SCHOOL JURISDICTION	ESSER III Funds
Bonner Springs – USD #204	\$3.88M
KCK Public Schools – USD #500	\$82.44M
Piper – USD #203	\$0.94M
Turner – USD #202	\$9.46M

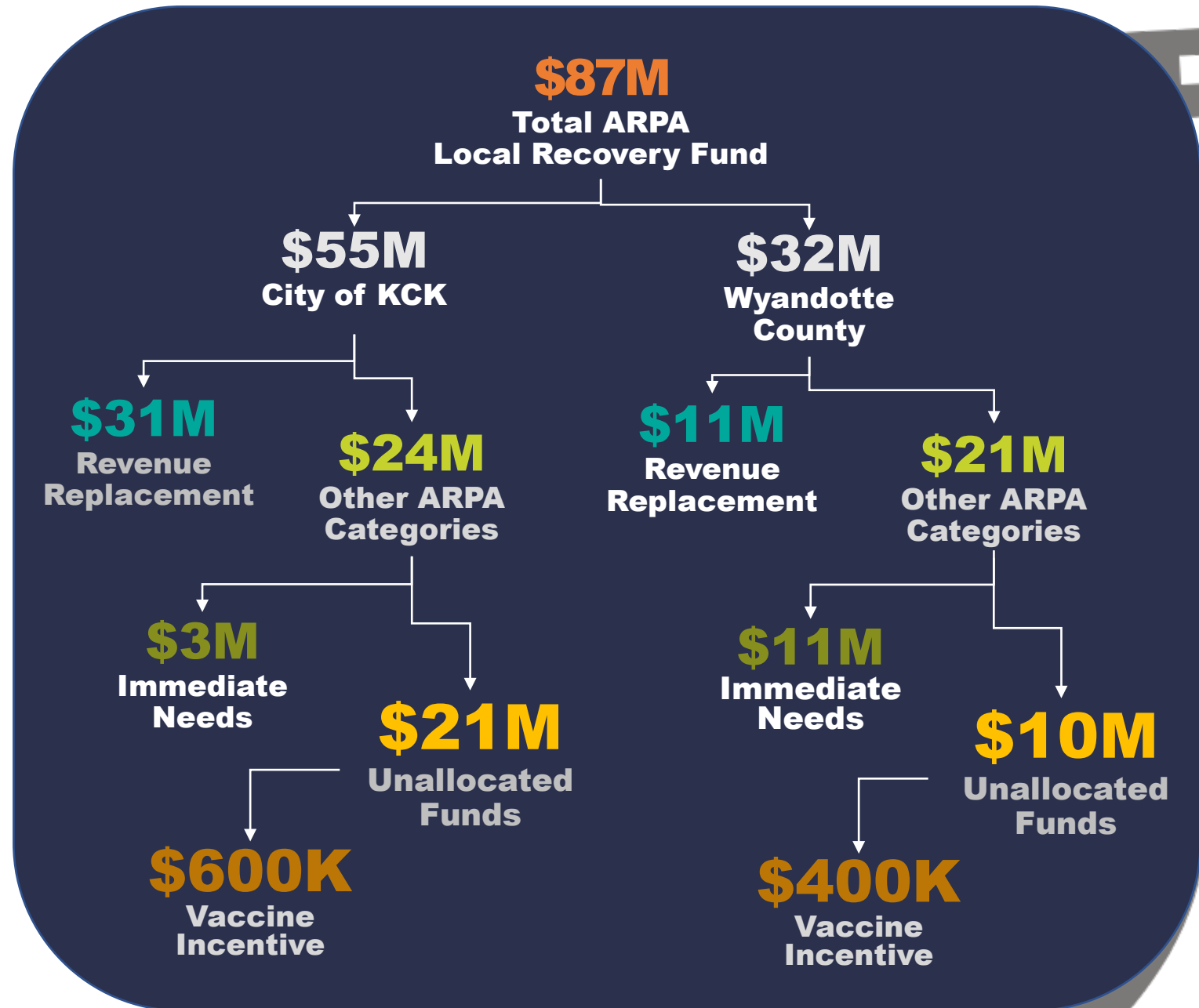
JURISDICTION	ARPA Funds
Johnson County, KS	\$117.01M
Jackson County, MO	\$136.55M
Lawrence	\$19.30M
Leavenworth	\$8.55M
Lenexa	\$5.13M
Manhattan	\$12.76M
Olathe	\$14.92M
Overland Park	\$18.58M
Shawnee	\$7.56M
Topeka	\$45.68M
Wichita	\$72.42M



## LOCAL RECOVERY

# Unified Government

- Revenue Loss: Calculated impact of the pandemic on our 2020 budget, money set aside to cover loss.
- Immediate Needs: Funded in August 2021 to sustain our public health priorities, housing needs, and small businesses.
- Unallocated Funds: Not yet directed per the fund guidelines. Must be allocated by 2024.



**AMERICAN RESCUE PLAN ACT**

# Values, Vision and Goals





# Values

## FOR OUR PANDEMIC RECOVERY

### EQUITABLE

We support a more **equitable and inclusive** future to ensure our community is an **affordable, safe, and sustainable** place to live for generations to come.

### COLLABORATIVE

We invite **collaboration and partnership** with our community in addressing our greatest challenges by **working transparently and focusing on our greatest needs** and direct staff to do the same.

### INNOVATIVE

We embrace **bold, creative solutions** to proactively and quickly transform the way that we work to **support our community** in its recovery from the pandemic.

### RESILIENT

We **prepare for the future** and understand how **our investment** impacts social, public health, economic, and environmental **outcomes** in our neighborhoods.



# Vision

## FOR OUR PANDEMIC RECOVERY

Wyandotte County and Kansas City, KS is a community that enjoys a high quality of life. Our diverse residents are healthy, safe, and share in the benefits of our growth as a community.

We fully understand our infrastructure needs and quickly address problems. We support more diverse, quality housing in our neighborhoods, small business growth, and equitable economic development.

The Unified Government and its partners work together to build on the success of our past while preparing us for an uncertain future. Together we develop bold, systemic solutions with multiple benefits, leveraging our investments efficiently and effectively.

### PROPOSED VISION STATEMENT

**Through our recovery from the pandemic, Wyandotte County/KCK will be ready for the future as we grow our community and address critical neighborhood needs.**



# Goals

## FOR OUR PANDEMIC RECOVERY



**COMMUNITY HEALTH  
AND WELL-BEING**



**INFRASTRUCTURE AND  
BUILT ENVIRONMENT**



**ORGANIZATIONAL AND  
COMMUNITY RESILIENCE**

# Goals



## COMMUNITY HEALTH AND WELL-BEING

- Address the needs of our community, particularly our most vulnerable, in response to the ongoing pandemic and in anticipation of cold weather, by working with our community partners and neighborhoods to immediately direct aid and coordinated support where it is needed most.
- Establish a comprehensive response to address the needs of the unhoused with local and regional partners, building on our respective strengths through collaboration.
- Fully implement the Community Health Improvement Plan (CHIP) to strengthen our overall health and well-being as a community.



## INFRASTRUCTURE AND BUILT ENVIRONMENT

- Understand current and future infrastructure needs to guide the equitable prioritization of investments, maintenance, and right-sizing.
- Develop a comprehensive plan to mitigate the impacts of the aging infrastructure and rising costs for our community by the end of 2023.
- Enhance availability and access to neighborhood amenities and infrastructure that support vibrant, healthy, and walkable neighborhoods.
- **Adopt a comprehensive strategy to develop sustainable, affordable, and diverse housing options to catalyze neighborhood regeneration and additional private investment, eliminating friction and barriers to redevelopment as applicable.**
- Balance new development by uplifting the existing community and identify equitable approaches to improving quality of life in disadvantaged communities.



## ORGANIZATIONAL AND COMMUNITY RESILIENCE

- Prepare our organization, workforce, and community for future disasters and disruptions.
- Foster and enhance our capacity for response at the neighborhood-level to maximize impact on social, economic, and environmental outcomes.
- Build trust and accountability with our community through rapid, intentional, and inclusive reinvestment.
- **Establish fiscal sustainability for our operations as an organization.**

*KEY: Yellow indicates leading goal.*



**Immediate Needs Funding**

# Update



## ARPA UPDATE

# Immediate Needs

- Total of \$14M allocated to date (08/26/2021)
- Ongoing pandemic response (vaccines, testing, booster shots, contact tracing, etc.)
- \$1.85M in direct housing assistance to United Way
  - 11 agencies received funds – Oct 2021
  - Rental and mortgage assistance
  - Utility assistance
  - Temporary housing
- Small Business Resiliency Grant for up to \$10K and a Small Business Scholarship Program is about to launch (12/2021)

ARPA Spending Areas	
Public Health	\$5.95M
Reduce Negative Economic Impact	\$4.23M
Disproportionately Impacted Communities Assistance	\$1.07M
ARPA Grant Support	\$422K
Online Processing and Technology Investment	\$1.93M



# Immediate Needs

## ONGOING PANDEMIC RESPONSE

Direct Response	Supportive Services	Capacity-Building
<ul style="list-style-type: none"><li>• Maintaining Kmart vaccine facility (7836 State Ave)</li><li>• Expanded vaccines services (by-appointment) at Downtown Health Department Building (619 Ann)</li><li>• Continued mobile vaccine services and community vaccination events</li><li>• Expanded services to include booster shots and pediatric shots for children ages 5-11</li><li>• Contact tracing to manage spread of COVID</li></ul>	<ul style="list-style-type: none"><li>• Offering quarantine and isolation housing to protect households when a family members contracts COVID</li><li>• Providing free food and cleaning supplies for community members needing additional support</li></ul>	<ul style="list-style-type: none"><li>• Launched a technical assistance program for local health care providers so they too can provide testing and vaccinations, access state resources, and correctly store vaccines onsite</li><li>• Testing services for long-term care facilities, in-patient mental health facilities, congregate living facilities, and other high-risk settings</li><li>• Evaluation of our pandemic response</li></ul>



# Immediate Needs

## ONGOING PANDEMIC RESPONSE

Community Health Improvement Plan	Housing Assistance	Small Business and Individual Support
<ul style="list-style-type: none"> <li>• Subcontracted with four lead agencies to look into our long-term approach for public health through better health access, safe and affordable housing</li> <li>• Hired first-ever full-time violence prevention coordinator</li> <li>• Launched health education team and health equity coordinator</li> <li>• Expanding outreach and public education on a variety of issues facing Wyandotte County</li> </ul>	<ul style="list-style-type: none"> <li>• Partnered with the United Way to distribute \$1.85M in direct housing assistance to eleven partner agencies                             <ul style="list-style-type: none"> <li>• Avenue of Life</li> <li>• Catholic Charities of Northeast Kansas</li> <li>• Community Housing of Wyandotte County</li> <li>• Cross-Lines Community Outreach</li> <li>• Economic Opportunity Foundation</li> <li>• El Centro</li> <li>• Friends of Yates</li> <li>• Metropolitan Lutheran Ministry</li> <li>• Mt. Carmel Redevelopment Corporation</li> <li>• Salvation Army KCK</li> <li>• Vaughn-Trent</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Soon-to-launch a small business grant program with iParametric                             <ul style="list-style-type: none"> <li>• The Small Business Resiliency Grant for up to \$10,000 will be available for businesses preparing for the changes in the way consumers are operating. This includes funding for upgrades to websites, physical building alterations to comply with new safety guidelines, software upgrades, etc.</li> <li>• There will also be a Small Business Scholarship available in the amount of \$500 for technical assistance and training courses.</li> </ul> </li> <li>• Partnership with Bank On, an initiative address the unbanked through affordable, accessible financial services</li> </ul>





**Moving Forward**

# Strategies



**Potential Strategies FOR RECOVERY  
COMMUNITY HEALTH AND WELL-BEING**

	Potential Strategy		Potential Strategy		Potential Strategy
8	<b>Provide our unhoused population with co-located resources needed for the upcoming winter in partnership with community organizations and groups.</b>	1	Incentivize participation in housing voucher programs by landlords.	4	Invest in community-based violence prevention strategies, including those that address g.
4	Address food and other service gaps through targeted investments, such as current efforts to build a community grocery store in the Northeast, childcare centers, transportation and mobility services, etc.	0	Expand Livable Neighborhoods grants to include payments for local efforts to support health outcomes in their neighborhoods.	1	Fund community projects as identified in area master plans.
6	Improve zoning and code enforcement, education, and outreach to address quality of life issues in neighborhoods. Support grassroots efforts at the neighborhood level to take ownership over issues and solutions.	0	Explore the development of a public wealth fund.	4	Add people capacity in areas for “quick wins” with a big, visible impact (e.g. planning, code enforcement, neighborhood cleanups, etc.).
1	Develop resources to support the retention of existing communities as generational wealth grows. Support reinvestment while preventing displacement.				

**QUICK TAKE: STRATEGY SUMMARY**

The Commission would like the Unified Government, in partnership with community providers, to address the ongoing immediate needs through ARPA funding, particularly to provide services to those most vulnerable during the cold, winter months.

**Potential Strategies FOR RECOVERY  
INFRASTRUCTURE AND BUILT ENVIRONMENT**

	Potential Strategy		Potential Strategy		Potential Strategy
1	Establish revolving fund(s) to catalyze new projects and innovations (e.g. housing development bridge loan fund, development fund, innovation fund).	1	Establish a land trust and comprehensive land bank strategy.	3	Support an approach to stormwater investments that creates multiple benefits to public health, access to opportunity, placemaking, livability, and sustainability.
0	Establish a permanent riverfront redevelopment corporation with ARPA as seed money.	3	Engage experienced housing partners to spur catalytic development in focused areas of opportunity.	1	Develop the means to maximize the number of stormwater projects to be accomplished without changing fees.
5	<b>Invest in a small number of high dollar special projects (e.g. homeless housing, animal shelter, NE police station, aquatic center, recreation centers, community grocer, etc.).</b>	3	Catch up on deferred maintenance, address failures with through rapid-response, and reduce the overall assets we maintain to ensure fiscal sustainability.	0	Invest all money into government services to create transformational investments with minimal administrative oversight.
5	<b>Invest in infrastructure above current spending levels (e.g. sidewalks, stormwater) while minimizing the cost impact through equitable funding and prioritization.</b>	3	Prioritize infrastructure investments that complement other efforts to improve neighborhoods to create layers of benefits for the community.	0	Explore land assembly opportunities for transformative residential redevelopment.
1	Invest in tax generation and economic development (e.g. rebuild neighborhood blocks and prepare for development).	<p><b>QUICK TAKE: STRATEGY SUMMARY</b></p> <p>The Commission would like to further explore special projects that would benefit from an immediate cash investment with a visible, tangible impact on our community. The Commission would like to explore what investments should be made above current spending to create this impact while mitigating the cost to individual households.</p>			

**Potential Strategies FOR RECOVERY  
ORGANIZATIONAL AND COMMUNITY RESILIENCE**

	Potential Strategy		Potential Strategy		Potential Strategy
6	Deploy funding quickly so that we can help the community get to work on its most immediate needs. Leverage existing efforts, plans, and capacity throughout the community for an efficient response.	3	Develop various measures of return on investment to go beyond just the dollar and understand benefits to social infrastructure, environment, and economy.	2	Invest in human capital (e.g. premium pay for employees, establish a Leadership Development program for all people managers across the Unified Government).
1	Prioritize local capacity in implementation and make it easier to partner with the Unified Government. Consider developing local funds to support in-district priorities.	4	Ensure all communications are accessible and “meet people where they are” – regardless of language preference.	3	Facilitate broad ideation opportunities to encourage innovative proposals and solutions from staff and community. Fund winning ideas.
7	<b>Identify matching opportunities through other public and private resources to maximize every dollar spent. Adopt innovative business models to accomplish our visions.</b>	1	Routinely report and share progress in meeting outcomes to foster momentum and support for recovery efforts.	0	Adopt a one-time debt forgiveness program in exchange for volunteer service.

**QUICK TAKE: STRATEGY SUMMARY**

The Commission would like the Unified Government to leverage ARPA funding as “seed” money to other matching and funding opportunities to maximize every dollar invested in creative, innovative solutions to meet our goals.

# Moving Forward

## POTENTIAL WORKFLOW

### Engage the Community

Define “equity” and “quality of life” as a community; evaluate needs and current resources; identify potential synergies.

### Quick Response Team

Launch a review of all projects and programs submitted to date, invite new ideas, and evaluate opportunities with greatest impact.

### Commission Action

Develop recommendations for action with key metrics for success and anticipated impact.

### Measure and Report

Support a public online dashboard and track expenditures and key performance indicators. Report regularly to Commission.

### Identify Additional Resources

Explore additional partnerships, funding sources to support priorities and complement ARPA investments.

AMERICAN RESCUE PLAN ACT

[WyCoKCK.org/ARPA](https://wycokck.org/ARPA)

