

# Social Media Terms of Use

## Official Communications

The Unified Government of Wyandotte County and Kansas City, Kansas ('UG') website, [www.wycokck.org](http://www.wycokck.org), is the UG's primary internet presence. Social media should be considered an additional tool to further the communication goals of the UG to inform and interact with the public.

Because of the changing nature of social media, the UG does not guarantee that it will be active on all social media sites. The UG also reserves the right to discontinue the usage of a social media site should they deem it necessary. Proper communications should be given to users before the shutting down of a site.

UG social media pages are not monitored around the clock. While we do our best to respond to questions and inquiries, these pages are not an official means for reporting issues or concerns, and a response is not always guaranteed.

If you have an emergency, call 911. If you have specific questions or requests regarding a County/City service, activity, or program please contact the Municipal Building at 3-1-1 (913 573-5311) or [info@wycokck.org](mailto:info@wycokck.org) for assistance. You may also submit a request through the UG's online customer service center at [mywyco.wycokck.org/](http://mywyco.wycokck.org/)

## Social Media Term of Use

The UG encourages and welcomes the public to engage in dialogue, share opinions, and provide feedback on social media sites managed by the UG. Please be aware that these sites are limited public forums and moderated by UG staff.

The UG reserves the right to limit, turn off or 'disable' comments should they deem it necessary for posts that are intended for one directional communication from the UG to the public; or in the instance a post exceeds 100 comments and/or cannot effectively be monitored.

All content on the UG's social media and all comments submitted to UG social media are public and subject to disclosure pursuant to the Kansas Open Records Act. Please be aware that anything you post may survive deletion.

All comments or postings related to the UG social media sites will be subject to monitoring by the Department of Strategic Communications.



The UG is committed to serving the online community in a civil and unbiased manner. To best facilitate online conversation, please keep your comments to the topic at hand. Users who submit posts or comments on UG social media sites agree that they have read, understand and agree to these terms of use and that the UG expressly reserves the right to remove or block submissions that contain:

- Profanity or vulgar and abusive language;
- Personal attacks or threats of any kind;
- Offensive comments that target or disparage any ethnic, racial, cultural, or religious groups, or other protected classes of people;
- Sexual content or links to sexual content;
- Sensitive information (i.e. information that could compromise public safety or ongoing investigations, or private information of individuals)
- Spam or links to other sites;
- Depictions or renditions advocating illegal activity;
- Advertisements promoting particular services or products, or endorsements of political organizations or candidates;
- Infringement on copyrights or trademarks;

Personally identifiable information, including but not limited to medical and financial information

For all UG social media sites, the UG shall post the following disclaimer on the respective UG social media site page: “The Unified Government of Wyandotte County and Kansas City, KS reserves the right to restrict or remove any postings or comments that violate the UG’s Social Media Term of Use, which can be found on the UG website,” or have linked on the page the Social Media Term of Use agreement.

Any content removed based on this Policy must be retained by the UG for a reasonable period of time, and will include the time, date and identity (including username or screenname) of the poster, when available.

The UG may ban specific users, but only to the extent that such users’ comments are determined by the UG to repeatedly be in violation of the UG Social Media Term of Use. In no event shall a user be blocked for disagreeing with or providing a contrary opinion or point of view

The UG disclaims any and all responsibility and liability for any materials that the UG deems inappropriate for posting that cannot be removed in an expeditious and otherwise timely manner.

## Endorsements



Following, likes, comments, repost, or any other form of engagement to individuals or organizations is not an endorsement by the UG and is only intended as a means of communication.

A comment posted by users on a UG page is the opinion of the user only, and publication of a comment does not imply endorsement of, or agreement by, the UG, nor do such comments necessarily reflect the opinions or policies of the UG.

Any references or links to a specific entity, product, service, or organization posted by users on the UG social media sites should not be considered an endorsement by the UG.

The UG is not responsible for content that appears on external links and does not guarantee the authenticity, accuracy, appropriateness, or security of its content. The views and opinions of authors expressed on those websites do not necessarily state or reflect the opinion of the UG and may not be quoted or reproduced for the purpose of stating or implying any endorsement or approval of any product, person, or service by the UG.