

Community Survey Findings Report

PRESENTED BY ETC INSTITUTE



Since 2006, ETC Institute Has, In More Than

1,000 Cities

&

49 States,

Surveyed More Than

3,000,000

Persons.

ETC Institute is a National Leader in Market Research for Local Governmental Organizations



Agenda

Purpose, Methodology, and Demographics
Summary of Major Findings
Summary
Questions

Purpose

To objectively assess resident satisfaction with the delivery of UG services

To compare the UG's performance with residents regionally and nationally

To help determine priorities for the community using Importance-Satisfaction Analysis

Methodology

Survey Description

Core set of questions, including specific questions for District 8

Method of Administration

By mail and online to a random sample of households in The County

Sample

Stratified to
ensure
completion of
300 surveys in
Each district —
at least 30 from
Each neighborhood
area

Margin of Error

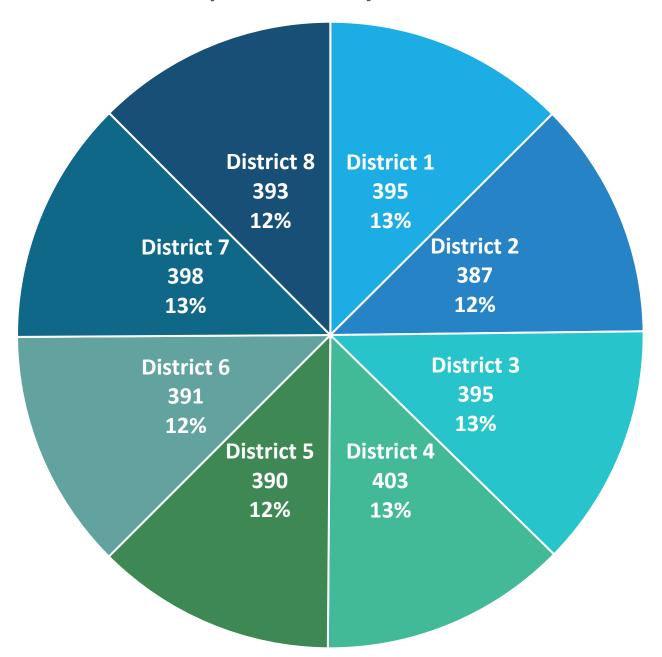
3,152 completed surveys were collected

+/- 1.7% at the 95% level of confidence

Respondents by Commission District

Overall results were weighted by district to ensure that input from each district was equally valued

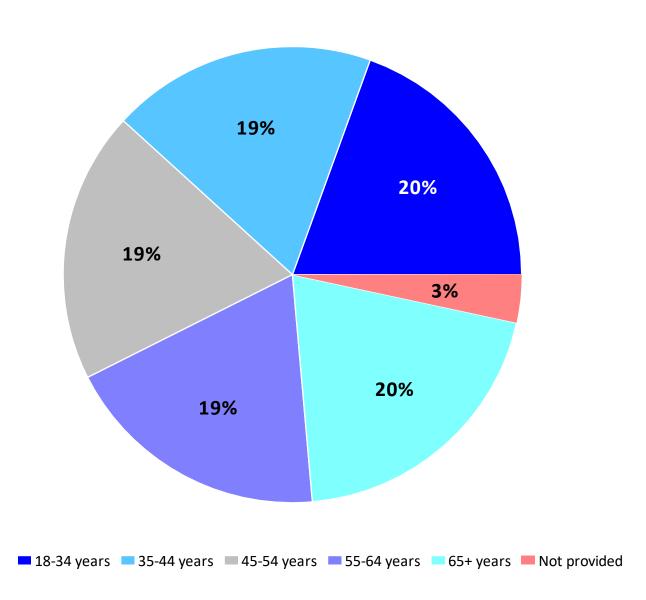
Responses by District



Good Representation by AGE

Demographics: Age of Respondent

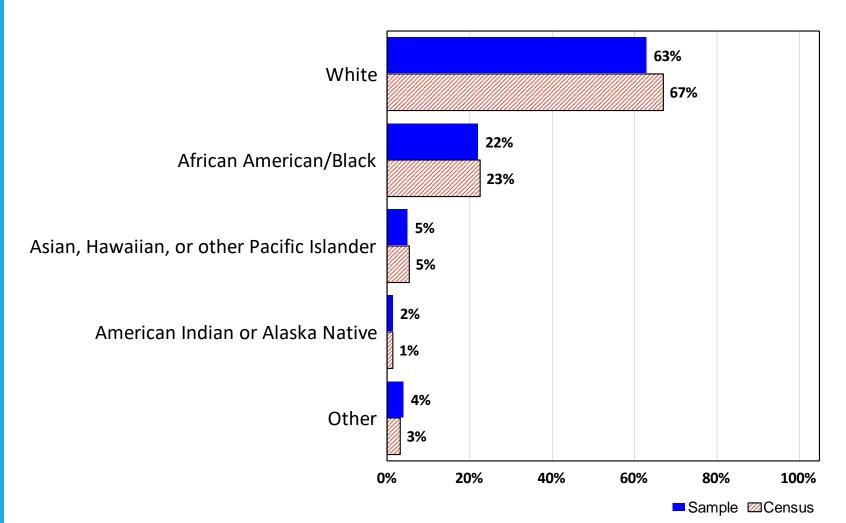
by percentage of respondents



Good Representation by RACE

Which of the following best describes your race?

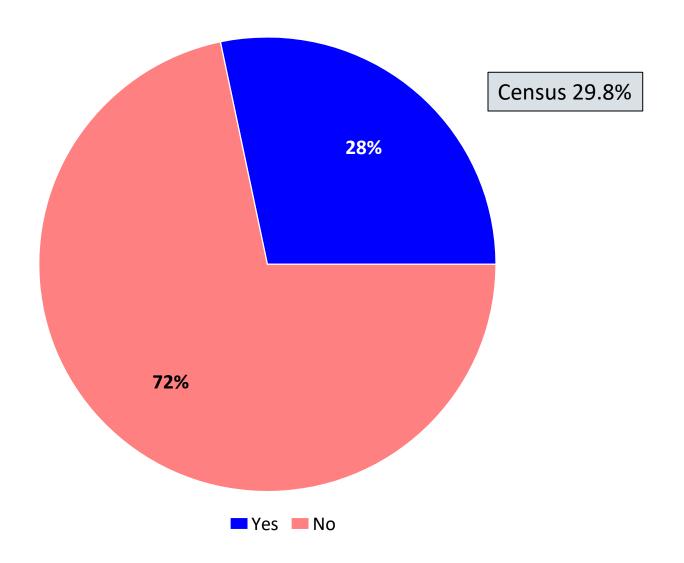
by percentage of respondents



Good Representation by Hispanic/ Latino Ancestry

Are you or other members of your household of Hispanic or Latino ancestry?

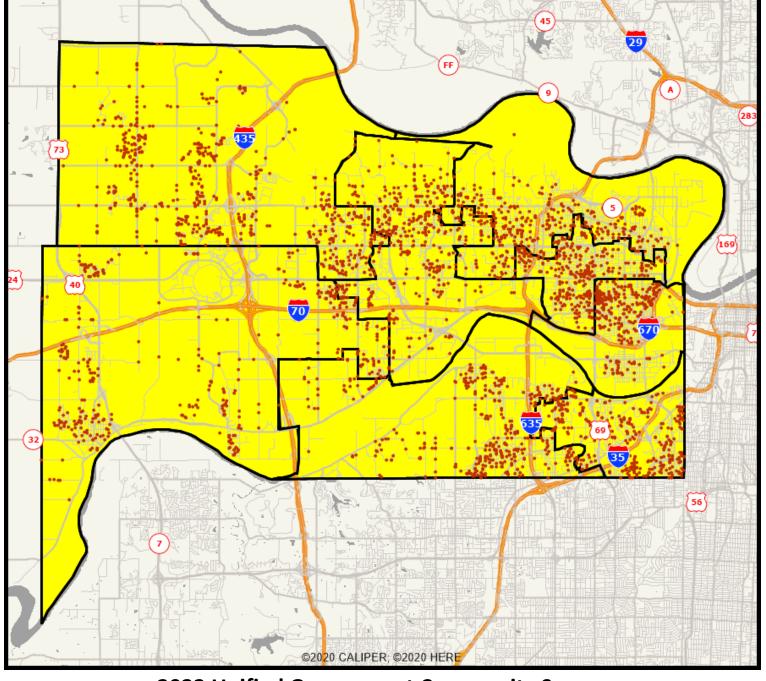
by percentage of respondents



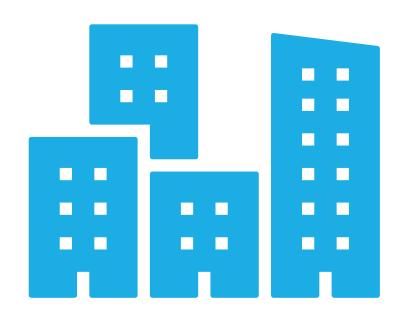
Location of Survey Respondents

Good representation of responses throughout the County

Home address of all respondents are geocoded to the block level within their district and neighborhood



2022 Unified Government Community Survey



Major Findings

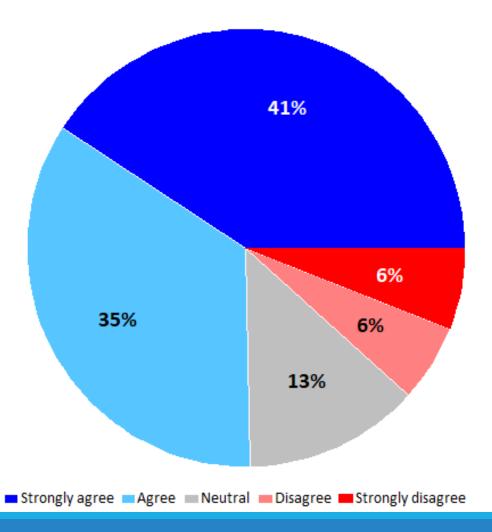
- 1. COVID Issues
- 2. Neighborhood/Community Services
- 3. County-Level Services
- 4. Public Safety
- Maintenance
- 6. Parks and Recreation
- Code Enforcement
- 8. Other Findings

COVID Issues

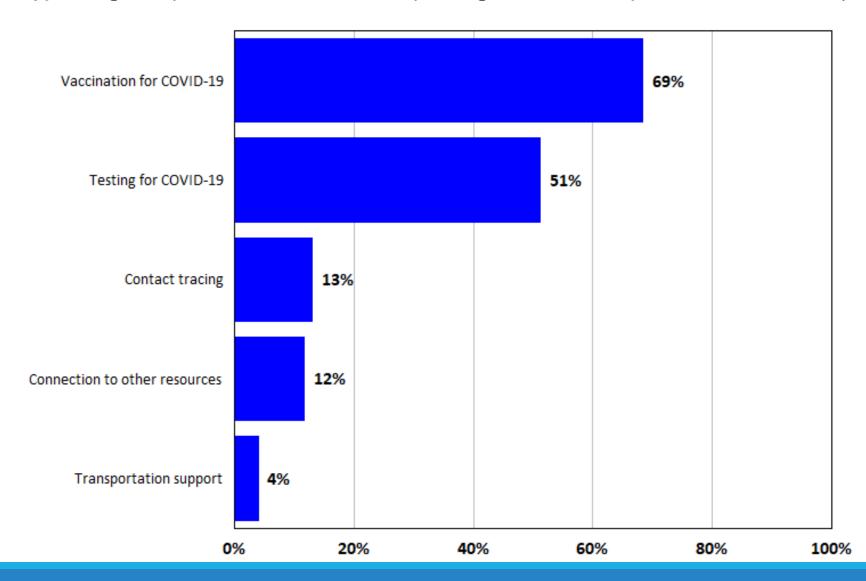
MAJOR FINDINGS #1

Q26. Agreement that the Unified Government Public Health Department Took Appropriate Steps During the COVID-19 Crisis to Protect the Health of Residents

by percentage of respondents (excluding don't knows)



Q25. Use of the Following Services from the Unified Government Department of Public Health by percentage of respondents who selected the item (excluding don't knows - multiple selections could be made)

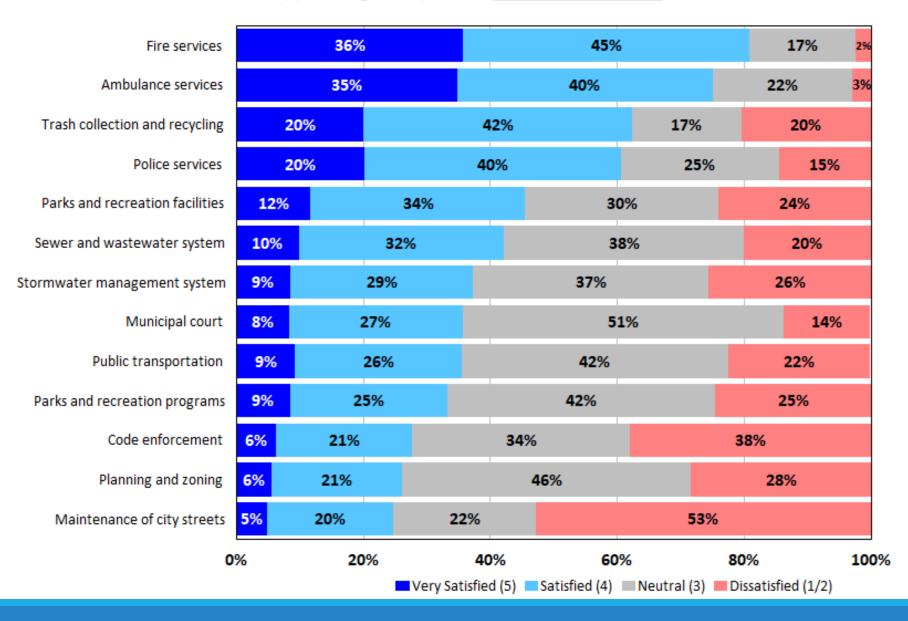


Neighborhood and Community Services

MAJOR FINDINGS #2

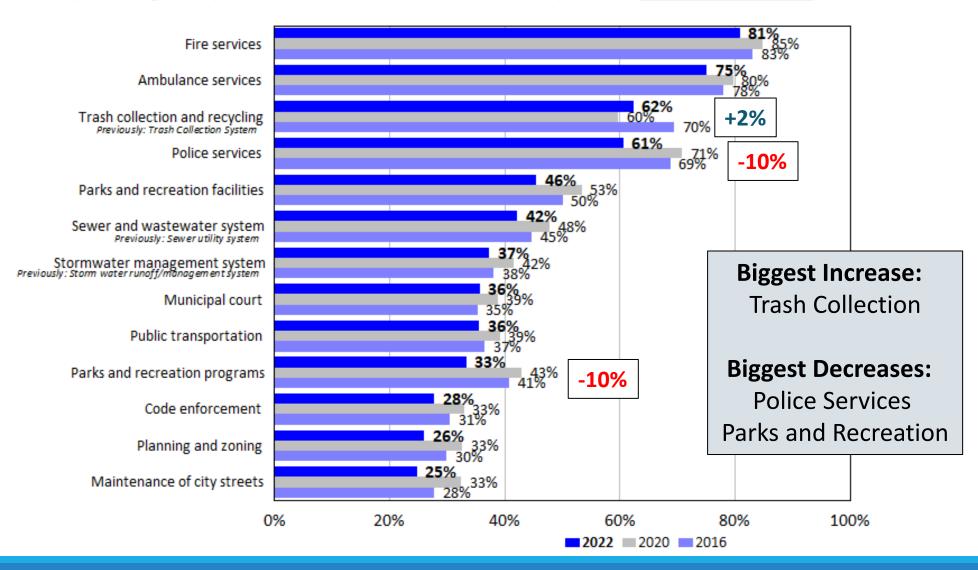
Q1. Satisfaction With Neighborhood/Community Services

by percentage of respondents (excluding don't knows)



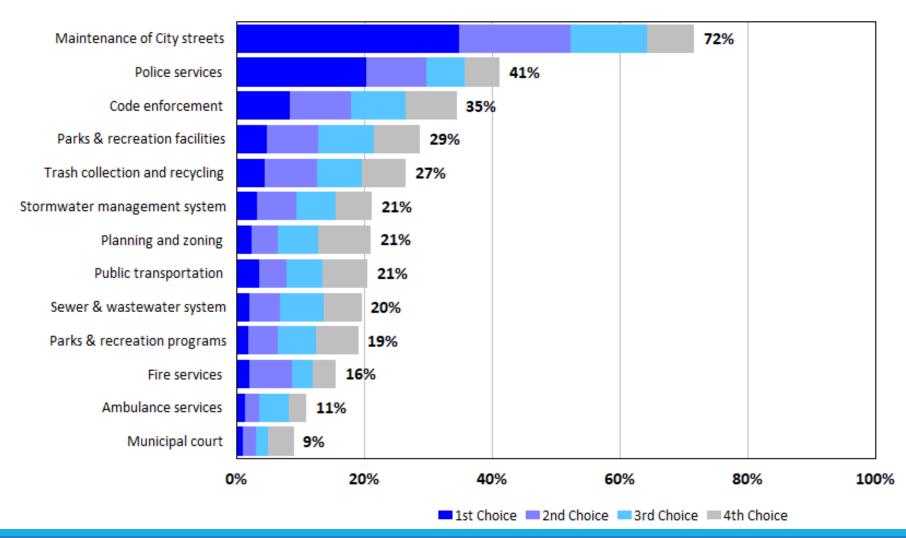
Satisfaction With Neighborhood/Community Services Trends: 2022, 2020, and 2016

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Q2. <u>Neighborhood and Community Services</u> That Should Receive the Most Emphasis For Improvement Over the Next 2 Years

by percentage of respondents who selected the item as one of their top four choices



Priorities for Improving Neighborhood/Community Services by District											
Rank	Overall Priorities	# of Districts in Top 5	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
1st	Maintenance of city streets	8	Maintenance of city streets	Maintenance of city streets	Maintenance of city streets	Maintenance of city streets	Maintenance of city streets	Maintenance of city streets	Maintenance of city streets	Maintenance of city streets	
2nd	Code enforcement	8	Code enforcement	Code enforcement	Code enforcement	Code enforcement	Parks and recreation facilities	Code enforcement	Code enforcement	Code enforcement	
3rd	Police services	7	Police services	Police services	Public transportation	Police services	Planning and zoning	Police services	Planning and zoning	Police services	
4th	Parks and recreation facilities	5	Parks and recreation programs	Parks and recreation facilities	Stormwater management system	Parks and recreation facilities	Code enforcement	Public transportation	Public transportation	Planning and zoning	
5th	Planning and zoning	4	Parks and recreation facilities	Planning and zoning	Police services	Stormwater management system	Parks and recreation programs	Parks and recreation facilities	Police services	Parks and recreation programs	

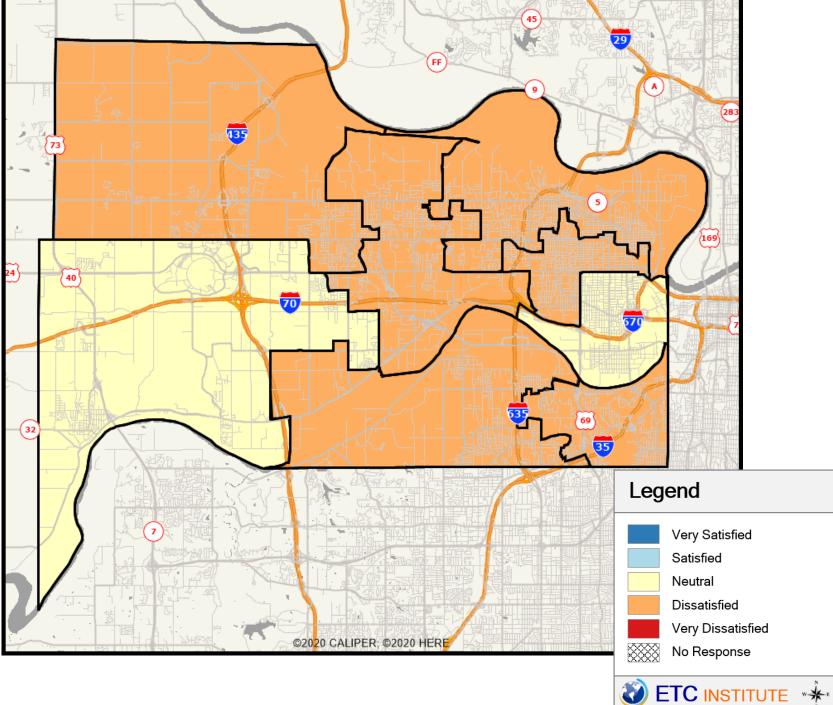
2022 Importance-Satisfaction Rating Kansas City, Kansas & Wyandotte County Community Survey Neighborhood/Community Services

		Importance-				
	Most	Important		Satisfaction	Satisfaction	I-S Rating
Category of Service	Important %	Rank	Satisfaction %	Rank	Rating	Rank
Maintenance of city streets	72%	1	25%	13	0.5392	1
Code enforcement	35%	3	28%	11	0.2491	2
Police services	41%	2	61%	4	0.1623	3
Parks and recreation facilities	29%	4	46%	5	0.1567	4
Planning and zoning	21%	7	26%	12	0.1559	5
Stormwater management system	21%	6	37%	7	0.1333	6
Public transportation	21%	8	36%	9	0.1327	7
Parks and recreation programs	19%	10	33%	10	0.1272	8
Sewer and wastewater system	20%	9	42%	6	0.1133	9
Trash collection and recycling	27%	5	62%	3	0.1000	10
Municipal court	9%	13	36%	8	0.0579	11
Fire services	16%	11	81%	1	0.0298	12
Ambulance services	11%	12	75%	2	0.0274	13

Maintenance of City Streets

This item was determined to be the top priority for improvement based on the Importance-Satisfaction Analysis

Areas in yellow and orange show lower levels of satisfaction and can help the UG target resources to those areas with the most need for improvement

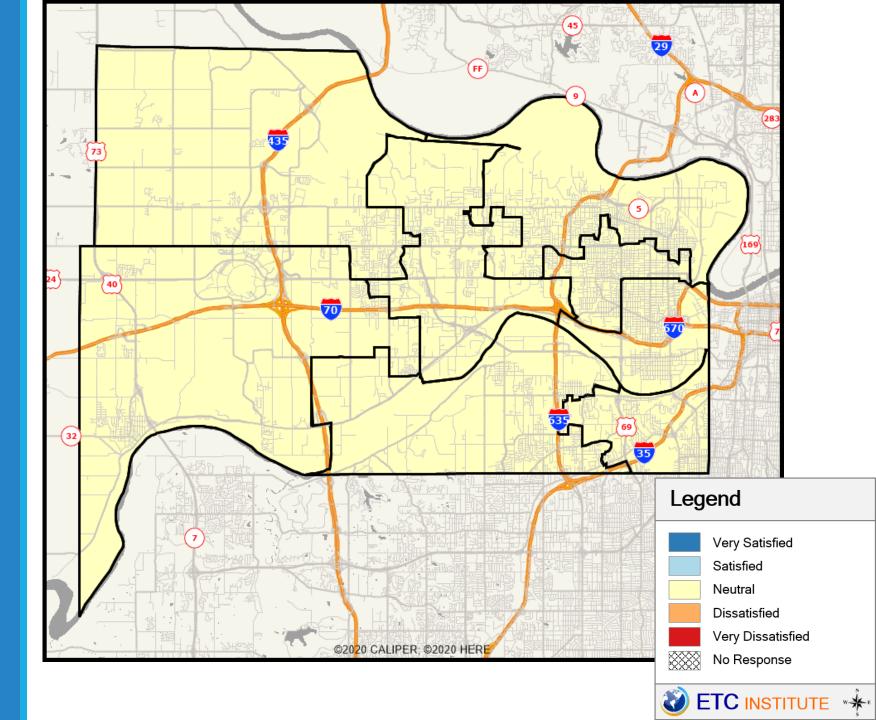




Code Enforcement

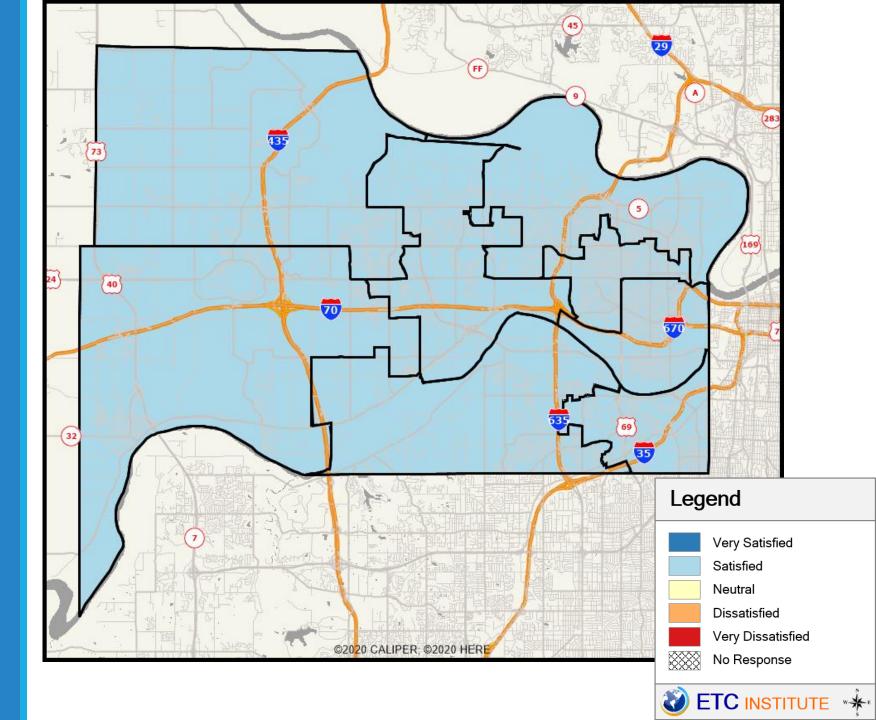
This item was determined to be the second highest priority for improvement based on the Importance-Satisfaction Analysis

Areas in yellow show lower levels of satisfaction and can help the UG target resources to those areas with the most need for improvement



Police Services

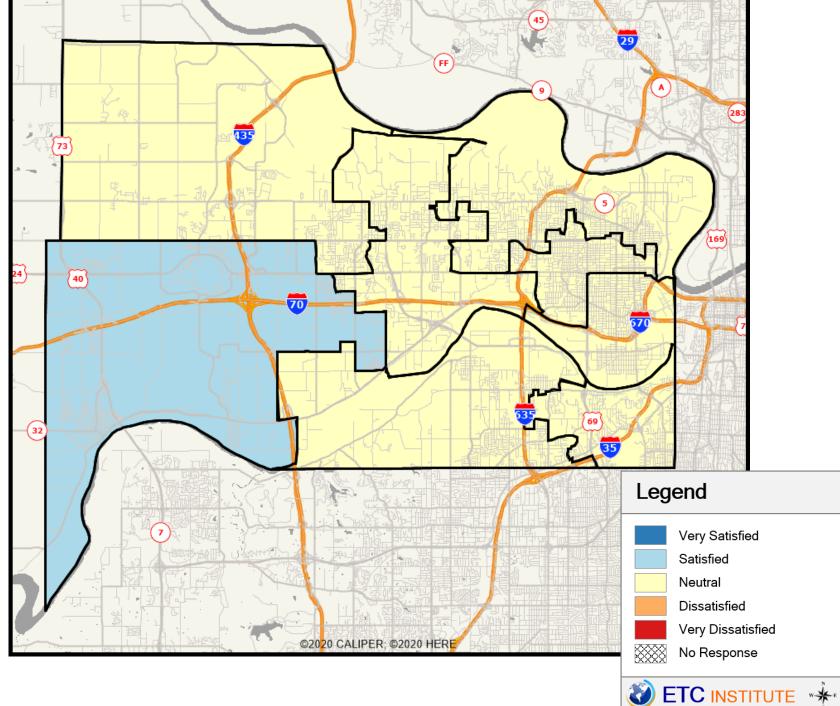
This item was determined to be the third highest priority for improvement based on the Importance-Satisfaction Analysis



Parks and Recreation Facilities

This item was determined to be the fourth highest priority for improvement based on the Importance-Satisfaction Analysis

Areas in yellow show lower levels of satisfaction and can help the UG target resources to those areas with the most need for improvement



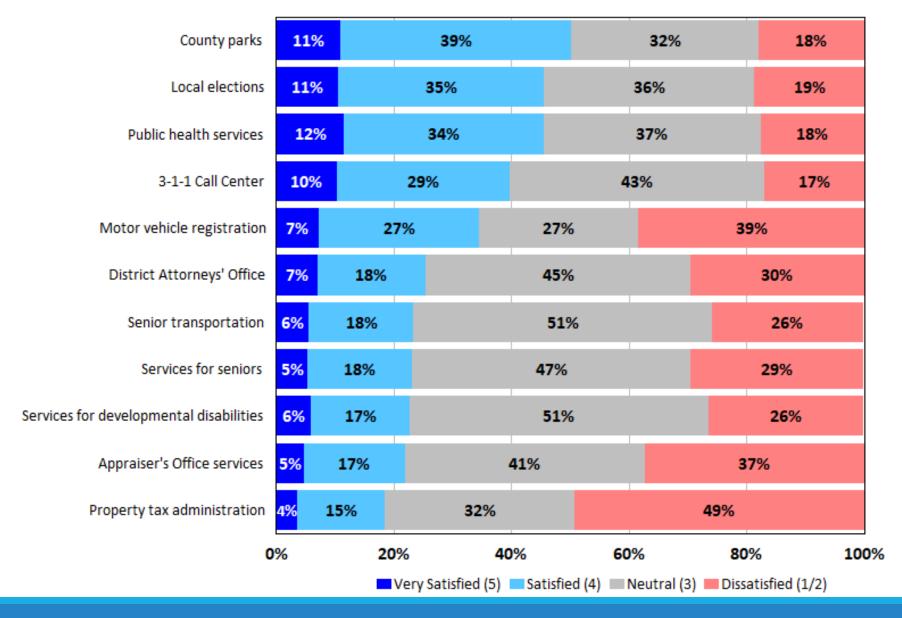


County Level Services

MAJOR FINDINGS #3

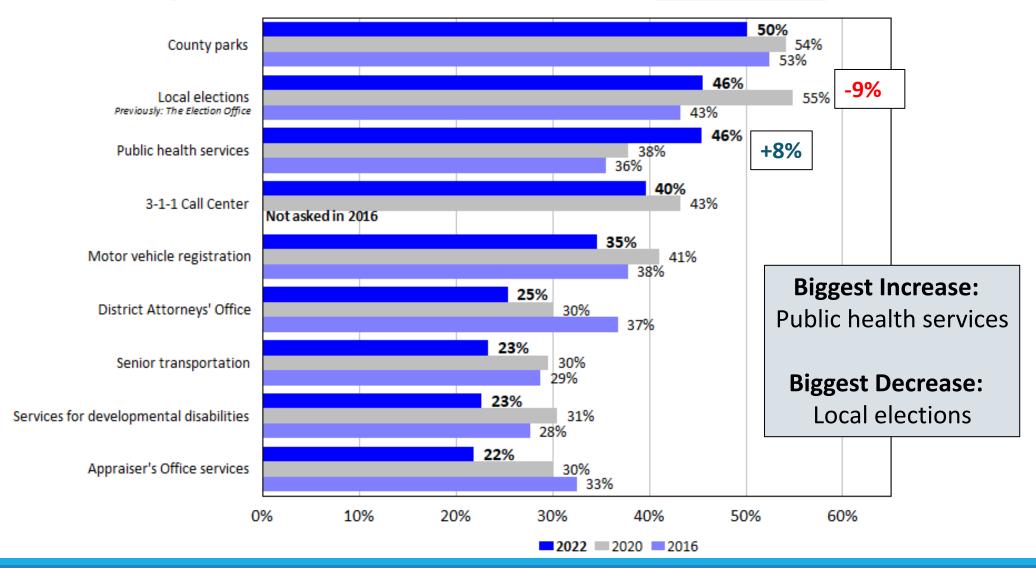
Q3. Satisfaction With County Level Services

by percentage of respondents (excluding don't knows)



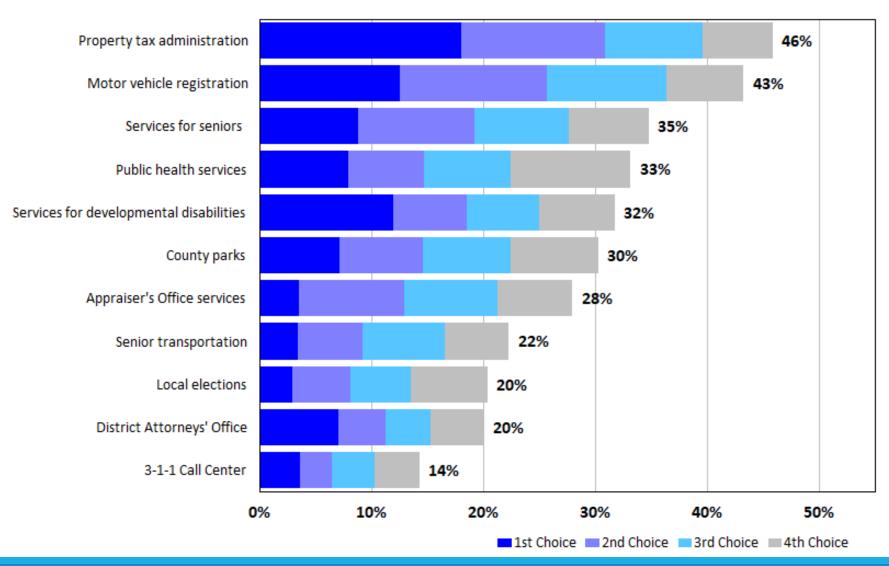
Satisfaction With <u>County Level Services</u> Trends: 2022, 2020, and 2016

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Q4. <u>County Level Services</u> That Should Receive the Most Emphasis For Improvement Over the Next 2 Years

by percentage of respondents who selected the item as one of their top four choices



		Priorities for Improving County Services by District								
Rank	Overall Priorities	# of Districts in Top 5	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8
1st	Property tax administration	8	Services for seniors	Services for seniors	Property tax administration	Property tax administration	Property tax administration	Property tax administration	Property tax administration	Property tax administration
2nd	Motor vehicle registration	8	Property tax administration	Property tax administration	Services for seniors	Services for seniors	Motor vehicle registration	Motor vehicle registration	Motor vehicle registration	Motor vehicle registration
3rd	Services for seniors	7	Motor vehicle registration	Services for developmental disabilities	Services for developmental disabilities	Services for developmental disabilities	Appraiser's Office services	Appraiser's Office services	Appraiser's Office services	Services for seniors
4th	Services for developmental disabilities	5	Services for developmental disabilities	Motor vehicle registration	Senior transportation	Motor vehicle registration	Services for seniors	Services for seniors	Services for seniors	Services for developmental disabilities
5th	Appraiser's Office services	4	Public health services	Public health services	Motor vehicle registration	Appraiser's Office services	District Attorneys' Office	Services for developmental disabilities	Services for developmental disabilities	Appraiser's Office services

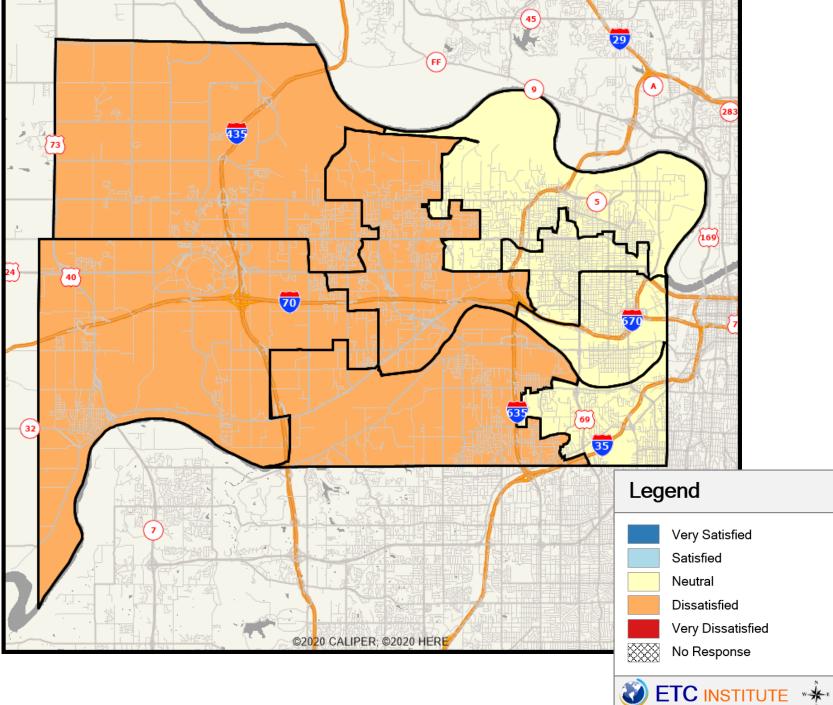
2022 Importance-Satisfaction Rating Kansas City, Kansas & Wyandotte County Community Survey County Level Services

		Most	Importance-			
	Most	Important		Satisfaction	Satisfaction	I-S Rating
Category of Service	Important %	Rank	Satisfaction %	Rank	Rating	Rank
Property tax administration (Ranked in Top 5 for all 8 Districts)	46%	1	19%	11	0.3741	1
Motor vehicle registration (Ranked in Top 5 for all 8 Districts)	43%	2	35%	5	0.2832	2
Services for seniors (Ranked in Top 5 for all 8 Districts)	35%	3	23%	8	0.2676	3
Services for developmental disabilities	32%	5	23%	9	0.2458	4
Appraiser's Office services	28%	7	22%	10	0.2187	5
Public health services	33%	4	46%	3	0.1809	6
Senior transportation	22%	8	23%	7	0.1708	7
County parks	30%	6	50%	1	0.1509	8
District Attorneys' Office	20%	10	25%	6	0.1499	9
Local elections	20%	9	46%	2	0.1110	10
3-1-1 Call Center	14%	11	40%	4	0.0862	11

Property Tax Administration

This item was determined to be the top priority for improvement based on the Importance-Satisfaction Analysis

Areas in yellow and orange show lower levels of satisfaction and can help the UG target resources to those areas with the most need for improvement

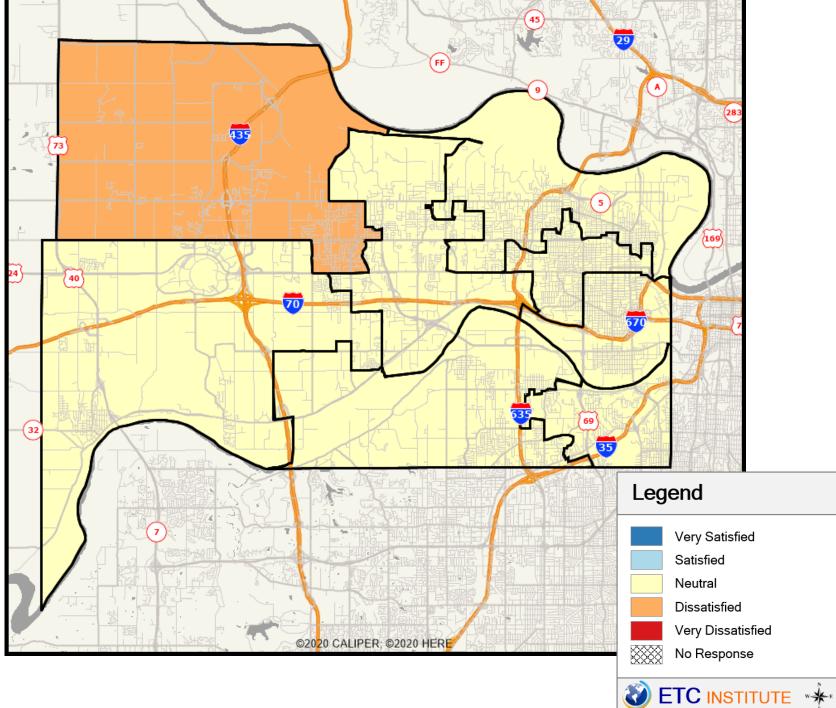




Motor Vehicle Registration

This item was determined to be the second highest priority for improvement based on the Importance-Satisfaction Analysis

Areas in yellow and orange show lower levels of satisfaction and can help the UG target resources to those areas with the most need for improvement

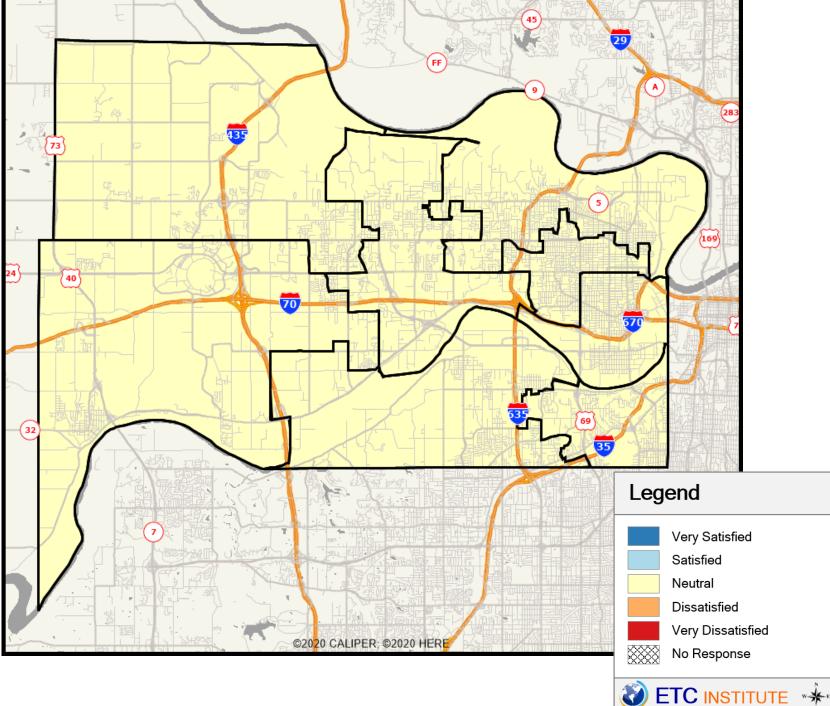




Services for Seniors

This item was determined to be the third highest priority for improvement based on the Importance-Satisfaction Analysis

Areas in yellow show lower levels of satisfaction and can help the UG target resources to those areas with the most need for improvement

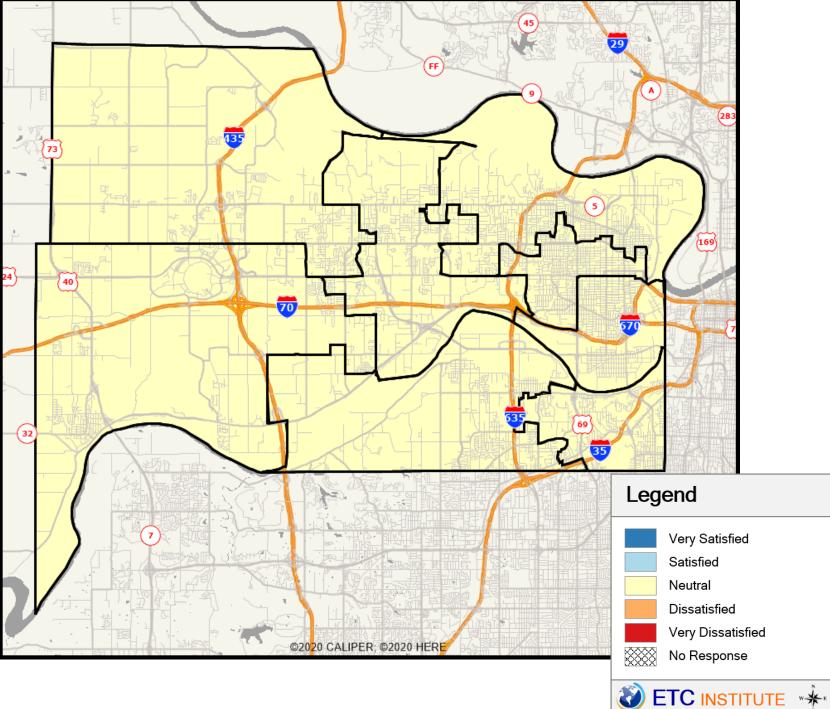




Services for Developmental Disabilities

This item was determined to be the fourth highest priority for improvement based on the Importance-Satisfaction Analysis

Areas in yellow show lower levels of satisfaction and can help the UG target resources to those areas with the most need for improvement



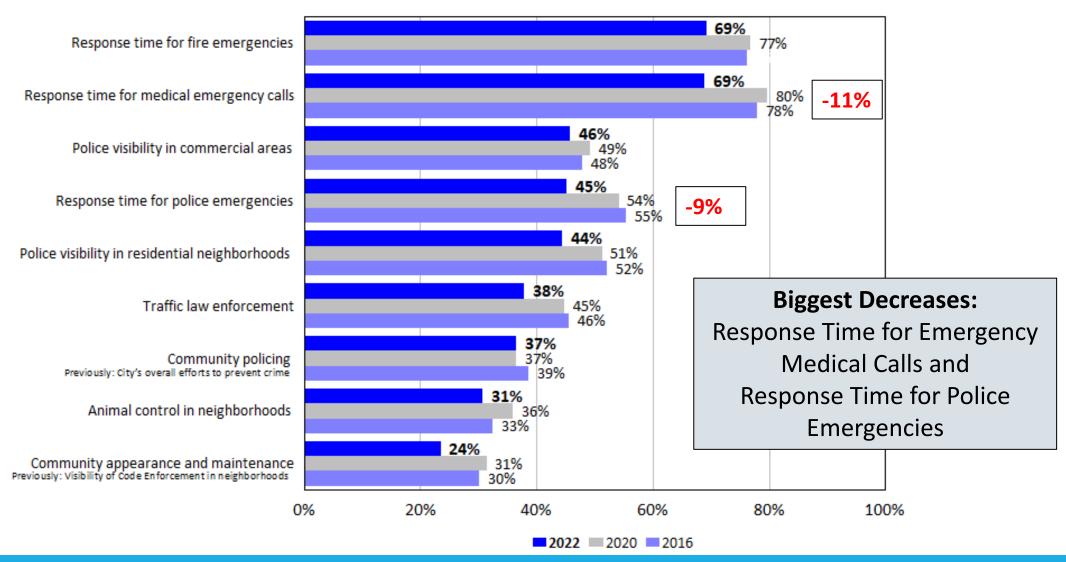


Public Safety Ratings and Priorities

MAJOR FINDINGS #4

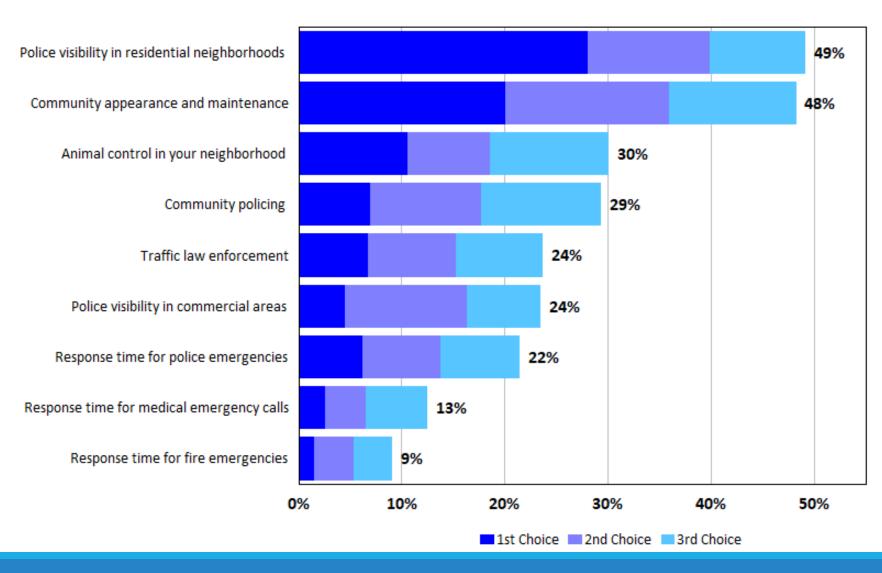
Satisfaction With <u>Public Safety</u> Trends: 2022, 2020, and 2016

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Q7. <u>Public Safety Services</u> That Should Receive the Most Emphasis Over the Next 2 Years

by percentage of respondents who selected the item as one of their top three choices

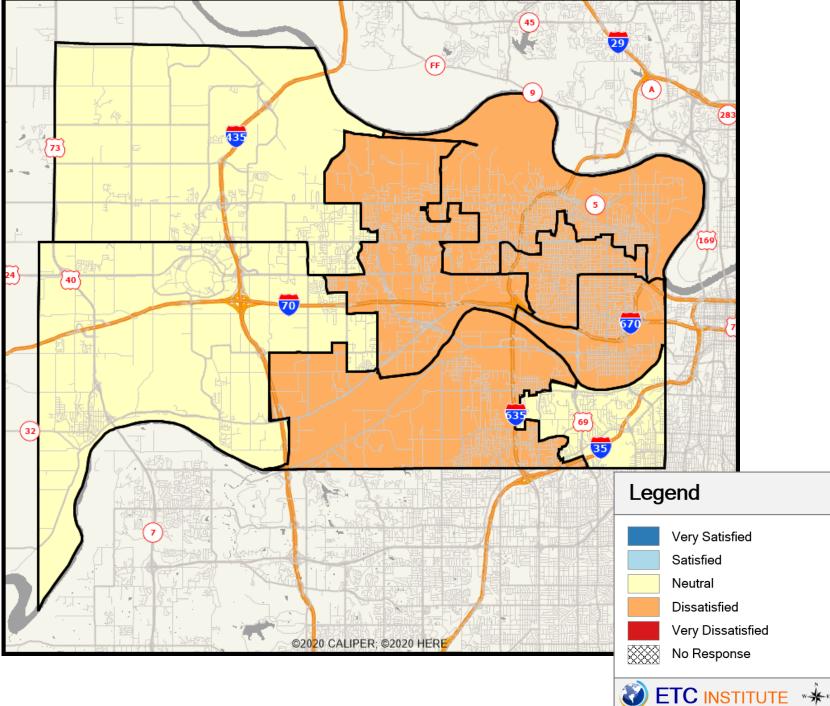


2022 Importance-Satisfaction Rating Kansas City, Kansas & Wyandotte County Community Survey Public Safety Services

	Most			Importance-			
	Most	Important		Satisfaction	Satisfaction	I-S Rating	
Category of Service	Important %	Rank	Satisfaction %	Rank	Rating	Rank	
Community appearance and maintenance	48%	2	24%	9	0.3695	1	
Police visibility in residential neighborhoods	49%	1	44%	5	0.2736	2	
Animal control in neighborhoods	30%	3	31%	8	0.2083	3	
Community policing	29%	4	37%	7	0.1864	4	
Traffic law enforcement	24%	5	38%	6	0.1474	5	
Police visibility in commercial areas	24%	6	46%	3	0.1274	6	
Response time for police emergencies	22%	_ 7	45%	4	0.1178	7	
Response time for medical emergency calls	13%	8	69%	2	0.0389	8	
Response time for fire emergencies	9%	9	69%	1	0.0280	9	

Community Appearance and Maintenance

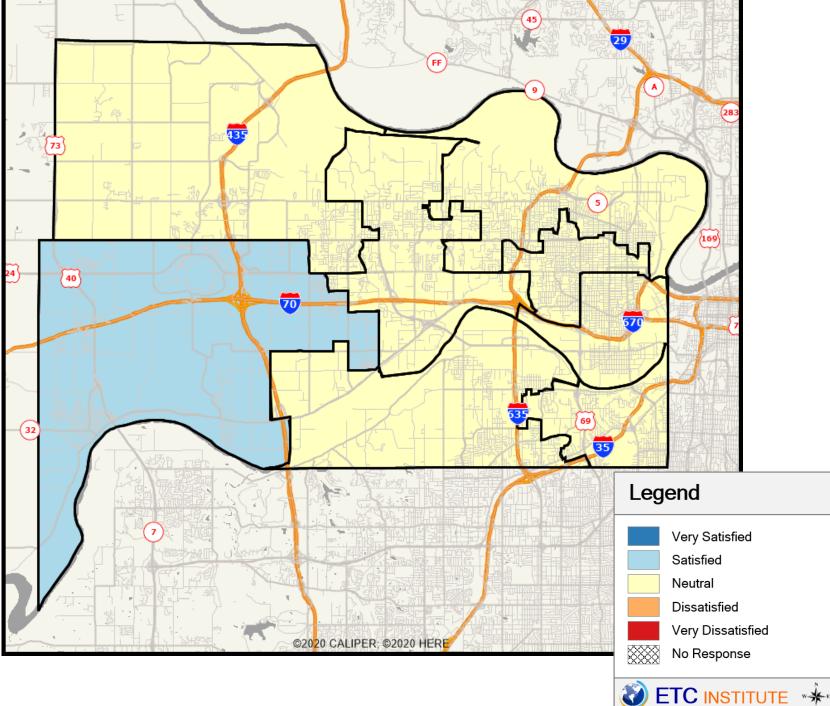
This item was determined to be the top priority for improvement based on the Importance-Satisfaction Analysis





Police Visibility in Residential Neighborhoods

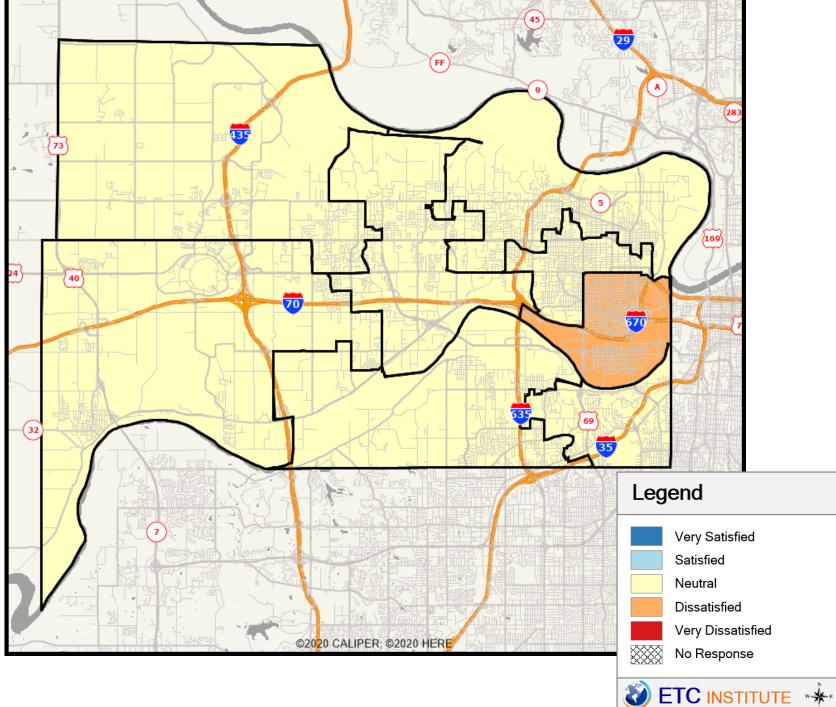
This item was determined to be the second highest priority for improvement based on the Importance-Satisfaction Analysis





Animal Control in Neighborhoods

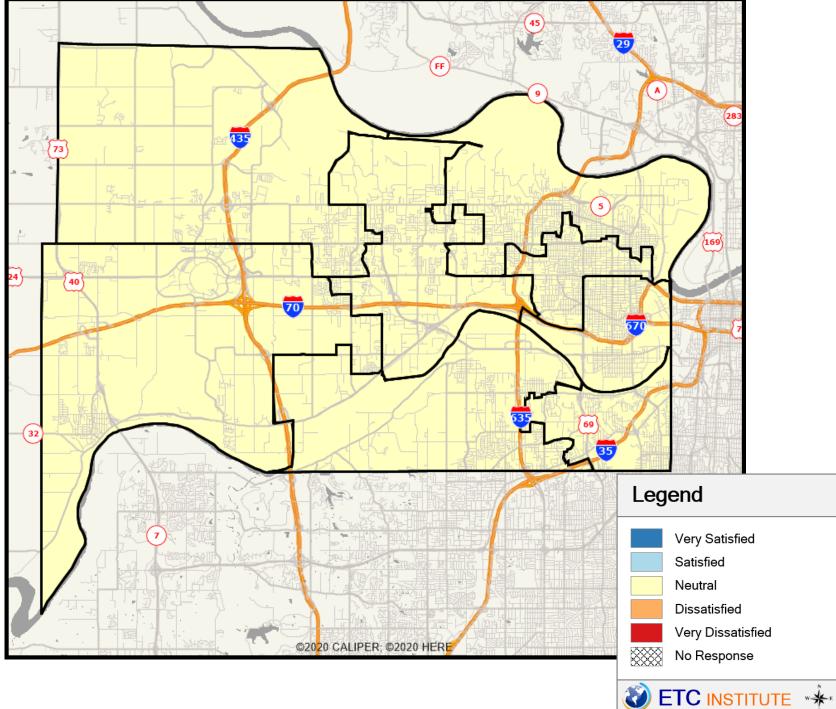
This item was determined to be the third highest priority for improvement based on the Importance-Satisfaction **Analysis**





Community Policing

This item was determined to be the fourth highest priority for improvement based on the Importance-Satisfaction Analysis



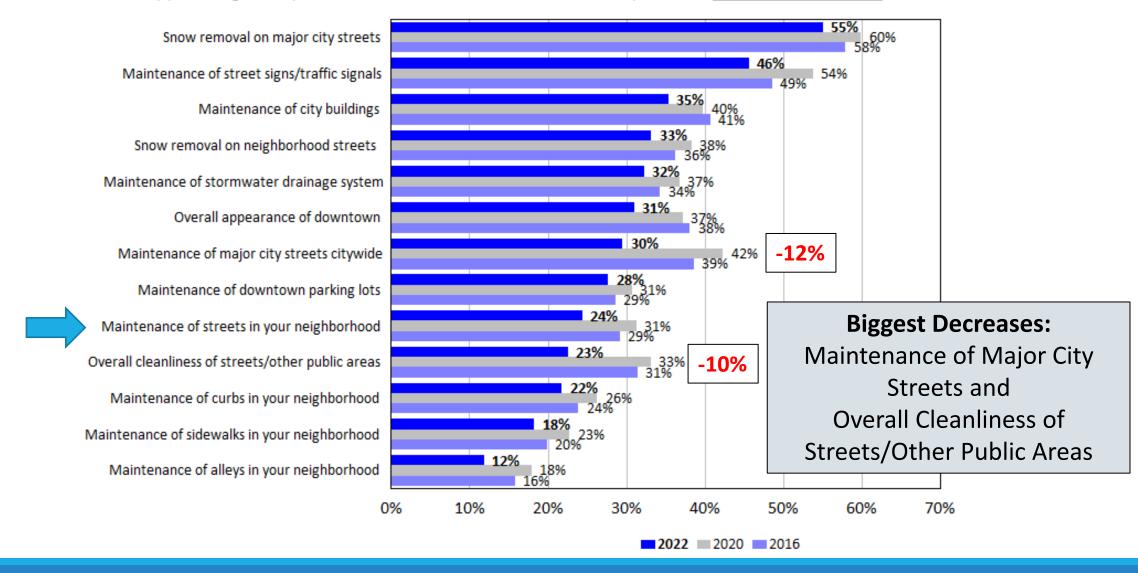


Maintenance Ratings and Priorities

MAJOR FINDINGS #5

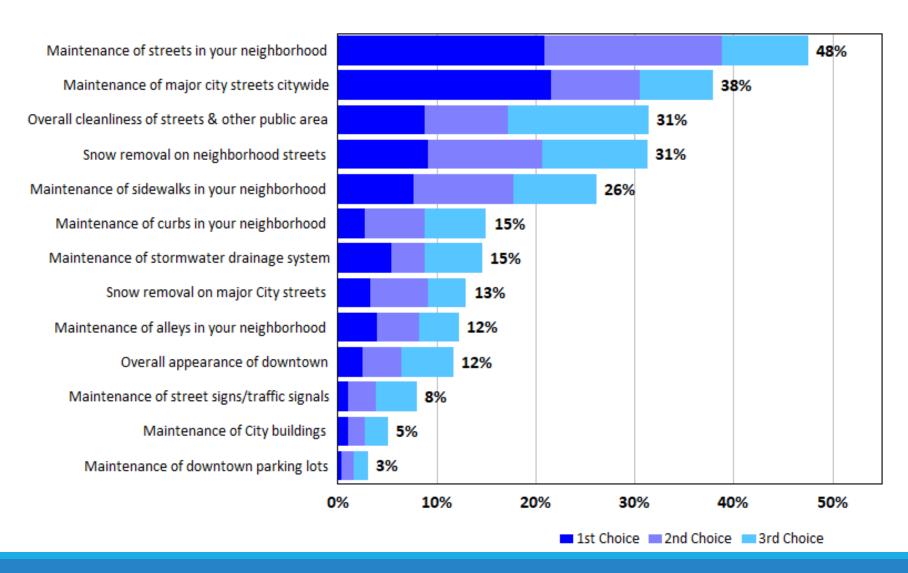
Satisfaction With <u>City Maintenance</u> Trends: 2022, 2020, and 2016

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Q9. <u>City Maintenance Services</u> That Should Receive the Most Emphasis Over the Next 2 Years

by percentage of respondents who selected the item as one of their top three choices

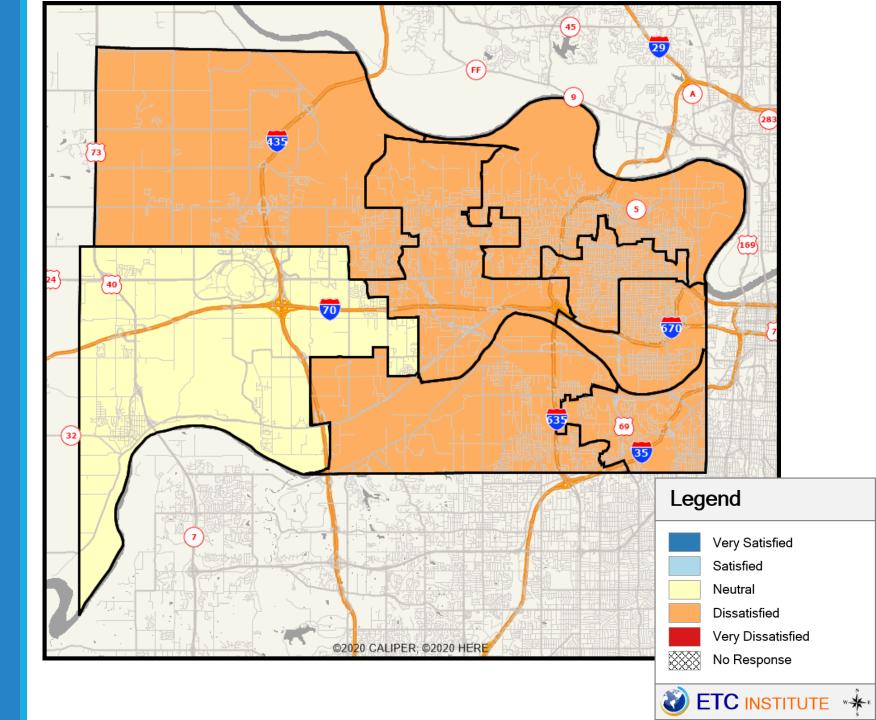


2022 Importance-Satisfaction Rating Kansas City, Kansas & Wyandotte County Community Survey Maintenance Services

	Most			Importance-			
	Most	Important		Satisfaction	Satisfaction	I-S Rating	
Category of Service	Important %	Rank	Satisfaction %	Rank	Rating	Rank	
Maintenance of streets in your neighborhood	48%	1	24%	9	0.3599	1	
Maintenance of major city streets	38%	2	30%	7	0.2672	2	
Overall cleanliness of streets/other public areas	31%	3	23%	10	0.2430	3	
Maintenance of sidewalks in your neighborhood	26%	5	18%	12	0.2141	4	
Snow removal on neighborhood streets	31%	4	33%	4	0.2091	5	
Maintenance of curbs in your neighborhood	15%	6	22%	11	0.1173	6	
Maintenance of alleys in your neighborhood	12%	9	12%	13	0.1084	7	
Maintenance of stormwater drainage system	15%	7	32%	5	0.0988	8	
Overall appearance of downtown	12%	10	31%	6	0.0807	9	
Snow removal on major city streets	13%	8	55%	1	0.0585	10	
Maintenance of street signs/traffic signals	8%	11	46%	2	0.0435	11	
Maintenance of city buildings	5%	12	35%	3	0.0329	12	
Maintenance of downtown parking lots	3%	13	28%	8	0.0224	13	

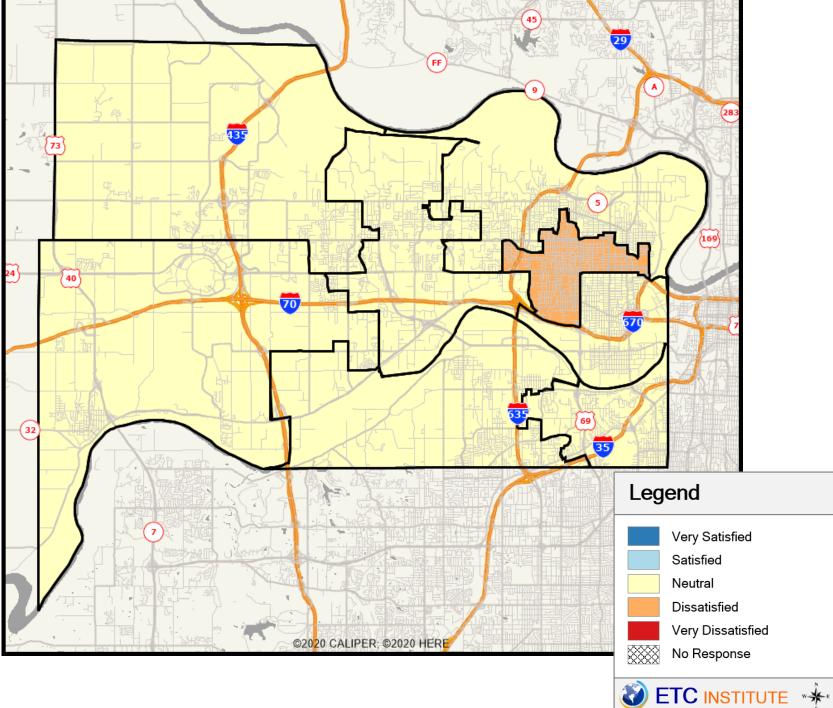
Maintenance of Streets in Neighborhoods

This item was determined to be the top priority for improvement based on the Importance-Satisfaction Analysis



Maintenance of Major City Streets

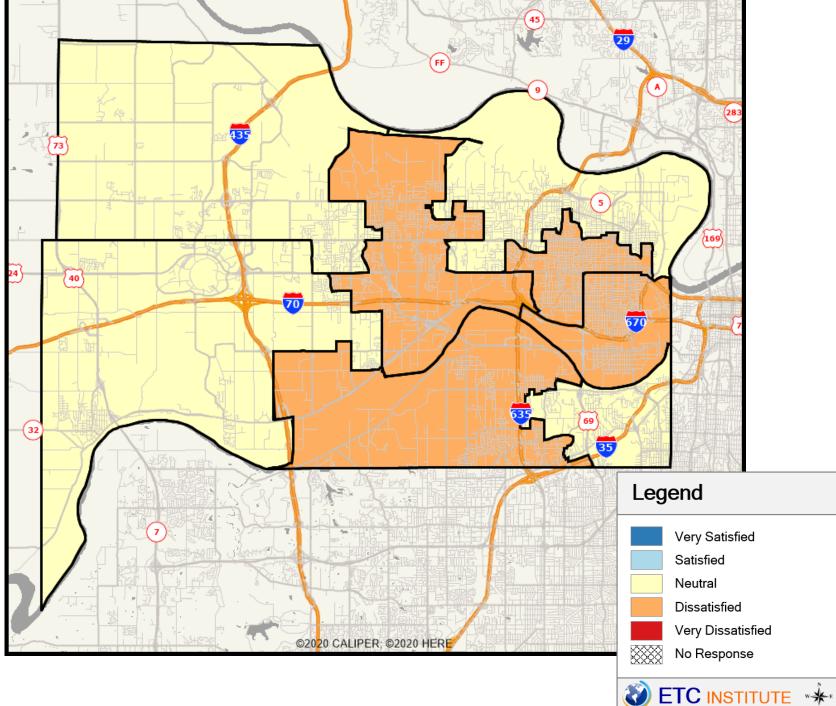
This item was determined to be the second highest priority for improvement based on the Importance-Satisfaction Analysis





Overall Cleanliness of Streets and Other Public Areas

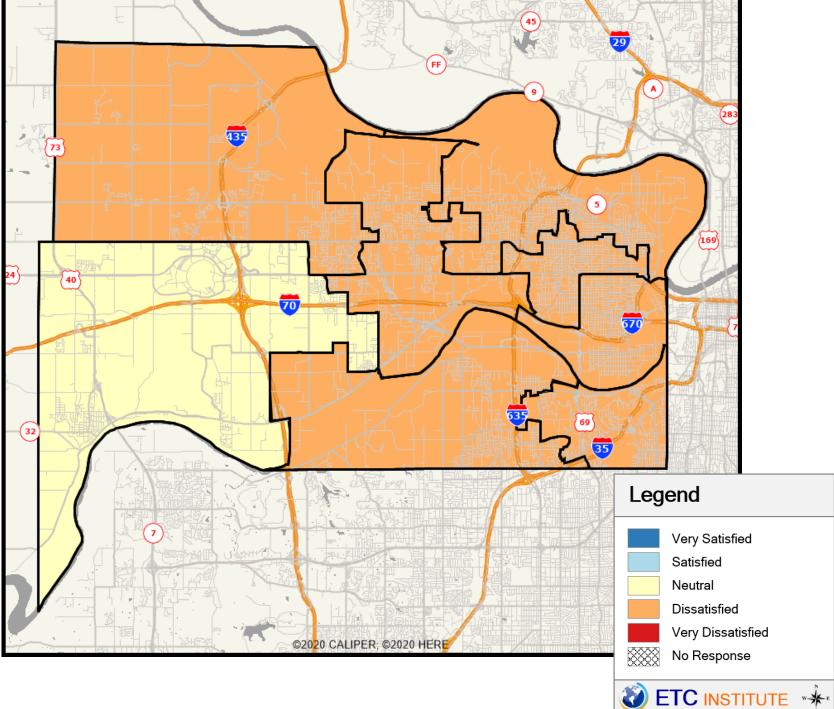
This item was determined to be the third highest priority for improvement based on the Importance-Satisfaction **Analysis**





Maintenance of Sidewalks in Neighborhoods

This item was determined to be the fourth highest priority for improvement based on the Importance-Satisfaction Analysis



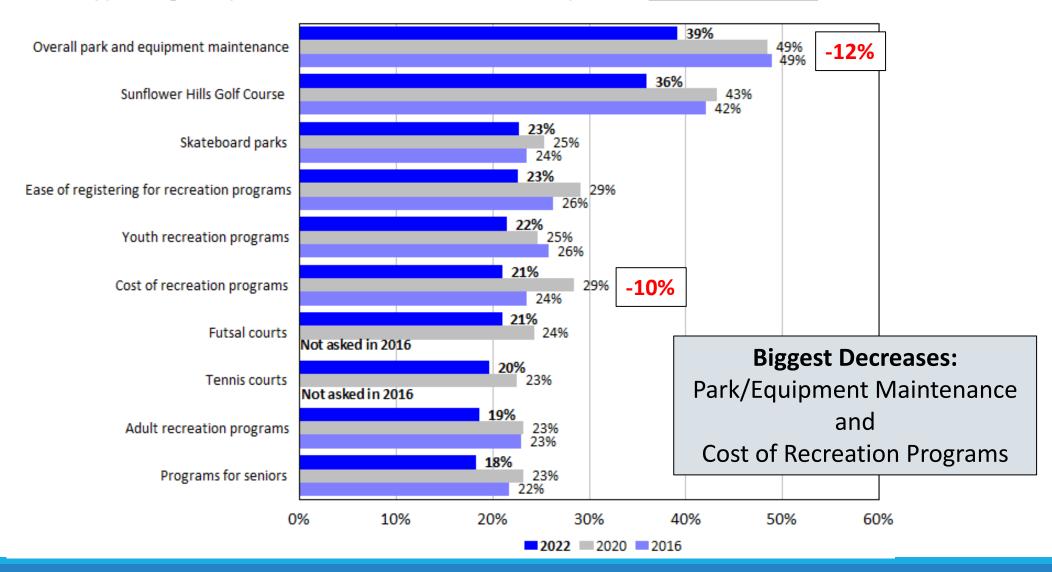


Parks and Recreation Ratings and Priorities

MAJOR FINDINGS #6

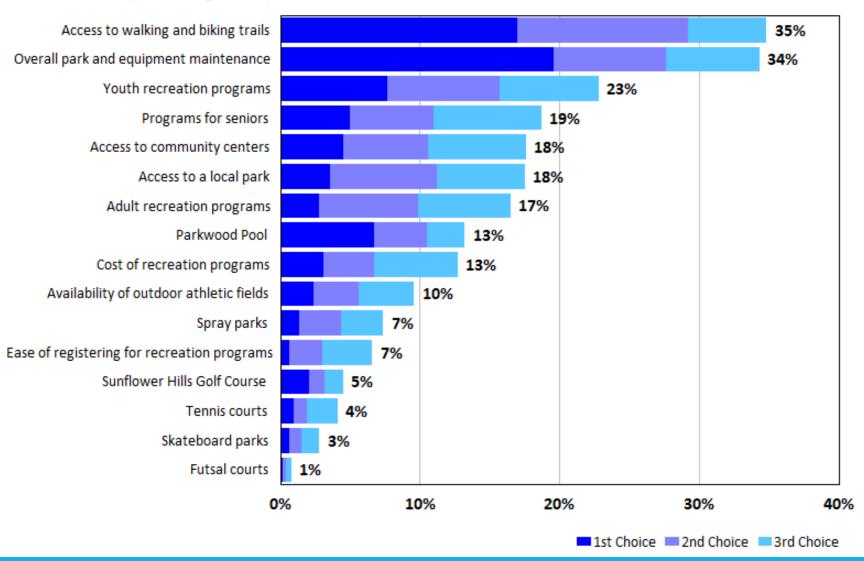
Satisfaction With <u>Parks and Recreation</u> Trends: 2022, 2020, and 2016

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Q11. <u>Parks and Recreation Facilities and Services</u> That Should Receive the Most Emphasis Over the Next 2 Years

by percentage of respondents who selected the item as one of their top three choices

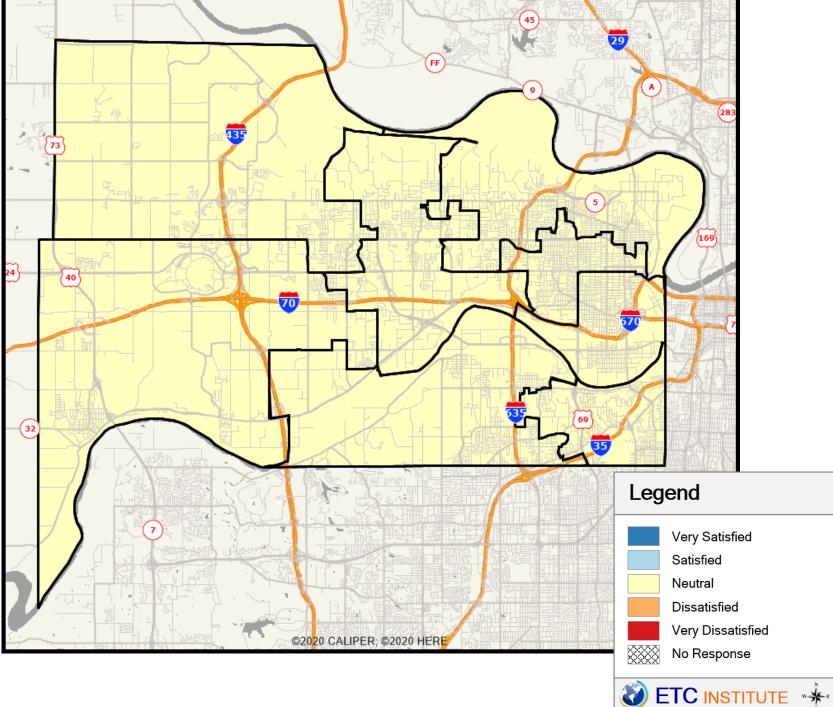


2022 Importance-Satisfaction Rating Kansas City, Kansas & Wyandotte County Community Survey Parks and Recreation

		Most		Importance-		
	Most	Important		Satisfaction	Satisfaction	I-S Rating
Category of Service	Important %	Rank	Satisfaction %	Rank	Rating	Rank
Access to walking and hiking trails	35%	1	32%	6	0.2280	1
Access to walking and biking trails					0.2380	
Overall park and equipment maintenance	34%	2	39%	2	0.2085	2
Youth recreation programs	23%	3	22%	10	0.1790	3
Programs for seniors	19%	4	18%	15	0.1528	4
Adult recreation programs	17%	7	19%	14	0.1341	5
Parkwood Pool	13%	8	15%	16	0.1125	6
Access to community centers	18%	5	37%	3	0.1114	7
Cost of recreation programs	13%	9	21%	11	0.1002	8
Access to a local park	18%	6	51%	1	0.0851	9
Availability of outdoor athletic fields	10%	10	34%	5	0.0634	10
Spray parks	7%	11	28%	7	0.0534	11
Ease of registering for recreation programs	7%	12	23%	9	0.0510	12
Tennis courts	4%	14	20%	13	0.0329	13
Sunflower Hills Golf Course	5%	13	36%	4	0.0288	14
Skateboard parks	3%	15	23%	8	0.0216	15
Futsal courts	1%	16	21%	12	0.0063	16

Access to Walking and Biking Trails

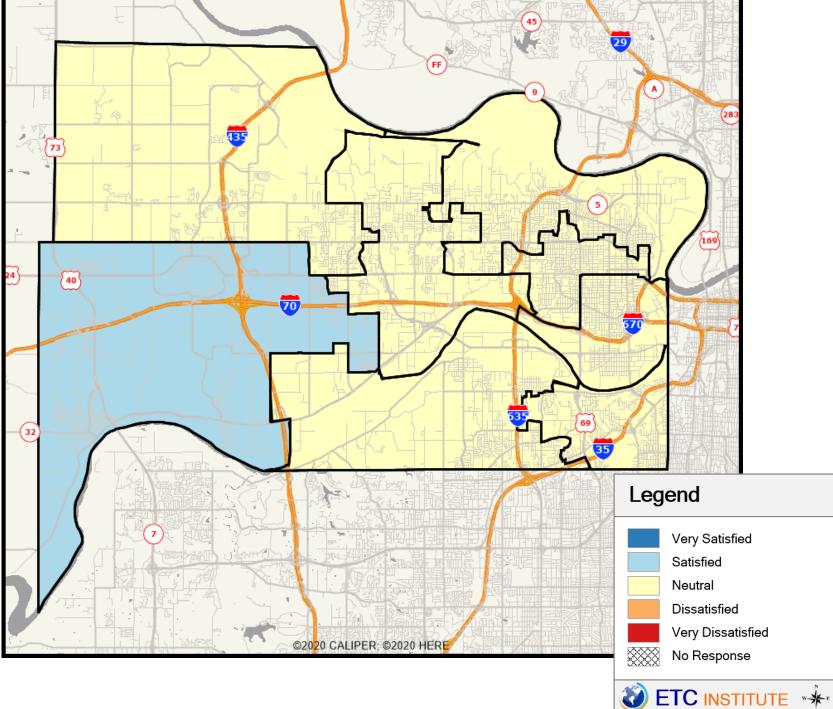
This item was determined to be the top priority for improvement based on the Importance-Satisfaction Analysis





Overall Park and Equipment Maintenance

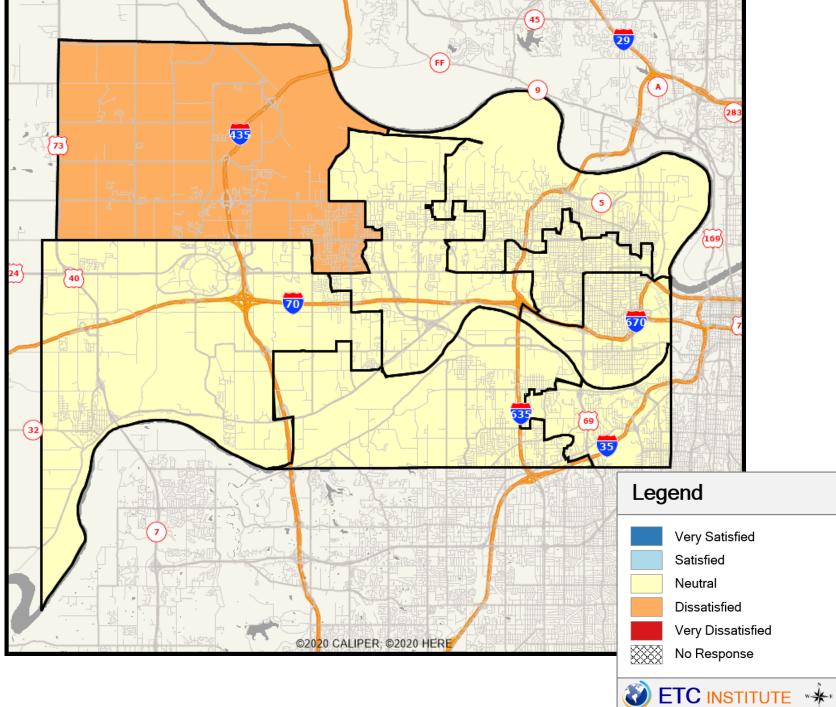
This item was determined to be the second highest priority for improvement based on the Importance-Satisfaction Analysis





Youth Recreation Programs

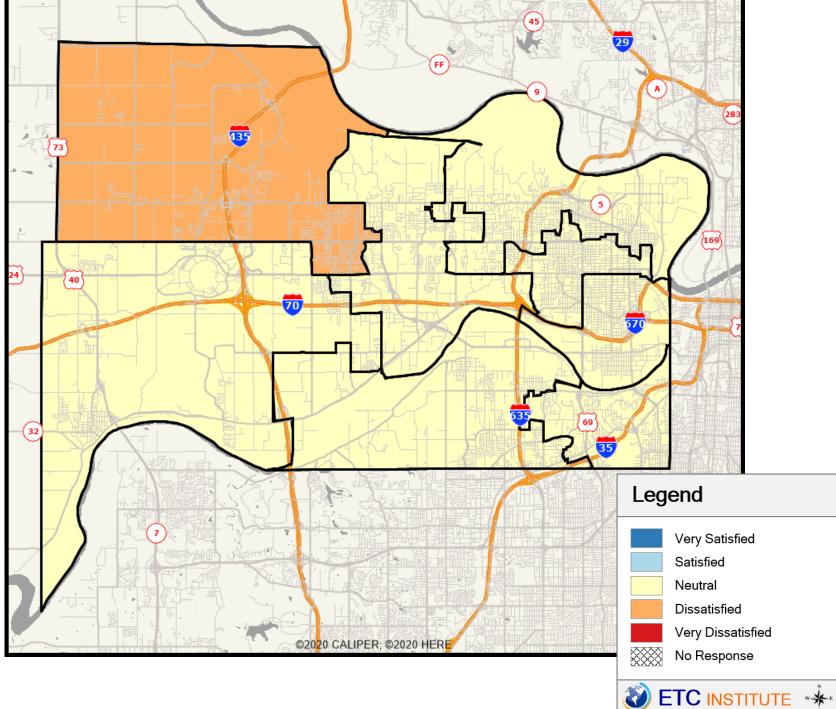
This item was determined to be the third highest priority for improvement based on the Importance-Satisfaction Analysis





Programs for Seniors

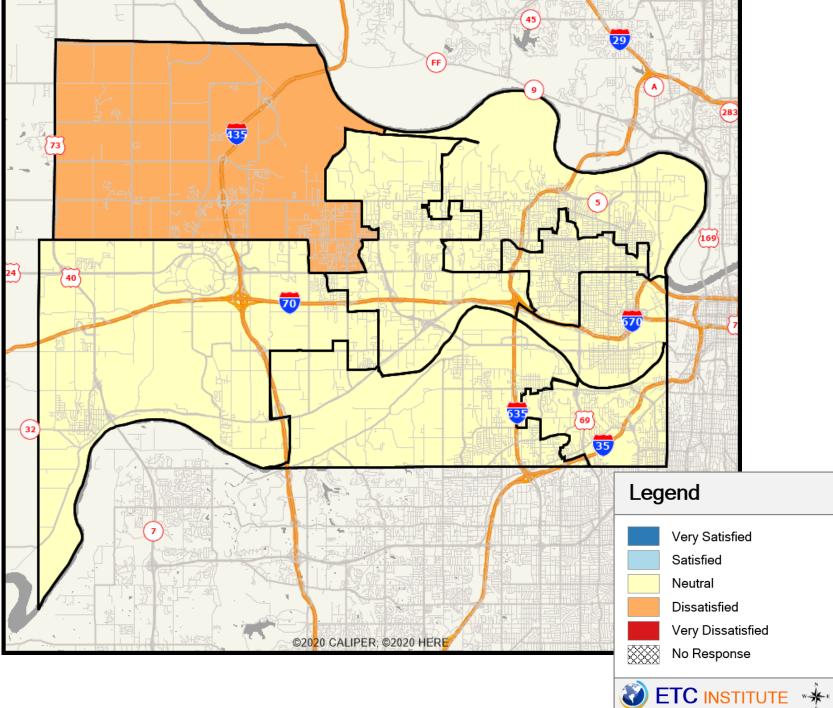
This item was determined to be the fourth highest priority for improvement based on the Importance-Satisfaction Analysis





Adult Recreation Programs

This item was determined to be the fifth highest priority for improvement based on the Importance-Satisfaction Analysis



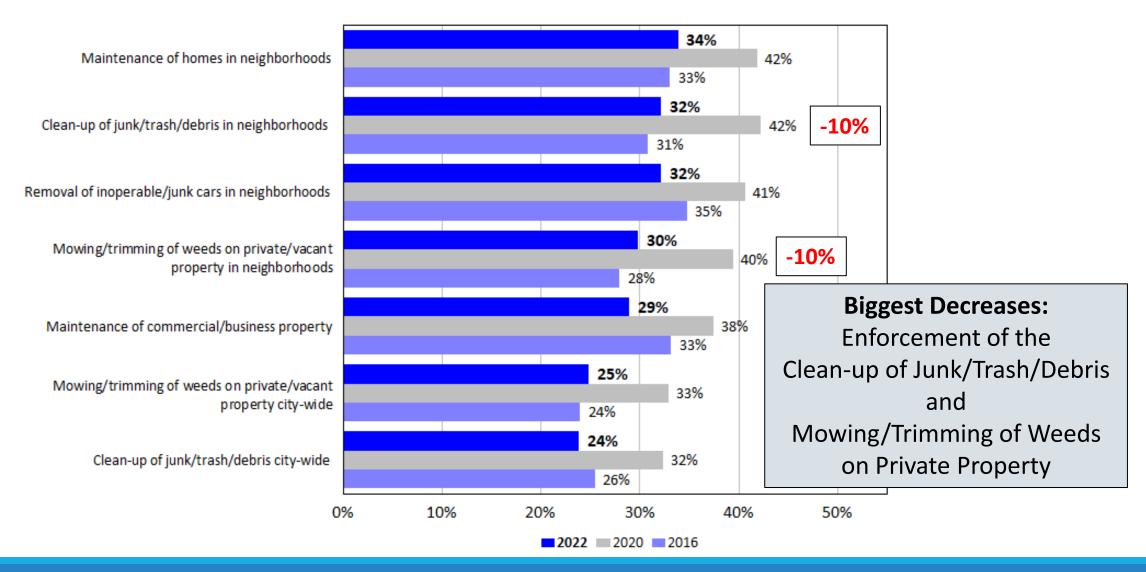


Code Enforcement Ratings and Priorities

MAJOR FINDINGS #7

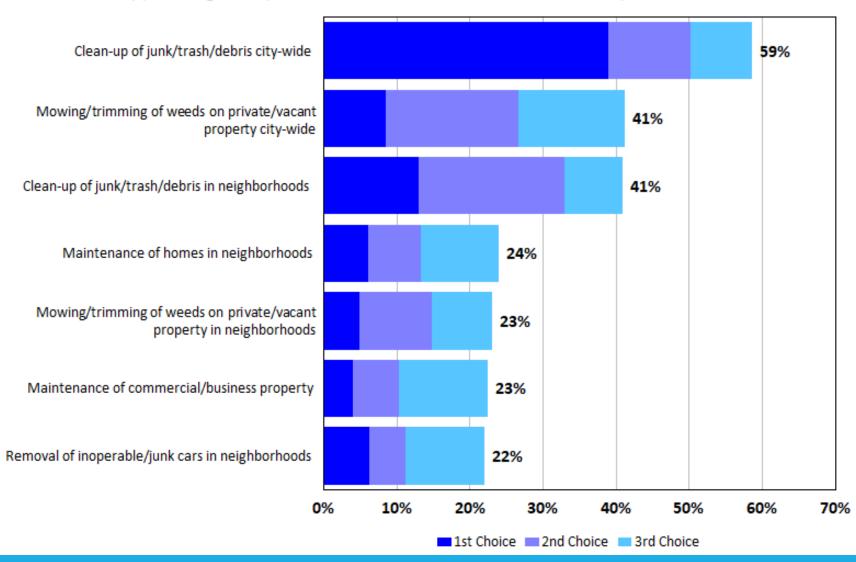
Satisfaction With Enforcement of Codes and Ordinances Trends: 2022, 2020, and 2016

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Q18. Codes and Ordinances That Should Receive the Most Emphasis Over the Next 2 Years

by percentage of respondents who selected the item as one of their top three choices

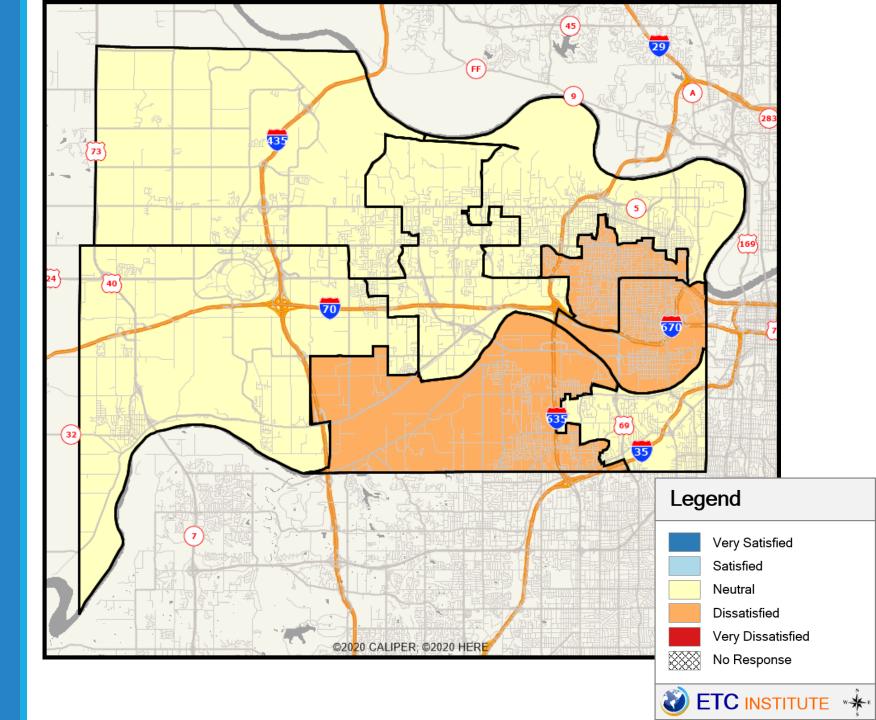


2022 Importance-Satisfaction Rating Kansas City, Kansas & Wyandotte County Community Survey Codes and Ordinances

	Most			Importance-			
	Most	Important		Satisfaction	Satisfaction	I-S Rating	
Category of Service	Important %	Rank	Satisfaction %	Rank	Rating	Rank	
Clean-up of junk/trash/debris city-wide	59%	1	24%	7	0.4459	1	
Mowing/trimming of weeds on private/vacant property city-wide	41%	2	25%	6	0.3094	2	
Clean-up of junk/trash/debris in neighborhoods	41%	3	33%	2	0.2768	3	
Mowing/trimming of weeds on private/vacant property in neighborhoods	23%	5	30%	4	0.1619	4	
Maintenance of commercial/business property	23%	6	29%	5	0.1598	5	
Maintenance of homes in neighborhoods	24%	4	34%	1	0.1586	6	
Removal of inoperable/junk cars in neighborhoods	22%	7	32%	3	0.1492	7	

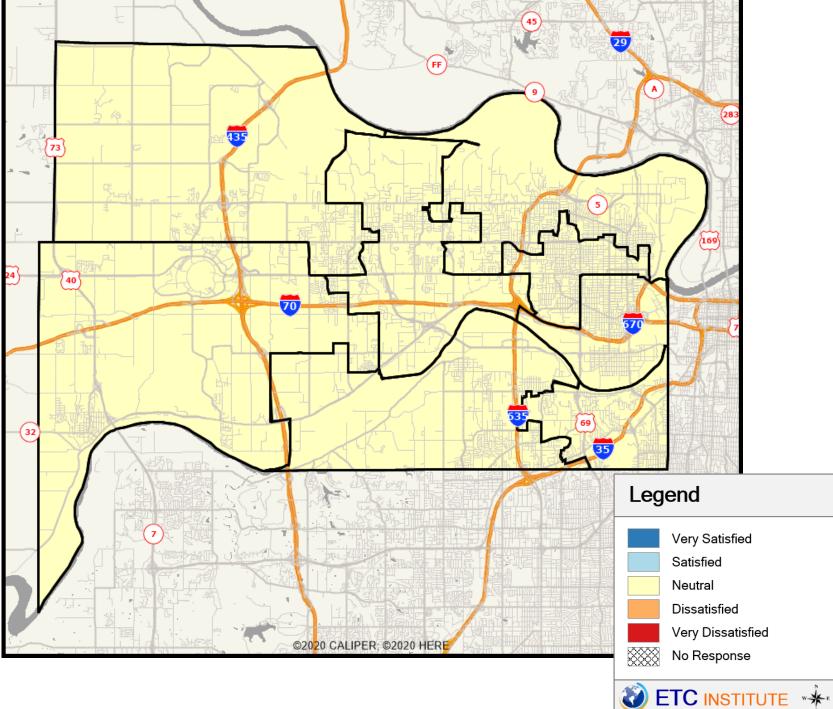
Clean-up of Junk/Trash/Debris City-Wide

This item was determined to be the top priority for improvement based on the Importance-Satisfaction Analysis



Mowing/Trimming of Weeds on Private/Vacant Property

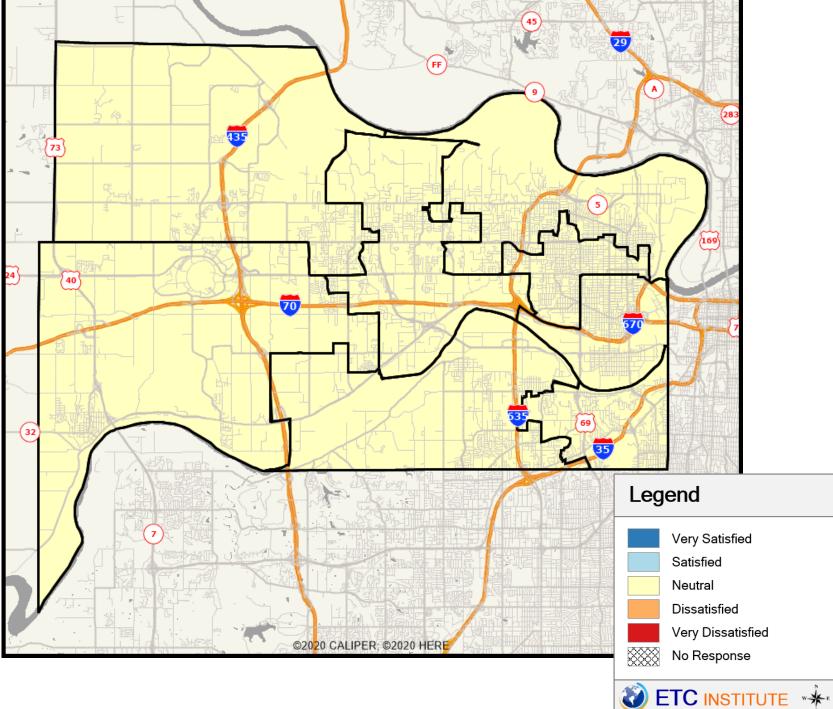
This item was determined to be the second highest priority for improvement based on the Importance-Satisfaction Analysis





Cleanup of Junk/Trash/Debris in Neighborhoods

This item was determined to be the third highest priority for improvement based on the Importance-Satisfaction **Analysis**



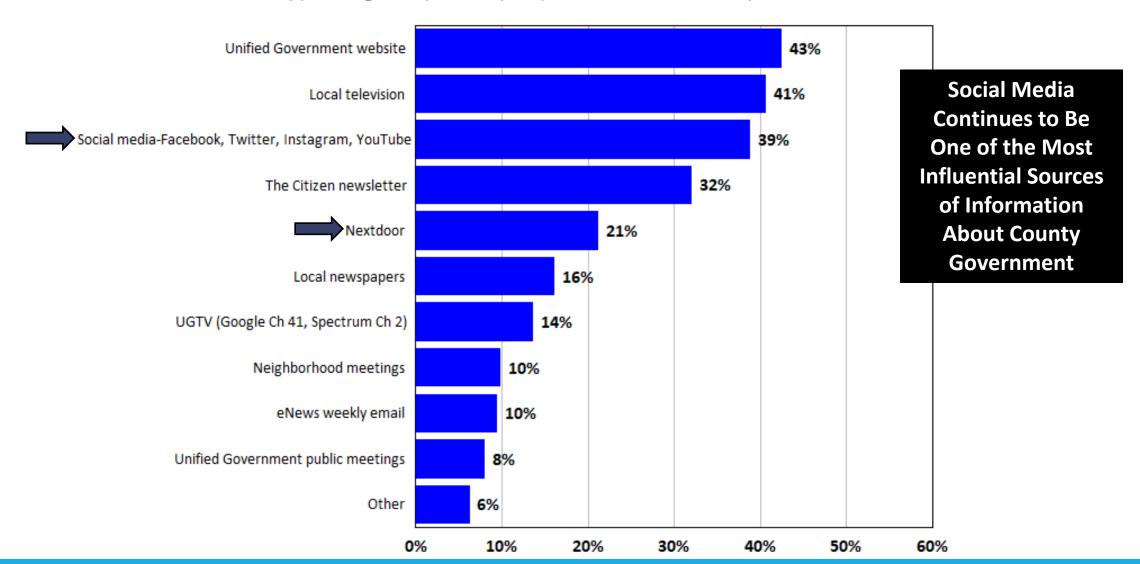


Other Issues

MAJOR FINDINGS #8

Q12. How Residents Get Information About the Unified Government

by percentage of respondents (multiple selections could be made)



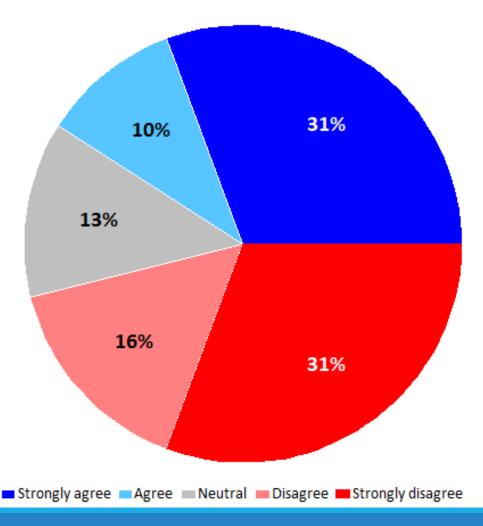
The Top 4 Most Used Sources Were Also The Top 5 Most Preferred Sources

are in Neighborhoods **Top 2 Items Are** by percentage of respondents (excluding don't knows) the Same as 2020 and 2018 38% 44% Crime 18% 43% 33% 24% Drugs Street racing or dangerous driving 33% 35% 32% Roaming/loose animals 39% 28% 33% Illegal dumping 33% 29% 38% Rundown buildings 27% 34% 39% Noise 19% 41% 40% Graffiti 24% 36% 40% **Bottom 2 Items** Overgrown lots 24% 35% 40% Are the Same as 2020 and Vehicles parked on streets 24% 35% 41% 2018 Homelessness 31% 28% 41% Abandoned/junk vehicles 20% 35% 45% 0% 20% 40% 60% 80% 100% Major Problem (3) Minor Problem (2) Not a Problem (1)

Q16. How Much of a Problem Each of the Following Issues

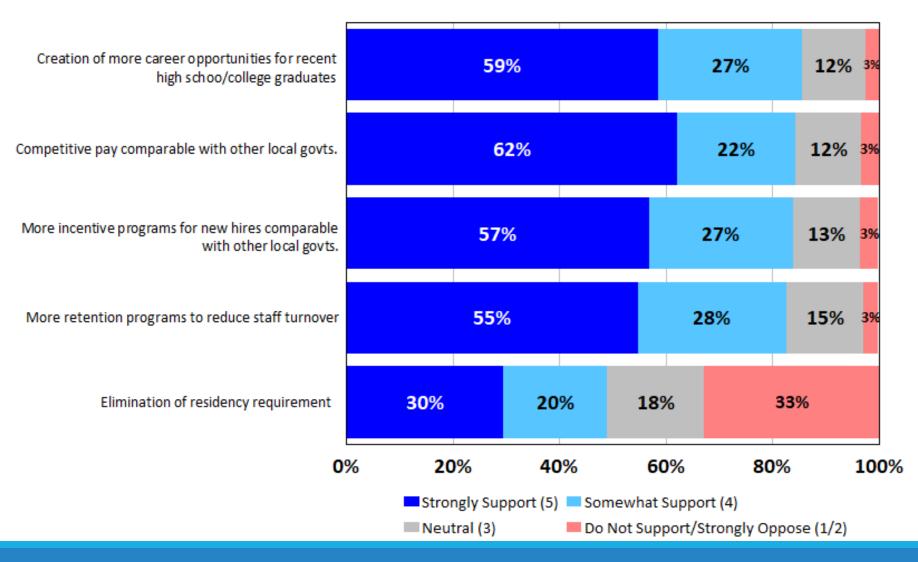
Q27. Agreement that the Unified Government Should Consider Banning the General Use of Fireworks in Wyandotte County by Residents

by percentage of respondents (excluding don't knows)



Q28. Support for the Following Actions to Ensure There is a Skilled, Capable Workforce at the Unified Government

by percentage of respondents (excluding don't knows)



Summary

Most respondents (76%) think the Unified Government did a good job protecting the health of residents during the COVID Pandemic

Satisfaction with public health provided by the Unified Government increased significantly since 2020 even though satisfaction with most county services decreased during the Pandemic.

<u>Top Priorities for Neighborhood and Community Services</u>: (1) Street Maintenance, (2) Police Services, (3) Code Enforcement, and (4) Parks/Recreation. Street maintenance was the Top Priority in ALL 8 Districts

<u>Top Priorities for County-Level Services</u>: (1) Property Tax Administration, (2) Motor Vehicle Registration, (3) Services for Seniors, and (4) Services for Persons with Developmental Disabilities

Respondents support all actions that are being considered to ensure the Unified Government has a Skilled/Capable Workforce

Respondents are split on where or not fireworks should be banned for general use in the County

Questions?

THANK YOU