



Joe E. Amayo Community Center/ Metro 24 Fitness

Presented by:
UG Parks and Recreation

History

- According to the 2019 County Health Rankings, Wyandotte County is ranked 99th out of 102 reporting Kansas counties
- The Unified Government of Wyandotte County is dedicated to improving the quality of life for all its residents by meeting their health, living and recreational needs
- Commission voted in July 2016 to move forward with funding necessary upgrades to house a fitness facility
- Administration instructed Parks and Recreation to request a Notice of Need for a proposed fitness center at Joe E. Amayo Community Center
- Notice of Need was posted on August 15, 2016
- Awarded to Metro 24 September 16, 2016
- Contract start date began April 22, 2017



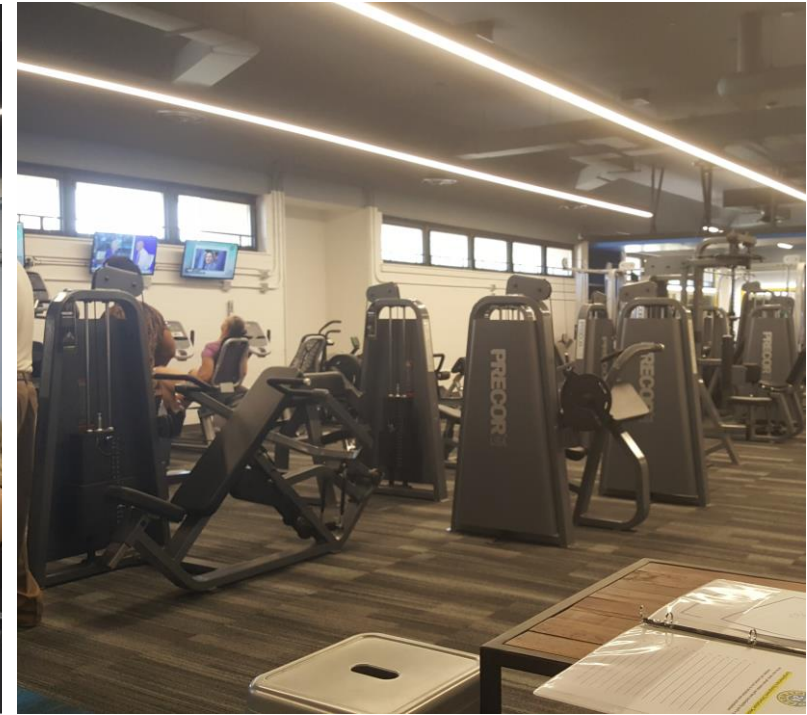
Bonner Springs YMCA	Providence YMCA	Bonner Springs Anytime Fitness	Legends Anytime Fitness	Turner Recreation	Metro 24 Fitness
\$51-\$57/month	\$59.50/month	\$39.99/month	\$39.99/month	\$15-\$20/month	\$19.99/month

Overview

- Total sf of community center =17,132 sf
 - Gym= 7,050 sf
 - Common area (office, restrooms & multipurpose room)= 6,500
 - Metro 24 Fitness occupies 3,300 sf
- Parks and Recreation controls 13,550 sf
- In 2016-2017 major improvements were made to the facility totaling \$812,000

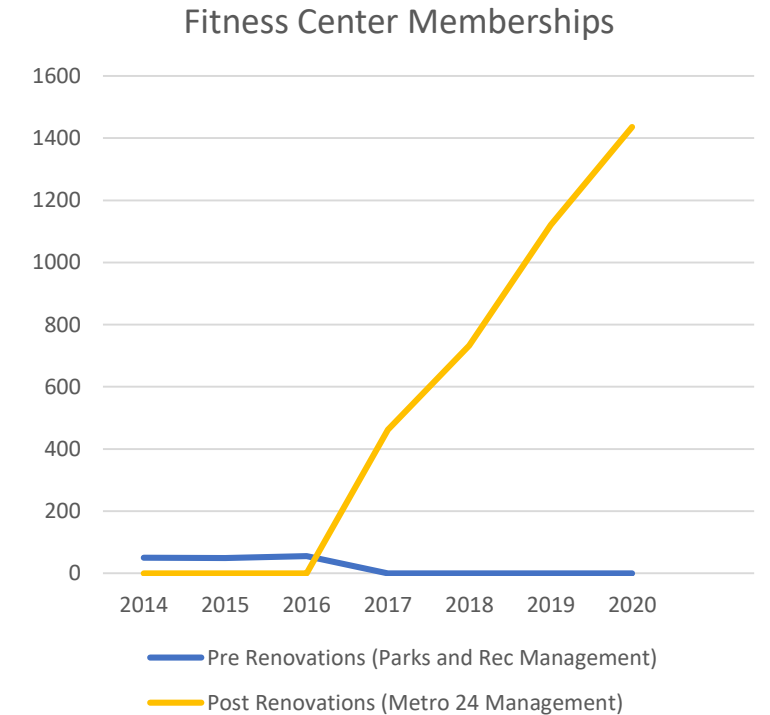
Funding Source	Amount
UG Funds	\$332,000
Outside Funds (ANDA and Wal-Mart)	\$280,000
Metro 24 Contribution	\$200,000

Total Facility Upgrades= \$812,000



Metro 24 Performance

- Old fitness room saw roughly 48-55 members/year from 2014-2016
- As of July 1, Metro 24 Fitness has 1,436 members
- 447 members are from 66106 Argentine zip code at 31%
- The studio room is reserved through Parks and Recreation by Metro 24 Fitness for programming, but is a shared space
- Metro 24 Programming



Initial Management Agreement

- Metro 24 began operations September 1st, 2017
- Responsibilities of Metro 24 Fitness include:
 - Manage and operate the Fitness Center as a full service, first class Fitness Center
 - Provide memberships at \$19.99/month for KCK residents
 - Actively market, advertise and promote the fitness center
 - Provide information, membership, and/or usage reports to the UG
 - Expected to operate and manage the fitness center for at least 18 continuous months after the date it first opened
- Current contract valid until December 31, 2020



New Management Agreement Proposal

- **Metro 24 agrees to pay \$1,898.13/month total management fee =(\$22,777.56/year)**
- 3-year agreement with the additional option of two (1) year renewal term(s)
- KCK resident new members will pay the same \$19.99/month for one year (From December 2020 until December 2021)
- Metro 24 may raise new KCK resident member fee up to 3% annually if they choose to do so
- Metro 24 may install (at their expense) an electric lock system that allows members to utilize the shower facilities from 5am – 10pm
- Metro 24 will have continued access to the multi-purpose room, a/k/a studio room, on a scheduled reservation basis like any other group that wants to reserve the room
- Continue to update and modernize workout equipment



Questions/Comments

