Citywide Comprehensive Plan

November 13, 2023 City Planning Commission

> Alyssa Marcy Long Range Planner





What is Community?

First and foremost, community is not a place, a building, or an organization; nor is it an exchange of information over the Internet. Community is both a feeling and a set of relationships among people. People form and maintain communities to meet common needs.

Stanford Social Innovation Review





Diversity is our strength



"The true melting pot of cultures, and how we celebrate all of them."

"We are like New York separate pockets/boroughs;
each neighborhood
encompasses such a unique
and different culture."





Power of PlanKCK

goDotte Strategic Mobility Plan

- Economic Development Strategy
- Housing Strategy
- Historic Preservation Plan
- Community Health Improvement Plan
- UG Deep Dive (UG Forward)
- Mayor's Task Forces
- 2024 Budget Process

2022

2023
In Process

KCK

PlanKCK is our opportunity to develop a comprehensive, shared vision of the future for KCK.

Neighborhoods Focused Plans Public Policy Implementation Land Bank Zoning Code Area Area Neighborhood Plans Plans Plans Grants Working Land Group Entitlement Corridor Area Area Plans Plans Plans Enforcement RFQ/RFP Process



Scope of PlanKCK

- Update of 2008 Citywide Master Plan
- PlanKCK is considering systemic issues, historic context, and current conditions with lenses focused on equity, access, health and regeneration

Regional Identity

Economic Development

Housing + Neighborhoods

Arts + Culture

Historic Preservation

Resiliency

Mobility

Land Use

Parks + Open Space

Public Safety & Services

Equity
Access
Health
Regeneration

PLANKCK LENSES











The Broader Context

• Plan hierarchy establishes a broader vision which becomes more specific as focused plans address corridors and our neighborhoods.





Specific to an Area

NORTHEAST AREA PLAN

Focused: Corridor, Neighborhood

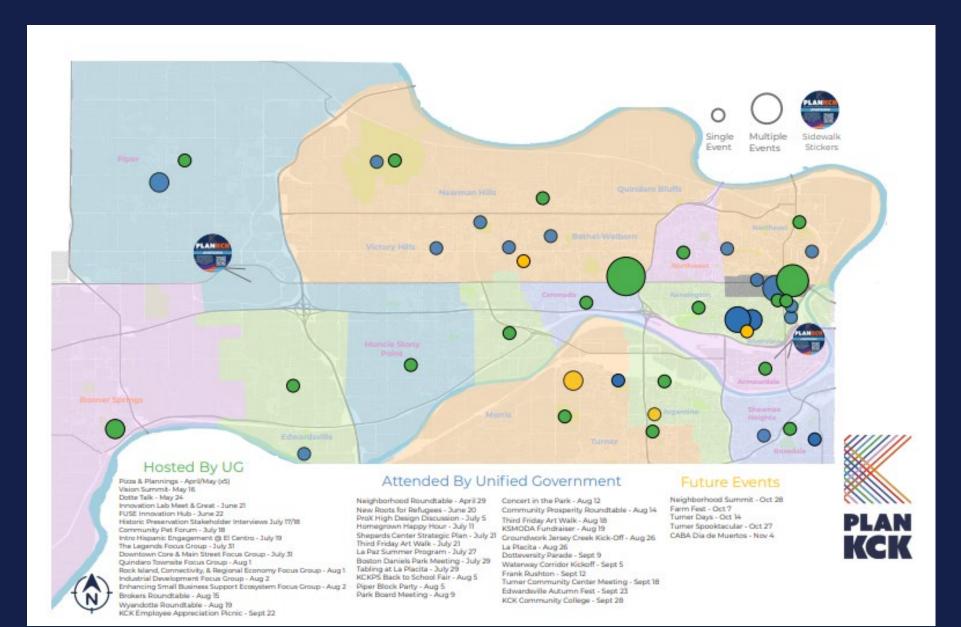
~ NE KCK ∽
HERITAGE
TRAIL

~ PROJECT ∽

Example of the context for adopted plans across KCK.



Engagement To Date



UG Leadership	Housing and Economic Development Presentation Special Session (March) PlanKCK Update Presentations to BOC General Engagement (August) Economic Development (September) PlanKCK Overview to Planning Commission (October) Dept. Director Conversations (May through present)
Hosted Events	Neighborhood Resiliency Roundtable (April) Vision Summit (May) Pizza & Planning (Spring) Innovation Lab (June) Focus Groups (Summer to present) Spanish Language Event (July) Community Prosperity Roundtable (August) Brokers Roundtable (August)
Attended Events	Third Friday Art Walk La Placita Shepherd's Center Strategic Planning New Roots for Refugees Boston Daniels Park Planning Back to School Event Rosedale Concert in the Park Wyandotte Roundtable Groundwork Jersey Creek Kick-off

May - Present 2023 Summer of Outreach November/December 2023 Approval Process



May 2023
PlanKCK Vision Summit

October 28 Neighborhood Summit

Engagement To Date

- Over 120 events attended or hosted
 - 30 attended events
- More than 5,000 engagements
- 300+ survey responses (bilingual)
- Front page of UG Spotlight 66,000 households
- 950 subscribers to PlanKCK email list









Engagement What We've Heard

- Desire for rapid change in a different direction rather than current course
- Provide better basic city services
- Quality parks & maintenance
- Fair shares of the pie
- Quality housing for all income levels
- Improved access to healthy foods
- Tell our story/history through the preservation of our community
- Celebrate our diversity







wycokck.org/planKCK

PlanKCK The Impact

- ✓ Inform Zoning Code and design guidelines updates
- ✓ Set the stage for policy creation
- Prioritize strategies and actions across UG departments
- Demonstrate collaboration with the community, partner municipalities, and partner agencies
- ✓ Guide budget decisions
- ✓ Unify the community around a common vision of the future







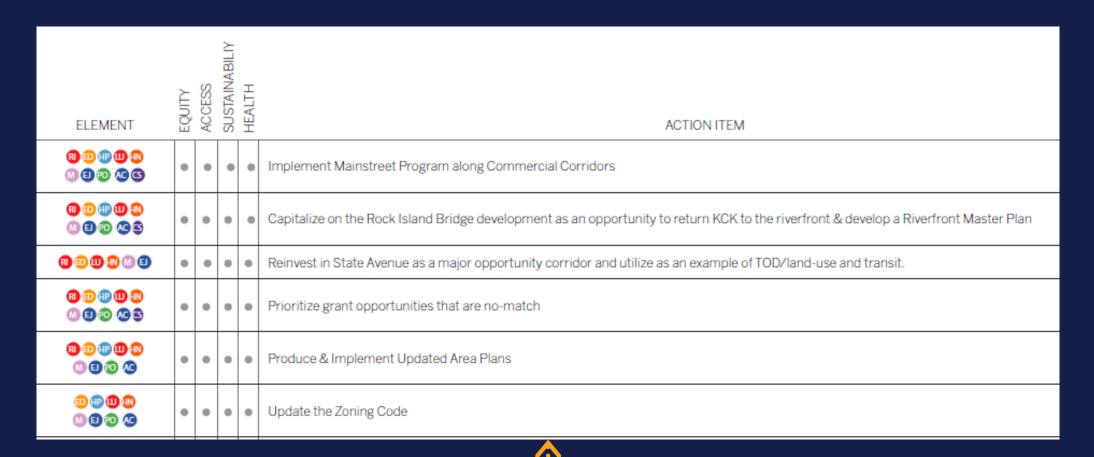
How to Read PlanKCK

ELEMENTS OF THE PLAN

PlankCk Vision & Lenses

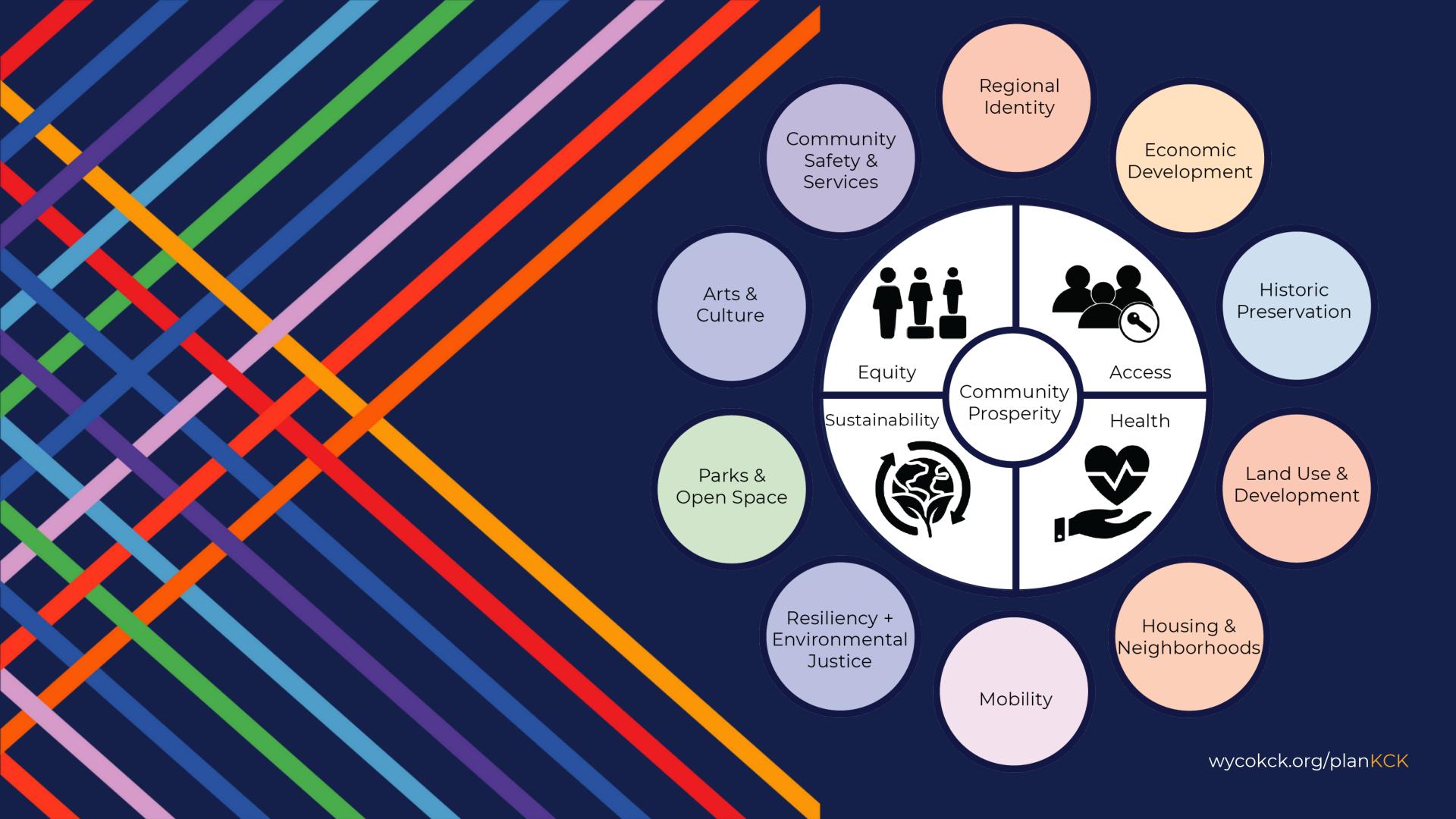
Chapters: 10 Focus Areas CRITICAL ISSUES | GOALS | STRATEGIES

Action Items



Example of Action Item Matrix, demonstrating how each action item meets various lenses and address plan focus areas.





Align the Tri-City River Corridor

- Address deferred maintenance
- Connect multiple trail systems within KCK
- Reconnect to the River





Leverage the Rock Island Bridge

- Catalytic economic development project
- Connects multiple trail systems within KCK and KCMO
- Opportunity to strengthen our regional identity





Implement a Downtown Mainstreet Program

- Revitalize framework for downtown
- Bolsters the small business ecosystem
- Improves safety
- Preserves our history and elevates our identity





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Consolidate UG Systems

- Removes redundancies and improves efficiencies
- Cuts costs
- Strengthens cross-departmental communication
- Improves services





Implement a single parcel management platform for Appraisers, GSS, Treasury, and other departments

 Increase efficiency and user-friendliness for government and non-governmental users.



Develop a Robust Land Bank Strategy

- Address blight in our neighborhoods
- Utilize as an intentional development tool
- Increases tax base and neighborhood amenities
- Significant opportunity for the community









Example Action Items







Implement Mainstreet Program along Commercial Corridors

- Prioritize Downtown KCK
- Then Central Avenue







Capitalize on the Rock Island Bridge development as an opportunity to return KCK to the riverfront & develop a Riverfront Master Plan, to include:

- Quindaro Townsite District
- · Armourdale Trailheads
- · Central Avenue to Bethany Park Central Square
- Levee Trail to Bonner Springs







Reinvest in State Avenue as a major opportunity corridor and utilize as an example of TOD/landuse and transit.

- Leverage existing Bi-State Sustainable Reinvestment Corridor funding
- Reference goDotte opportunity corridors

























Prioritize grant opportunities that are no-match

- Protect KCK's financial health by identifying cost-effective funding strategies.
- RAISE has been no match for two awards for E-W Transit
- Brownfields are no match.









Produce & Implement Updated Area Plans

- Update all out-of-date Area Plans
- Crease Area Plans for neighborhoods without them, including: Piper, Argentine, Riverfront, Indian Springs and Turner.
- · Incoprorate & operationalize MARC's Climate Action Plan into all future planning efforts.

Update the Zoning Code

- Use revised land use maps in comprehensive plan and area plans as basis for zoning.
- Remove parking minimums
- Include design guidelines (historic preservation, arts corridors, etc),
- Native plants

Example Action Items

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Preserve and Protect the Quindaro Townsite Ruins

- Implement a Quindaro Management Plan
- Properly protect the ruins
- Improve visitor facilities
- · Add signage & interactivemedia
- Leverage our heritage for increased programming and opportunities

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Develop a Land Bank Strategy that utilizes Brownfields remediation funding for the redevelopment of the Douglass/Sumner neighborhood <u>†</u> †





Rebuild the Economic Development Department to lead community prosperity

Better communication of resources/programs

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Partner with WII to address housing shortages

- Work together to develop attainable housing.
- Prioritize areas with CSO improvements

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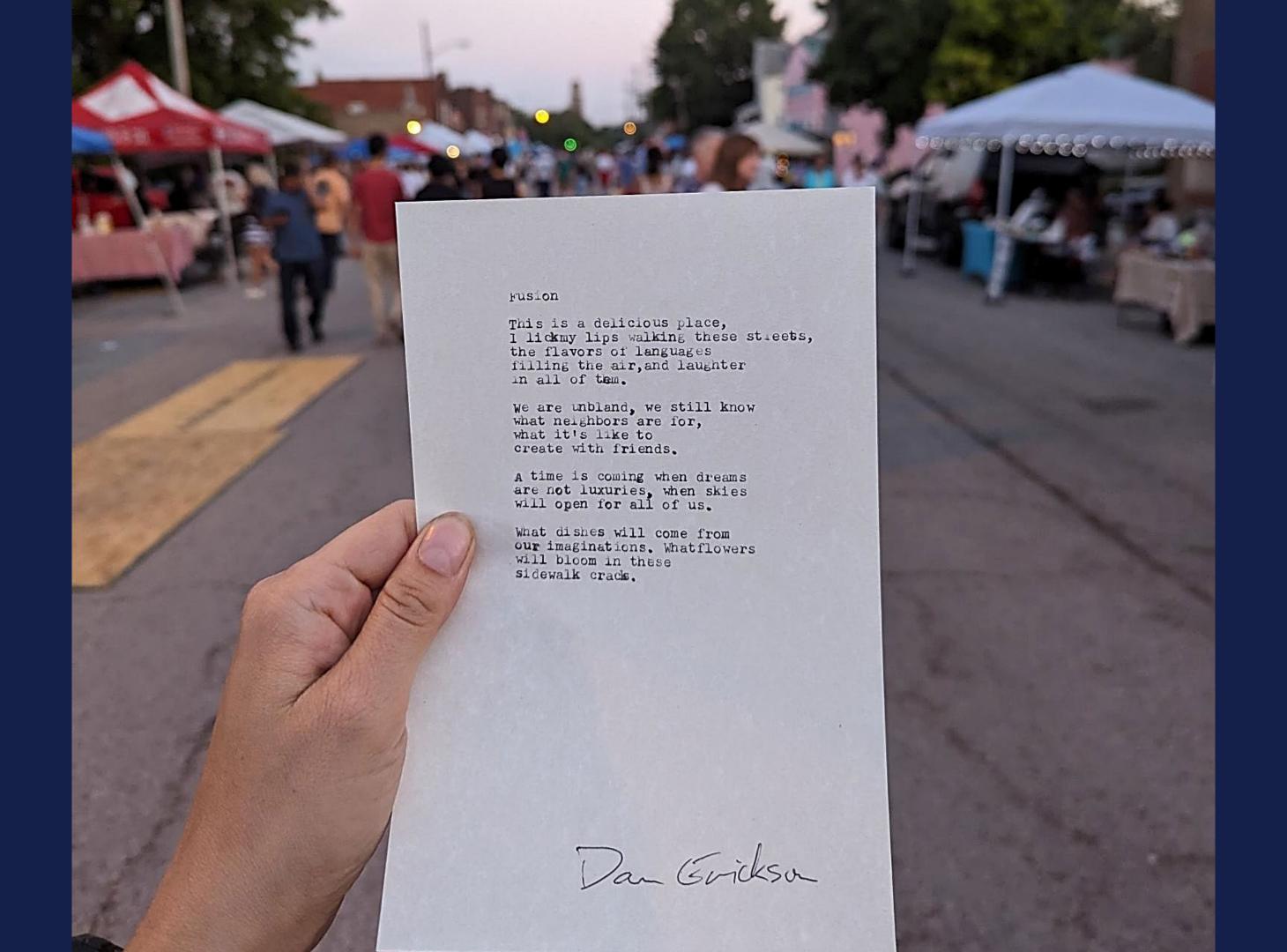






Revise community survey for 2024 cycle.

- Strengthen survey to obtain relevant & necessary information, without being overly burdensome on respondents.
- Improve effectiveness.
- Reduce planning fatigue.



Questions?

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PlanKCK Approval Process

Board of Commissioners Special Session	October 12
Board of Commissioners Planning & Zoning Hearing	October 26
Planning Commission Meeting Recommendation	November 13
Board of Commissioners Special Session #2	November 16
Board of Commissioners Planning & Zoning Hearing for Adoption	November 30
Board of Commissioners Hearing	December 7

