

Year 5

Wyandotte County, KS



Community Health Improvement Plan

2018 - 2023



Public Health
Prevent. Promote. Protect.

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CHIP Year 5
Published March 2023

CHIP Structure

Steering Committee

Overarching leadership

Provides guidance and strategic oversight for the direction and implementation of the CHIP

Health Equity Subcommittee

Builds capacity to evaluate how the CHIP applies the three Lenses: poverty, racism, and Adverse Childhood Experiences (ACEs)

UG Public Health Dept.

Backbone support

Provides technical assistance, raises resources, conducts evaluations, and ensures the overall sustainability of the CHIP

Action Teams & Lead Agencies

The Action Teams address the four CHIP priority areas. Lead Agencies are local organizations that coordinate each of the Action Teams. These Lead Agencies were selected based on subject-matter expertise and capacity to lead the work



Jobs & Education

Led by
**Wyandotte
Economic
Development
Council**



Health Care Access

Led by
Vibrant Health



Safe & Affordable Housing

Led by
Cross-Lines



Violence Prevention

Led by
**Metropolitan
Organization to
Counter Sexual
Assault**



Subcommittees



Each Action Team has several Subcommittees dedicated to addressing the specific strategies identified in the CHIP

A graphic featuring a magnifying glass with a gold handle and frame. Inside the lens is the word 'CHIP' in large, bold, white letters. Each letter of 'CHIP' is filled with a collage of small, colorful icons representing various social and health issues. To the right of the magnifying glass, the word 'Lenses' is written in large, white, sans-serif font.

CHIP Lenses

Poverty

Racism

Adverse Childhood Experiences (ACEs)

The **CHIP Health Equity Subcommittee** builds capacity among the CHIP Action Teams to apply and evaluate work through the three **CHIP Lenses of racism, poverty, and ACEs**. To accomplish this, the Health Equity Subcommittee created a model and secured funding to conduct a community readiness assessment with the KU Center of Community Health & Development.

In CHIP Year 4 (2022), **CHIP Steering Committee** members participated in interviews assessing our team's understanding and readiness to apply the CHIP Lenses to the CHIP's strategies.

A critical component of community readiness is the **commitment of community members and leaders**, like CHIP partners, to own and influence the efforts that achieve and sustain long-term improvements of health outcomes. Below are some **recommendations** from the assessment; these recommendations will be considered by the CHIP Steering Committee to inform the **development of the 2024-2028 CHIP**:

- Convene **leaders from UG departments** to discuss the priority issues of the CHIP to better understand and **identify contributions** from each department
- Continue to advance and promote efforts to **declare racism a public health crisis** and ensure funding
- Define and **operationalize racism, ACEs, and poverty** within the context of health equity. Address health equity as an outcome not a cause
- Identify community sectors (e.g., faith community, youth/young adults, etc.) that are less represented on the CHIP Steering Committee and **provide opportunities for equitable involvement** including through compensation
- Employ and support community health workers through the CHIP to serve as **credible messengers** to community members
- Provide **mini-grants or other resources** to community organizations to advance strategies of the CHIP directly addressing poverty, racism, and ACEs as components of achieving health equity



Year 4 Highlights



Jobs & Education

Developed an Industry Driven Career Guide, reaching 75 local high school students

Planned site visits for students to local manufacturing companies and KCKCC's FAME lab, including student scholarships, to highlight **career opportunities** in manufacturing and logistics

Launched the Raising WYCO campaign highlighting the importance of quality, affordable child care

The Family Conservancy (Start Young Program) continues to work with Child Care Licensing and other providers to create an estimated **431 total new childcare spaces** for children 1-5 years old since the start of the CHIP



Health Care Access

Enrollment efforts resulted in 375 new Medicaid, Marketplace and SNAP applications

Led a communications campaign to raise awareness of the Marketplace insurance open enrollment period totaling **160,000 impressions** through social media content

Launched WYCO Health Link, providing more than 250 rides to medical appointments

WYCO Health Link provides **fare-free rides to medical appointments** to local safety-net clinics and one pharmacy in partnership with the Health Department, UG Transit, and Vibrant Health



Year 4 Highlights



Safe & Affordable Housing

Trained 75 community resource navigators on the Tenant's Rights Responsibilities Toolkit

Hosted **three trainings** of the Tenant's Rights & Responsibilities Toolkit for community resource navigators—the training outlines the **rental process** and tenant rights protected by the State of Kansas

1st Community Land Trust home purchased, ongoing new builds and renovations

WYCO's 1st Community Land Trust (CLT) home was completed and purchased, **CHWC** continues progress on new builds and renovations of **7 CLT homes**



Violence Prevention

REVIVE provided over 43 referrals to youth survivors of violence

REVIVE is a **hospital-based violence intervention program** for youth survivors of violence and a partnership between the KU Health System, ThrYve, Ad Hoc Group Against Crime, Community Corrections & the Health Department

Implemented Community by Design tool with two neighborhood groups

Utilized the **Community by Design** tool with two neighborhood groups to assess, **identify and prioritize** potential neighborhood improvement projects

For more information please visit our website for the CHIP Year 4 Annual Report
<https://www.wycokck.org/chip>



CHIP Background

A healthier, more equitable Wyandotte County

The Wyandotte County Community Health Improvement Plan (CHIP) is a 5-year (2018-2023) collaborative plan designed to address the social determinants of health in four community-identified priority areas: 1) Jobs and Education, 2) Health Care Access, 3) Safe and Affordable Housing, and 4) Violence Prevention.

From plan to action

The Unified Government Public Health Department (UGPHD) partners with four Lead Agencies, each with expertise in one of the priority areas, to build capacity for the CHIP strategies through the convening and coordination of CHIP Action Teams and Subcommittees. To guide our work, the CHIP has defined long-term goals and strategies.



Goals

How we measure progress



Strategies

How we work toward our goals

Working together, under shared goals

The 2018-2023 CHIP was launched September 2018 as a result of the 2017-2018 Community Health Assessment (CHA). As a community, we are currently in the CHIP's fifth year of planning and implementation.





Action Team

Goals & Strategies





Jobs & Education

Reduce barriers to entering the workforce and increase access to living wage jobs and educational opportunities



Child Care

Increase access to quality and affordable child care

GOALS

- Increase the number of **full-day, full-year child care spaces** from 4,542 to 4,842
- Increase the **number of child care centers** or in-home providers participating in quality initiatives from 16 to 46
- Increase the number of **child care spaces** in centers or in-home providers participating in quality initiatives from 921 to 1,221

STRATEGIES

- Support the **retention and expansion** of quality childcare spaces and increase access for families
- In collaboration with the Unified Government, **remove barriers** to creating early childhood centers and childcare facilities in WyCo
- Implement **quality improvement** supports for early education providers, which contribute to school readiness for WyCo children



Language

Increase proficiency in English, tailored to industry-specific communications

GOAL

- Increase the percent of the population that **speaks English “very well”** from 87.7% to 93.4%

STRATEGY

- Expand the customized **Business ESL** training program





Criminal History

Increase the hiring of justice-involved individuals

GOAL

- Increase the **employment rate of justice-involved individuals** from 51% to 60%

STRATEGIES

- Identify **supportive services** to help reduce barriers to career/training and employment for justice-involved individuals including a local hub for resources
- Establish forums for employers to increase access to and appreciate the benefits of **hiring and retaining qualified justice-involved individuals**
- Support **automated expungement** as a workforce strategy, increase education on the expungement process, current services available, and benefits to individuals who have been involved in the justice system



Post-Secondary

Increase attainment of post-secondary education and training

GOALS

- Increase the percent of residents with a **high school diploma or equivalent** from 78.8% to 80% for population age 25+
- Increase the percent of residents that have completed a **post-secondary program** from 21.7% to 26% for population age 25+

STRATEGIES

- Support **college and career readiness** in the logistics, healthcare and manufacturing fields throughout all WYCO school districts to increase post-secondary credentials
- Increase community outreach and **enrollment for GED** and adult education training programs



Workforce Transportation

Improve access to public and alternative transportation options for WyCo workforce

GOAL

- Increase the percent of residents who **commute to work using public transportation** from 1.05% to 2.8%

STRATEGIES

- Increase **business investment in transportation** solutions for job access by supporting micro transit route options, and developing customized solutions when possible
- Pilot an **employer transportation council** in Edwardsville



Health Care Access

Improve capacity of the health care system

GOALS

- Increase the percent of residents with a **usual primary care provider** from 67.5% to 75.3%
- Decrease the **ratio of population to primary care providers** from 780:1 to 546:1*

STRATEGIES



Education to Employment Pipeline

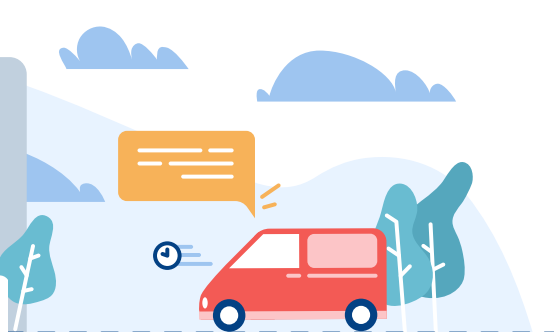
- Create a multicultural and multilingual **education-to-employment pipeline** for Wyandotte County students in the healthcare professions, connected to Wyandotte County employers



Health Care Capacity

- Increase **care coordination** between primary, behavioral health, and other providers in Wyandotte County
- Improve knowledge and availability of **Non-Emergency Medical Transportation to health care providers** in the community

*Note: Primary care providers are nurse practitioners (NPs), physician assistants (PAs), and clinical nurse specialists who can provide routine and preventative care, not including physicians.





Health Care Access

Assure access to health care for all

GOALS

- Increase the percent of **residents with health insurance** from 77.5% to 79.7%
- Increase the percent of children who enter kindergarten with **required immunizations** from 78% to 85%
- Increase the percent of residents with a **usual primary care provider** from 67.5% to 75.3%

STRATEGIES



Health Care Funding

- Coordinate and improve efforts to increase **community member enrollment** in Medicaid & Marketplace health insurance plans
- Advocate for **KanCare** (Medicaid) Expansion



Health Literacy

- Improve local **health literacy** through the development and implementation of community-engaged dissemination strategies about health services and other local health access issues



School Health

- Increase available **health services for youth**, specifically in school settings





Safe & Affordable Housing

Reduce the cost of accessing safe housing
and the associated costs of living in the home

GOALS

- Reduce the percentage of residents living with **severe housing problems** (including: overcrowding, lack of kitchen, lack of plumbing facilities) from 21% to 13.6%
- Decrease the rate of residents that experience **housing displacement through evictions** from 5.6% to 3%
- Increase the use of **tax rebates** by Wyandotte residents (including: utility tax rebate for seniors and neighborhood revitalization) from 955 to 1,095

STRATEGIES



Landlord Risk Mitigation Fund

- Establish a **landlord risk mitigation fund** to increase utilization of **housing vouchers**, including engaging with community stakeholders and landlords



Supports for Tenants & Homeowners

- Coordinate assistance and provide education on **tenant's rights and responsibilities**, **home repair**, and **homeowner assistance** programs





Safe & Affordable Housing

Increase the quantity of affordable housing for people with low and moderate income

GOALS

- Decrease the percent of households that spend **30% or more of their income on rent or mortgage** from 45.9% to 35%
- Decrease the rate of residents that experience **housing displacement through evictions** from 5.6% to 3%
- Increase the percent of housing in **high opportunity areas*** that is affordable for low-income residents

STRATEGIES



Unhoused Populations

- Engage community partners and other metro agencies in the development of a Wyandotte County Homelessness Response Plan to support a **coordinated community response to homelessness** and housing for **at-risk populations**



Community Land Trusts

- Support the development of **shared equity housing models**, specifically cooperative housing and community land trusts (CLT), including continued community education and outreach to support **CLT development**



Housing Policy

- Explore and advocate for a **Source of Income Non-Discrimination** policy, to reduce barriers for individuals who participate in housing assistance programs

* Note: High opportunity areas are defined as neighborhoods with strong economic, environmental and educational outcomes, where affordable housing can be difficult to find for low to moderate income individuals & families.



Violence Prevention

Foster safer neighborhoods,
free from violence

GOAL

- Decrease the **rate of reported violent crime** from 6.5 to 5.5 per 1,000 residents

STRATEGIES



Crime Prevention Through Environmental Design

- Coordinate efforts among residents, community organizations, and Unified Government (UG) agencies to implement **Crime Prevention Through Environmental Design** (CPTED) strategies, through trauma-informed and equity-based approaches
- **Reduce and prevent violence** by fostering community connectedness through place-based strategies to create inclusive, safe, and beautiful public spaces



Individual Level

- In collaboration with the UG Public Health Department, coordinate the **Youth Fatality Review Board** as a community violence prevention strategy
- Implement individual-level response and interventions for **survivors of interpersonal violence** and those at risk of perpetration of violence through REVIVE, a hospital-based violence intervention program





Violence Prevention

Promote community connectedness,
resident supports and cultural norms that
reduce violence

GOALS

- Increase the perception of **community connectedness** by Wyandotte County youth from 56.5% to 58.4%
- Increase **resident satisfaction** with law enforcement, first responders, & the judicial system from 3.4 to 3.6 out of 5 on the annual WyCo resident satisfaction survey

STRATEGIES



Youth Engagement

- Support **youth-led community advisory boards** to engage youth in community development and prevention strategies



Community & Justice Systems Relations

- Evaluate and improve **communication and relations** between community and the justice system



Norms Change

- Develop a **positive norms change campaign** to acknowledge gun violence and sexual violence among youth in Wyandotte County



Thank you to our Partners!

20/20/20 Movement

Ad Hoc Group Against Crime

Aetna

Alive and Thrive

Alliance for a Healthy Kansas

Alzheimer's Association

Argentine Betterment Association

Armourdale Renewal Association

Avenue of Life

Baptist Trinity Lutheran Legacy Foundation

Bethel Neighborhood Center

BikeWalkKC

Bishop Sullivan Center

Bishop Ward High School

Board of Public Utilities (BPU)

Caritas Clinic (Duchesne)

Catholic Charities of Kansas

Central Avenue Betterment Association (CABA)

Central Solutions

Children's Mercy Hospital

Christmas in October

Community Care Network of Kansas

Community Health Council of WyCo

Community Housing of Wyandotte County

Community LINC

Connections to Success

Consensus KC

Crosslines Community Outreach, Inc.

Culture Journey LLC

Donnelly College

Douglas Sumner Neighborhood

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El Centro, Inc

Eliza B. Conley House of Resistance

Enterprise Holdings

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Family Health Care

Frank Williams Center

Friends of Yates

Gateway Foundation

Groundwork NRG

Guadalupe Centers

Habitat for Humanity Kansas City

Health Forward Foundation

Heartland Black Chamber

Housing and Credit Counseling, Inc

Humana

JayDoc Clinic

Johnson County Department of Corrections

JUNTOS

Kansas Appleseed

Kansas Board of Regents

Kansas City Area Transportation Authority

Kansas City Kansas Chamber of Commerce

Kansas City Kansas Community College

Kansas City Medical Society Foundation

Kansas City Kansas Police Department

Kansas City, Kansas Public Schools

Kansas Department of Commerce

Kansas Department of Corrections

Kansas Legal Services

Kansas Manufacturing Solutions

Kansas State University

Kansas State University - Olathe Campus

KC Scholars

KCK Citadel & Harbor Light Village, Salvation Army

KCK Housing Authority

KCKPS Homeless Liaisons

Kim Wilson Housing

Knit-Rite

KU Landon Center of Aging

Latino Health for All

Leavenworth Road Association

Livable Neighborhoods

Local Initiative Support Corporation (LISC)

Made Men

Masonic Cancer Alliance

Mercy and Truth

Thank you to our Partners!

Metro Lutheran Ministry	Unified Government Public Health
Metropolitan Energy Corporation	Unified Government Public Works
Mid-America Regional Council (MARC)	Unified Government SOAR Program
Mission Adelante	Unified Government Transit
Mission Vision Project KC	United Healthcare
Metropolitan Organization to Counter Sexual Assault (MOCSA)	United States Probation (KS & MO)
Mt. Carmel Redevelopment Corporation	United Way of Greater Kansas City
NBC Community Development Corporation	University of Kansas
Northeast Economic Development Corporation	University of Kansas Health System
Our Spot KC	University of Kansas Medical Center
Pipe Fitters Local 533	Veronica's Voice
PREP-KC	Vibrant Health
Prescott/Nehemiah Properties/Presbyterian Church	Voter Rights Network of Wyandotte County
Pre-Tech Corporation	Workforce Partnership
Project Eagle (Connections)	Wyandot Behavioral Health Network
RAN Development	Wyandotte County District Attorney's Office
Renaissance Management, Inc.	Wyandotte County Sheriff's Office
River of Hope Church	Wyandotte Economic Development Council
Rosedale Development Association (RDA)	Wyandotte Health Foundation
Security Bank of Kansas City	Young Women on the Move
Sunflower Health Plan	YouthBuild
Swope Health Services	
The Family Conservancy	
The University of Kansas	
The Village Initiative, Inc	
ThrYve	
Trane	
Turner Community Connection	
Turner School District	
Unified Government Board of Commissioners	
Unified Government Community Development	
Unified Government Community Corrections	
Unified Government Planning & Urban Design	
Unified Government District Attorney's Office	
Unified Government Economic Development	
Unified Government Human Resources	
Unified Government Legal	
Unified Government Mayor's Office	
Unified Government Parks and Recreation	



Learn more on our **CHIP Dashboard:**

[dashboards.mysidewalk.com/
wyco-chip-dashboard](https://dashboards.mysidewalk.com/wyco-chip-dashboard)

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